



JUNIOR LEAGUE  
—BATON ROUGE—

**2012-2013** ANNUAL REPORT

# Our Mission & Vision



## Mission

The Junior League of Baton Rouge, Inc. is an organization of women committed to promoting volunteerism, developing the potential of women, and improving the community through effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

## Vision

The Junior League of Baton Rouge, Inc. will enhance the quality of life in the Baton Rouge community in the areas of health, education and cultural development.



## A Message from Leslie Campbell

### President, Junior League of Baton Rouge, 2012-2013

As I think about the 2012-13 Junior League year, I am honored to have been chosen to lead this wonderful organization of influential women. The dedication and perseverance of the ladies that came before us is quite remarkable. For over 80 years, our League has had a significant impact on the community. JLBR has a history of establishing programs and organizations and has been involved in over 160 projects since inception. Our participation in these projects has affected and enriched thousands of lives. It is so impressive to think about all of the past and present members whose work has advanced JLBR to be one of the largest and financially sound Leagues in the world.

This year our volunteers participated in fifteen community projects. Several were returning projects such as The Little Bookshelf with LSU AgCenter, Opening Doors for Autism/Baton Rouge Speaker Series, Pretty in Pink with The Cinderella Project and Patient Activity Days with OLOL Children's Hospital. Four new projects were added and included: Circle Time with St. Lillian's Academy, Girls on the Run, Imagination Playground with Knock Knock Children's Museum and Getting Ahead and Going Beyond with Hope Ministries. Each of these projects tied to our vision of enhancing the quality of life in the Baton Rouge community in the areas of health, education and cultural development.

All of this community impact would not have been possible without the revenue generated from our three fundraisers: Hollydays, River Road Recipes and Triple Crown. The fundraisers would not be possible without the countless hours of service our volunteers give each year.

For us to have the power to impact thousands in the community, we must first fulfill our mission of training our members. Each year there is a variety of training so that all of our volunteers are empowered and engaged at various levels. This year the training sessions were opened up to our community partners and grant recipients allowing the JLBR to have an even larger impact! The trainings included presentations by Trafficking Hope and Teach Anti Bullying, Inc. to our community partners. We appreciate all of our volunteers as well as community and corporate partners who share enthusiasm in our purpose and the work that we do. Without the support we receive from our community partners, donors and advisors, none of our work would be possible.

Kind regards,  
Leslie Campbell

*Leslie Campbell*

# Board & Management

## BOARD OF DIRECTORS

**PRESIDENT** Leslie Campbell

**PRESIDENT-ELECT** Catherine Giering

**CHIEF FINANCIAL OFFICER** Melanie Montanaro

**DIRECTOR-AT-LARGE** Maria Davis

**DIRECTOR-AT-LARGE** Karen Novak

**EXECUTIVE COORDINATOR** Emily Wolfe

**LONG RANGE PLANNING CHAIRMAN** Anne Williams

**NOMINATING CHAIRMAN** Lauren Walker

**POLICY GOVERNANCE** Melissa Dotson

**RECORDING SECRETARY** Kate Seba

**STRATEGIC INITIATIVES DIRECTOR** Amanda LeBlanc

**SUSTAINING ADVISOR** Lissa Weston

## EXECUTIVE MANAGEMENT

**ANNUAL PLANNING CHAIRMAN** Lindsey Usrey

**COMMUNITY VICE PRESIDENT** Leslie Berg

**FINANCIAL VICE PRESIDENT** Suzanna Ney

**FUND DEVELOPMENT VICE PRESIDENT** Leila Blumberg

**MARKETING & COMMUNICATIONS VICE PRESIDENT** Ashley Thom

**MEMBERSHIP INITIATIVES DIRECTOR** Gina Tharp

**MEMBERSHIP VICE PRESIDENT** Erin Monroe Wesley

**SUSTAINING ADVISOR** Alice Greer

**HONORARY SUSTAINING ADVISOR TO PRESIDENT-ELECT** Amy Groves Lowe



## SUSTAINING ADVISORS

**ATHLETE IN ALL OF US** Dawn Watson

**BOARD OF DIRECTORS** Sara Margaret Downing

**ENDOWMENT COMMITTEE** Julie Rollins

**FUND DEVELOPMENT** Kim Morgan

**GEAUX KIDS HEALTH COMMITTEE** Susan Bankston

**HOLLYDAYS** Molly Quinn

**JUNIOR MASTER GARDENERS COMMITTEE** Colette Dean

**KIDS IN THE KITCHEN** Charlene Guarisco Montelaro

**MARKETING & COMMUNICATIONS COMMITTEE** Amy Groves Lowe

**MEMBERSHIP COUNCIL** Copper Alvarez

**NOMINATING COMMITTEE** Shelia Sterling

**PROVISIONAL ADVISORS** Kathleen Howell

**READY HANDS!** Ursula Carmena

**RESEARCH & DEVELOPMENT COMMITTEE** Chris Jackson

**RRR** Vickie Giamalva

**SUSTAINER RELATIONS COMMITTEE** Dede Ferrara & Cynthia Graves

**TRAINING COMMITTEE** Nancy Crawford

# Community Investment

The money we raise is used not only to financially support the initiatives and programs of our community partners, but also to train and educate our members for effective leadership and community service.

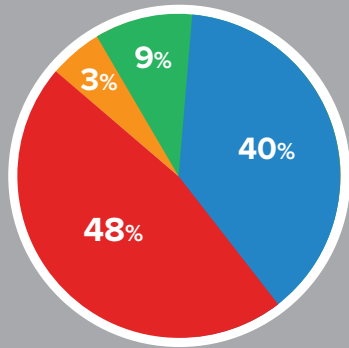
Community is our Business! We are: A Training Institution, A Book Publisher/Distributor, A Shopping Center, A Panel of Event Coordinators and A Catalyst for Systemic and Positive Community Impact.

*We are Women Building a Better Baton Rouge Since 1932.*

## Fun Facts:

- 84%** Work outside the home
- 49%** Work more than 40hrs/wk
- 94%** Hold at least a Bachelor's degree
- 93%** Volunteer outside of the Junior League
- 98** Provisional Members
- 645** Active Members
- 1151** Sustaining Members

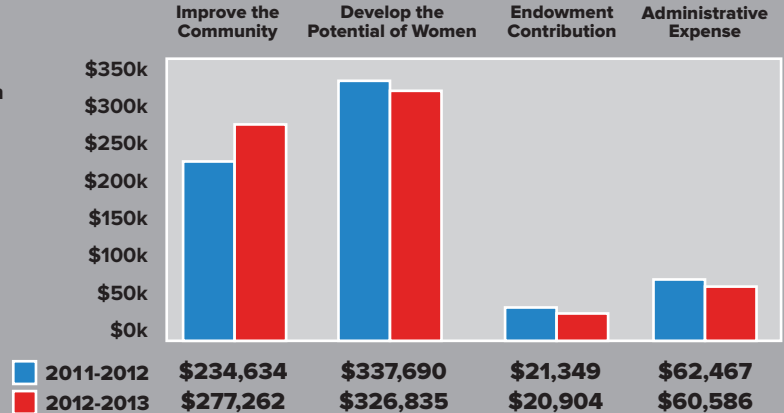
## 2012-2013 Allocations



- Develop the Potential of Women
- Improve the Community
- Administrative Expense
- Endowment Contribution

**Total Expenses**  
**\$685,587**

## Connecting the Money to the Mission



# Community Projects

## OUR VISION, IN ACTION!

Our vision is to improve the Baton Rouge community in the areas of health, education, and cultural development.

### NEW PROJECTS

#### HEALTH

##### Circle Time

**Supporting public resources for early child development detection.** This project will initially serve as a think tank in which JL volunteers will help St. Lillian's Academy develop and design a public resource for parents in need of early childhood screenings. This program will be led by trained developmental therapists and JL volunteers will assist in creating and designing activities to engage children during observations. This program will address various developmental concerns such as language, social, and motor delays.

**Community Impact: 240 children + their parents**

##### Girls On The Run

**Encouraging fitness and life skills in 3rd-5th grade girls.** JL volunteers will sponsor and support an East Baton Rouge parish school in need of programming and provide 15 full scholarships for the fall and 15 in the spring to 3rd-5th grade girls. JL volunteers will support marketing efforts to increase awareness and expand the program, as well as plan and execute the celebratory Girls on the Run 5K and the family pancake breakfast. Interested JL volunteers will also have the opportunity to serve as Girls on the Run coaches.

**Community Impact: 30 3rd-8th grade girls**

#### EDUCATION

##### Getting Ahead and Going Beyond

**Arming motivated adults with the social and professional skills needed to instill self-sufficiency and dignity when rising from poverty.** JL volunteers will partner with HOPE Ministries to support this program focused on giving impoverished adults the tools they need to be successful as they rise from poverty. While the introductory "Getting Ahead" program is primarily taught by caseworkers, JL will help support the next phase of the program, "Going Beyond," where JL volunteers will create and teach 1-hour workshops focused on basic self-sufficiency skills (e.g., managing a grocery budget, dressing for success, navigating the internet).

**Education Community Impact: 60 families**

##### Imagination Playground

**Fostering child learning and creativity through play.** Imagination Playground is a national, mobile project sponsored by the Knock Knock Children's Museum, which encourages child-directed, unstructured free play. Giant foam blocks, mats, wagons, fabric and crates overflow with creative potential for children to play, dream, build and explore endless possibilities to design their own course of play. JL volunteers will seek out local events at which the mobile Imagination Playground could be featured and made available to the community. JL volunteers will also become trained Play Facilitators and oversee Imagination Playground at community events.

**Community Impact: 150**



# Community Projects

## HEALTH

### Kids in the Kitchen

*Fighting the youth obesity epidemic in our community through The Association of the Junior Leagues International's award-winning Kids in the Kitchen initiative.* This program empowers kids to make healthy lifestyle choices and helps reverse the growth of childhood obesity and its associated health issues. Kids in the Kitchen provides lessons and demonstrations related to preparation of healthy meals and child fitness in partnership with local community organizations, chefs, nutritionists and health and wellness experts. JL volunteers will seek opportunities to expand the Kids in the Kitchen program throughout the Baton Rouge community, while also assisting with the execution of Kids in the Kitchen classes for parents and children.

**Community Impact: 40**

### Stirring Up Hope

*Teaching underprivileged children and their families fun ways to eat and live healthy.* This project partners with Boys Hope Girls Hope to teach families how to plan, budget for, and prepare safe, nutritional meals using items their families receive from the Food Bank. JL volunteers will help teach Stirring Up Hope classes and serve as mentors to the participating children.

**Community Impact: 20-30 kids and families**

## EDUCATION

### Opening Doors for Autism

*Unlocking the resources of the Baton Rouge community for the families of children with Autism Spectrum Disorder.* Started from the ground up by JLBR, the Baton Rouge Autism Speakers Series brings education and hope to families of autistic children. JL volunteers will work with community partners to organize and implement presentations by knowledgeable speakers while also working to maintain and expand a one-stop location for information on autism resources available in the Baton Rouge community.

**Community Impact: 3600 + families**

### Junior Master Gardeners

*Exposing children to the joys of nature and gardening.* Jr. Master Gardeners, a program of the LSU Hilltop Arboretum, ignites a passion for learning, success and service through a unique gardening education for children ages 7-10. JL will support scholarships for underprivileged children to attend Jr. Master Gardener camps and volunteers will work with the Arboretum to plan and implement the educational sessions and camps.

**Community Impact: 125 children**

### The Little Bookshelf

*Bringing the joy of books to newborns and their parents.* JL volunteers will work with the LSU Ag Center and local pediatricians to identify qualifying families, who will receive a little bookshelf and a book a month for the first year of the child's life. Volunteers will also organize children's reading events at libraries, bookstores, and other community events and serve as story time readers.

**Community Impact: 1000+ families**

## CULTURAL DEVELOPMENT

### Ghost of the Castle

*Spreading the rich political history of Louisiana.* Ghost in the Castle is an exhibit at the Old State Capitol in which a young girl tells the story of her life on the property through the Civil War. JL will support reduced admission for underprivileged school children and JL volunteers will help promote the event and serve as docents for the exhibit.

**Community Impact: 7000**

### Pretty in Pink – Cinderella Project/Cinderella Project Leadership Academy

*Enhancing the beauty and self-esteem of the teen ladies in our community.* JL volunteers will help organize and execute The Cinderella Project—a program that collects and distributes prom dresses to teens. JL volunteers will also support the new Cinderella Project Summer Leadership Academy (CPSLA) where JL volunteers will plan and participate in a service project with 15 of the CPSLA girls and mentor them on educational and business topics related to future life planning and preparation.

**Community Impact: 15-leadership school, 1,400 (The Cinderella Project)**

### Patient Activity Days

*Bringing the smiles to hospitalized children through the arts.* JL volunteers will engage pediatric patients at Our Lady of the Lake Children's Hospital in music, singing, painting, reading, and other creative arts to give the children and their families a much needed reprieve during their hospital stay.

**Community Impact: 1680 children**

### Enhancing Education, Enriching Lives

*Helping the visually impaired explore the social world!* JL volunteers will work with the Louisiana School for the Visually Impaired to enhance the education of these high school students through a variety of means including social outings, simulations, speakers and mentoring. This enrichment will increase the students' self-confidence in their ability to be successful in different social settings.

**Community Impact: 50,000**

### TLC for Caregivers

*Raising spirits for the caretakers of Alzheimer's patients.* Often sandwiched between children and aging parents, caregivers need a chance to unwind and network with fellow caregivers. JL volunteers will support the Alzheimer's Services of the Capital Area in planning and implementing social and educational events for caregivers.

**Impact: 100 per event**

## AND ALL THREE TOGETHER...

### Ready Hands

Working with local community partners, JL volunteers will respond to the immediate needs of the Baton Rouge community as they arise during the League year. The committee gives volunteers opportunities to work on a variety of short-term projects that affect all three prongs of our Vision Statement.



# Community Advisory Board

The Community Advisory Board is a diverse group of Baton Rouge's leaders. We count on their expertise and perspective to provide us with direction regarding our community's needs and where our members' efforts might have the greatest impact.

## 2012 - 2013 COMMUNITY ADVISORY BOARD

Mrs. Anita Bankston	Mr. John O. Hearin
Mr. Scott Berg	Mr. Walter Monsour
Mr. David Boneno	Mr. Jake Netterville
Mr. Marvin Borgmeyer	Ms. Shunn Phillips
Congressman Bill Cassidy	Mrs. Jennifer Eplett Reilly
Lt. Governor Jay Dardenne	Mrs. Donna Saurage
Mrs. Mary Durusau	Ms. Peggy Scott
Mrs. BeBe Facundus	Dr. Jon Traxler
Mr. John Paul Funes	Dr. Rani Whitfield
Mr. Derek Gordon	Ms. Whitney Vann

Junior League is...

**“A Resource.”**

*-Samuel Sanders  
Executive Director, Mid City Redevelopment Alliance*

Junior League is...

**“Volunteerism.”**

*-Walter Monsour  
President and CEO, East Baton Rouge Redevelopment Authority*

Junior League is...

**“ENERGY!”**

*-Derek Gordon  
CEO, Arts Council of Greater Baton Rouge*

# Community Assistance Fund

Each year through its Community Assistance Fund (CAF), the Junior League of Baton Rouge assists non-profit agencies in the Baton Rouge area with specific, short-term monetary needs. The focus is on projects meeting the Junior League vision statement of enhancing the quality of life in the Baton Rouge community in the areas of physical health, education and cultural development. CAF applications are reviewed by the Community Council each month and are awarded based on the project's alignment with our vision and its impact to East Baton Rouge Parish. Total Community Assistance Fund giving from 1980-81 through 2012 is over \$720,000.

After careful review, the committee awarded funding to the following agencies/projects:



## **Manners of the Heart \$2,435.92**

Purchase of printer, laptop, camera, projector, screen and other necessary software for high school program leaders by example.



## **STAR \$1,550.00**

Purchase equipment, supplies and workshop facilitator services for Survivor Retreats.



## **Woodlawn High School \$650.00**

Purchase French Language books for students participating in French Reading Program.



## **BR Symphony Orchestra \$1,500.00**

Provide tickets to 500 students – Young Peoples Discovery Series.



## **YWCA Greater BR \$2,500**

Shile Program - to lower teen pregnancy and HIV rates in African American teen girls, approximately 150 teens – funding would support implementation and participant incentives that would include a community graduation ceremony.



## **Warrick Dunn Charities –Betty's Hope Program \$2,500**

Mobile bereavement (38th handicap accessible motor coach with indoor/outdoor space) to facilitate group support for 5-18 children – motor coach houses books, art supplies, musical instruments, computers and toys.



## **Of Moving Colors \$1,500**

Support 4th annual community production of Kick It Out – where children from around the city perform with professional dancers (75 – 100 kids).



## **Baton Rouge Speech & Hearing Foundation \$1,600**

Cost of implementing the ProCare childcare management software for BRSHF's Therapeutic Language Center preschool program.



### **Juvenile Justice \$1,800**

Since many high-risk youths require interactive communication in the classroom, we'd like to purchase a Promethean 500 Pro Range Activboard. This is a large computer touch screen that kids and teachers can touch, write on, and interact with, in the same way that one might use an iPad. It will enable our teachers to create dynamic lectures—improving the chances our clients will improve in our school AND return to regular schools when they leave our custody.



### **Scotlandville Magnet: Cloth Napkin Club \$1,600**

The funds will be used to take a total of 80 inner-city 6th graders to lunch at a restaurant downtown. These carefully selected students have worked with teacher mentors on etiquette and social graces and the luncheon is their opportunity to practice what they have been taught in a real-world situation.



### **Baton Rouge Ballet \$1,500**

Underwrite costs of tickets for Nutcracker.



### **Women's Community Rehab Center \$1,500**

Installation of security system to protect female patients and clientele.



### **Baton Rouge Youth Coalition \$2,000**

We seek funds to purchase six refurbished computers and monitors which will be the first major step in developing a Fellow Resource Room at BRYC's new office.



### **Greater King David Baptist Church \$1,500**

It is our goal to provide opportunities for at risk children to be able to participate in an after school program resources that would not otherwise be available to them.



### **Holy Grill (InterFaith Federation) \$1,500**

To support feeding program (Holy Grill) in Zion City (North BR).



### **Grandparents Raising Grandchildren \$1,500**

GRG needs funds to help grandparents pay for basic household needs. Many grandparents and grandchild go without electricity and sometimes even water because of lack of funds to pay these bills. In extreme cases, some members of GRG have trouble paying for house notes and rent.

## 2012 Hollydays

The Hollydays committee was hard at work creating a new, exciting and updated appearance for the 2012 Hollydays market. The new, sleek logo popped up all over the place, and that was only the beginning of the changes they had in store for the 2012 year! With a new logo, new layout and new events, it was the most anticipated market yet!

They kicked things off with the Blitzen Bash Party on Wednesday, October 24. This party put a new spin on the annual preview gala, transforming it into a festive party meant to delight our Hollydays patrons and league membership. In addition to Blitzen's Bash, a tween fashion show, Prancer's Runway, was added on Friday, October 26. This event was a first for the Hollydays market, and is becoming a fast favorite for our community. Hollydays welcomed back some of their favorite events from years past: the Hollydays Hustle 5K Race, Vixen & Vino Wine Tasting, and Reindeer Round-Up Breakfast and Brunch with Santa!

With a new layout for the 2012 market, Hollydays housed more than 200 hand-selected vendors in the 72,000 square feet of shopping space, more than has ever been housed in the past. Patrons could feel and see all the exciting changes the moment they walked into the newly expanded River Center! They were blown away by the updated decorations that were for sale so they could take a piece of the fun home. With the support of donors, Junior League members, merchants and shoppers, Hollydays has had a \$6-million impact on the Baton Rouge community.



**HOLLYDAYS**  
— SHOPPING FOR A CAUSE —

# 2012 Hollydays Benefactors

## PLATINUM UNDERWRITER

**\$75,000 & OVER**

Guaranty Broadcasting

## GOLD UNDERWRITER

**\$50,000-\$74,999**

Baton Rouge River Center  
Mercedes Benz of Baton Rouge  
WAFB Channel 9

## SILVER UNDERWRITER

**\$25,000-\$49,999**

The Advocate  
Baton Rouge River Center  
Cox Communications  
Event Delivered  
Lee Michaels Fine Jewelry  
Jeannie Frey Rhodes Photography

## UNDERWRITER

**\$15,000-\$24,999**

Sullivan's  
WBRZ/Channel 2

## BENEFACTOR

**\$10,000-\$14,999**

Belle of Baton Rouge Casino & Hotel  
Broussard Paper  
Lance Hayes Flowers  
Lamar Advertising  
Raising Cane's Chicken Fingers  
Superior Bar and Grill  
Victoria's Toy Station  
XDesign, Inc.

## PATRON

**\$5,000-\$9,999**

Area Wholesale Tire  
Blue Cross Blue Shield of Louisiana  
Bravo! Italian Restaurant  
The Dermatology Clinic  
Entergy Corporation  
L'Auberge Casino and Hotel Baton Rouge  
Mall of Louisiana  
The Medical Spa of Baton Rouge  
Mint  
Mockler Beverage Company  
Ruffino's  
Signs Express  
Thee Heavenly Donut

## SPONSOR

**\$2,500-\$4,999**

Baton Rouge Metropolitan Airport  
Business Report/225/In Register  
Camelot Club  
Capitol City Produce  
Climastor  
Daisies And Dandelions  
Frugé Orthodontics  
I Do Bridal Couture  
JP Morgan Chase Bank  
PODS Storage of Baton Rouge  
P&N Technologies  
Red Door Interiors  
Sweet Impressions  
Texas de Brazil  
Town Favorites  
Dr. and Mrs. Jon Traxler  
Turner Industries Group  
Walk On's Catering

## CONTRIBUTOR

**\$1,000-\$2,499**

Anton's Fine Jewelry  
The Artful Home by Daina  
James Avery  
Baton Rouge Coca Cola  
Blue Avenue Events  
Don Bergeron  
Blumberg and Associates, Inc.  
Bogle's Bar  
Business First Bank  
Capital Area Transit System  
Carter Hill Construction  
C.J. Brown Realtors  
Cosmetic Health and Laser Center  
Cracker Barrel Convenience Stores  
Community Coffee  
Crump Wilson Architects  
Culinary Productions  
John Dickinson  
EMCO  
Fame Agency  
Fleming's Prime Steakhouse & Wine Bar  
Glen's  
GMFS, Inc.  
Greystone Country Club  
Gourmet Girls  
Haynie & Associates  
Hollywood Casino  
Indigo Hotel

Kean's Cleaners  
KiKi Inc.  
Michael J. LeBlanc Family Dentistry  
R. Michael Lee D.D.S.  
Louisiana Lottery Corporation  
Mestizo's  
Nugent Steel and Supply Co.  
Party Time  
Petrin Corporation  
Portobello's  
The Recycling Foundation  
Restaurant IPO  
J. Rivet Construction  
The Royal Standard  
SEMS, Inc. - Mark and Kim Morgan  
Smoothie King  
Mr. and Mrs. Martin Svendsen  
Tangerine  
Yolo Board  
Z Aesthetic Dermatology  
Zea's Rotisserie & Grill  
Zoe's Kitchen

## DONOR

**\$500-\$999**

Another Broken Egg  
BancorpSouth Bank  
Robin Bonnette  
Custom Linens  
Dietlein Photography, LLC  
DiGiulio Brothers  
Fallin and Fallin Family Dentistry  
Hampton Inn & Suites-Port Allen  
Hilton Baton Rouge Capitol Center  
Iberville Bank  
Katherine Landry B&W Photojournalism  
Makaira Landscape Design  
Mike's Donuts  
Mudpies & Masterpieces  
Pearson's Luggage  
Renaissance Baton Rouge Hotel  
Missi and Michael Richmond  
Root Canal Specialists of Baton Rouge  
Salon Dolce Vita  
Tommy and Reneé Skinner  
Top Tier Turf & Ornamental  
Wampold Companies  
Windsor Court Hotel  
Workplace Resource  
Worth New York  
X-treme Talent

## SUPPORTER

**\$250-\$499**

Acadian Frame and Art  
Dr. Byron Basco  
BNC Group  
Brown Rogers Therapy  
Bumble Lane  
Carriages  
Chris Culotta  
Susan and Jack Dampf  
Charlene M. Favre  
Fresh Pickin's  
Emily Monroe Godfrey  
Guarantee Girls  
Houmas House  
Jimmy John's  
Juban's Restaurant  
Jennifer Johnson Keith  
Gariel J. & Mary Lee S. King  
Kleinpeter Dairy  
Louisiana Art & Science Museum  
LA Women's Center for Aesthetics  
Jason and Ashley Madatic  
Mary Kay/Heather Folks  
Mary Kay/Karen Austin  
McMillan Interiors  
New York Bagel  
NK Boutique/Eve's Apple  
O'Neill's Music  
Paper N Things  
Postlethwaite and Netterville APAC  
Mike Rourke  
Southern Eye Center  
Spectrum Fitness Center  
Stefanie Cascio Photography  
Tommy and Renee Skinner  
Kelli Temple  
Tomato  
Eva Walker  
Whisk It All

**FRIEND**  
**\$249 & UNDER**  
AAA Rent All  
Adler's Jewelry  
Anytime Fitness Center  
Associates in Pediatric Dentistry  
Audubon Nature Institute  
Barnes and Noble  
Baton Rouge Ballet Theatre  
Baton Rouge Little Theater

Baton Rouge Zoo  
BD Kitchen Co.  
Bead on a Wire by Lesley Flattmann  
Bistro Byronz  
Bows by BEO  
Break Point Tennis Academy  
Tara Button  
Cabot Creamery  
The Children's Music Studio  
Kathryn Chalas  
Circle Bowl  
Classic Jewelers  
Cohn Turner  
Cookie Bouquet  
Currie  
Cuttin Up Haircare for Kids  
Lynn Farris Avon  
Geaux Bronz  
Ginger's Party Rentals  
Glo Bar  
Hollywood Casino  
Imelda's  
Kenny Kleinpeter  
Lauren Barksdale Art  
LD Linens  
Learning Express  
lululemon athletic  
Massage Envy  
Massey's  
Meghan's Closet  
Mercer Studio  
Mignon Faget  
My Louise  
Pampo's Dance and Swim  
Pigtails & Crewcuts  
Pure Romance by Eileen  
Rigsby Frederick  
Rocco's New Orleans Style PoBoys & Café  
Rock N Sake  
St. John's UMC/Alleluia Ringers  
Salon Deco  
Salon Raybon  
Shammy's Car Wash  
Pat and Evert Talbot  
Tina Marie Designs  
Tin Roof Brewing  
Anne Underwood  
Varsity Sports  
Edwin Watts  
Yoglates II  
Yoglates II South  
Zanela's Wax Bar

# Triple Crown

## JLBR hosts the Fourth Annual Triple Crown – Win, Place, Show for Baton Rouge

On May 4, 2013, the Junior League of Baton Rouge presented the Fourth Annual Triple Crown – Win, Place, Show for Baton Rouge, JLBR's newest fundraiser designed to generate funds and awareness for all of our community-wide enrichment programs. For the last ten months, the committee of women, under the direction of Jill Stokeld, worked to secure a venue and sponsors and planned special events for the fundraiser. The lavish event, held at Juban's, was a true Southern affair, filled with Baton Rouge ladies and gents dressed in their Derby best. Sponsors that helped to make this event possible were Iberia Bank, Jones Walker, Deep South Cranes, Dow, Dr. Jon Traxler and Allison Traxler and Citizens Bank, as well as in-kind sponsors Talk 107.3 FM, ESPN 104.5 FM, 225, inRegister Magazine, 96.1 The River, Cox, Evan Williams, Heroman's and Churchill's. While waiting for the main event, guests sipped on mint juleps and enjoyed wonderfully catered food, all while listening to a live band. This year in addition to the Bourbon and Wine Toss, guest played casino games, a haystack pull, and enjoyed complimentary cigar and bourbon tastings. After the race, prizes were handed out to the winner of the Best Hat competition. Not wanting to leave out the guys, the Best Dressed man was also awarded a prize and recognition. Next year's Triple Crown – Win, Place, Show for Baton Rouge is scheduled for May 3, 2014.

## 2013 Donors

Gahagan, Heather

Avallon Salon & Day Spa

Citizens Bank & Trust

IBERIABANK

Jones, Walker, Waechter, Poitevent,  
Carrere & Denegre, LLP

Mansur's on the Boulevard

Lee Michaels

Red Door Interiors

DOW Chemicals

Banbury Cross

Noelie Harmon

Aria

The Original Heroman's Florist

L'Auberge Casion and Hotel B.R.

Martha's Bistro

Sexton & Hebert

Marucci Sports

Landry, Melane

Jones Walker

Catalano Creations

Loft 3h

Deep South Crane & Rigging





# River Road Recipes

River Road Recipes completed another successful and exciting year. The committee partnered with local businesses to promote River Road Recipes cookbooks by hosting wine dinners at Matherne's Grocery and participating in a cooking series at Whole Foods. The committee also promoted the books at local real estate offices and at Barnes & Noble bookstores during the holidays. This award-winning cookbook series began in 1959 with the publication of Road Recipes I, The Textbook of Louisiana Cuisine. JLBR has donated more than \$3 million derived from cookbook sales to local charitable and educational organizations across the city. A portion of the cookbook sales supports the Junior League in funding administrative overhead costs, keeping the League office in operation.





# Join The Endowment Fund

**We Invite YOU to Be a Leader, Become a Legend & Leave a Legacy!**

The Endowment Fund was established in 1999 to create a constant base of funding, independent of fundraisers, that would generate interest to be used to offset administrative costs in the future and allow for multi-year budgeting. The original campaign set a goal of \$1 million. This goal was achieved through the generosity of League members and the Community. We have raised the bar and our new goal is \$1.5 million. The achievement of this goal will allow monies to be used at the discretion on the Board of Directors to help further the Mission of the League while keeping a healthy principle amount intact.

The Endowment Fund is managed by the Baton Rouge Area Foundation, who implement a disciplined approach of investing to ensure constant growth in the Fund. We look to the Endowment Fund to sustain the future of the League financially. A contribution to the Endowment Fund is a contribution to the future of the women, children and community culture of the Greater Baton Rouge Area. Donate today!



ENDOWMENT FUND

—LEADERS, LEGENDS AND LEGACIES—

JUNIOR LEAGUE OF BATON ROUGE, INC.

# Club 900 Ladies

Club 900 was implemented in 2010 as a fundraising program to support the League Endowment. Club 900 is available to pledge long term support to the league as an incoming member.

1. Karen Kennedy
2. Christy Austin
3. Margaret Ruebsamen
4. Kimberly Williams
5. Sophia Riley
6. Elizabeth Boudreaux
7. Larae Johnson
8. Erin Chustz
9. Jessica Cormier
10. Kathryn Juneau
11. Danielle Satawa

**“Volunteering is an act of heroism – it’s an act of heroism on a grand scale. And it matters profoundly. It does more than help people beat the odds; it changes the odds.”**

*-George H. W. Bush*

## Gifts to the Endowment

Allison Sceroler  
Allison Traxler  
Anita Bankston  
Ann Miller  
Ashley Guglielmo  
Ashley Rodrigue  
Ashley Roussel  
Bernardine Holliday  
Beth Aguilar  
Betsy Edwards  
Blair Cunningham  
Bridgette Coleman  
Brooke Barnett  
Carolyn Carnahan  
Cary Kearny  
Catherine Maraist  
Cathy Dardenne  
Cathy Giering  
Celine Afeman  
Charlene Guarisco  
Cheryl Payne  
Claire Cashio  
Colette Dean

Colleen Magee  
Connie Anderson  
Connie Lieux  
Crystal Burkhalter  
Cupid Hart-James  
Cynthia Graves  
Daina Hebert  
Debbie Hurlbert  
Deneen Richard  
Eleanore Hanlon  
Elizabeth Laborde  
Elizabeth Phillips  
Ellen Martin  
Emily DiStefano  
Emily Dykes  
Emily Gibson  
Emily Wolfe  
Erica Malone  
Erin Belleau  
Erin Credo  
Eunice McCarney  
Frances Monroe  
Gale Bonaventure

Gina Tharp  
Glenda Pollard  
Gwen Cotton  
Hiam Reinschmidt  
Janet Vidrine  
Jennifer Bounds  
Jennifer Chrestman  
Jenny Gray  
Jenny Morales  
Jerry Lynn Mills  
Jill Roby Pike  
Jill Stokeld  
Joyce Elliot  
Julie Perrault  
Karen Austin  
Karen Eisner  
Karen Novak  
Kate Seba  
Kathryn Tillson  
Katie Belcher  
Kelley Butler  
Kelli McNulty

## Gifts to the Endowment

Kelly Ashworth  
Kerri Woolf  
Kimberly LaMotte  
Kimberly Robinson  
Kizzy Payton  
Kristy Royal  
Ladette Magee  
Laura Poche'  
Laura Thomas  
Lauren Haddox  
Lauren Walker  
Lauren Wright  
Leila Dragon  
Leslie Berg  
Leslie Campbell  
Leslie Day  
Leslie McLaughlin  
Lisa Freeman-Guidry  
Lissa Weston  
Liz Harris  
Louann Bombet  
Lucy Mayfield

Lynn Kilgore  
Marcy Brown  
Maria Bowen  
Mary Carmouche  
Mary Kay Brown  
Mauree Brooksher  
May Gutierrez  
Megan Knapp  
Melissa deGeneres  
Melissa Healy  
Micheline Millender  
Michelle Flechas  
Michelle Spielman  
Mr. & Mrs. John Brady  
Mr. & Mrs. John Graves  
Nona Spence  
P & N Technologies  
Pam Parker  
Paula Touns  
Peggy Gammill  
Perla Pecue  
Renee Willis

Robin Williams  
Roxane Voochries  
Sally Siakel  
Sara Margaret Downing  
Sarah Rhodes  
Sharon Forester  
Sharon LeBouef  
Sheila Sterling  
Shelley Favre Zeringue  
Sherri LeBas  
Stefanie Cascio  
Susan Black  
Suzanna Ney  
Tam Bourgeois  
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Tegan Graham  
Tracy Rauch  
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Vanessa LaFleur  
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