



2013-2014 Annual Report



2,000 Women Strong. Improving Our Community.

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Women Building a Better Baton Rouge since 1932.

Please visit us at www.juniorleaguebr.org

Welcome from the President

For over 80 years, the Junior League of Baton Rouge has improved the lives of those living in our community through the effective action of trained volunteers. This is possible because the League is composed of a talented group of almost 2,000 women strong, whose potential is developed every day. It is part of our mission. This is possible because of the generosity of our supporters and the dedication of those with whom we have the privilege of partnering with in our work.

The impressive and outstanding women who make up the membership of the Junior League of Baton Rouge represent almost every profession and industry from our community. Our members are also significant contributors to our community as volunteers. These women, the majority of whom are mothers, know the challenges of “doing it all” and live the trend of “Leaning In,” but they also take time to make Baton Rouge a better community, both inside and outside of their service to the League.

The theme of the 2013-2014 League year was: 2,000 Women Strong. Improving Our Community. It is who we are and what we do— an organization of women committed to developing their potential, improving the community, and promoting voluntarism. The impact of the organization’s resources and work are reflected in the hundreds of thousands of dollars raised to fund our mission and the estimated 20,000 plus volunteer hours devoted by our active members to implement our mission.

The League achieved several great milestones in furthering our mission, including the following highlights and others you will read about in the report:

- This year, JLBR created and implemented two new positions on our management teams: the Women’s Development Coordinator was charged with recognizing and encouraging the development of our members as women, volunteers, and leaders in the community while the Issue-Based Community Impact Coordinator was charged with researching avenues to leverage the community and civic leadership skills of League members to identify the challenges faced by our community and ways in which we could meet those needs with significant and sustainable solutions.
- In addition to our traditional fundraisers, Hollydays and River Roads Recipes, we also proudly implemented the first Warm Welcomes Kitchen Tour, strategically planned by our Directors at Large to engage a new base of supporters.
- Although the League continues to evolve and grow as an organization, it recognizes and supports its legacy. This year, the general membership unanimously voted to approve a \$20,000 donation to the Emerge Center, formerly the Baton Rouge Speech and Hearing Foundation which the League co-founded over 50 years ago.

The Jr. League of Baton Rouge hopes that you enjoy reviewing this report. Please contact the League if it can ever be of service to you. Thank you to our supporters, donors, members, friends, partners, collaborators, and colleagues. Together, we are improving our community.

With deepest gratitude and in the spirit of voluntarism,

Catherine Saba Giering

2013-14 President, Jr. League of Baton Rouge, Inc.

Catherine Saba Giering

Board of Directors & Executive Management



2013-14 BOARD OF DIRECTORS

President - Cathy Giering

President-Elect - Leslie Berg

Chief Financial Officer - Christi Pierce

Director-at-Large - Kathy Fletcher Victorian

Director-at-Large - Hannah Heltz

Executive Coordinator - Tam Bourgeois

Long Range Planning Chairman - Katie Culotta Shoriak

Nominating Chairman - Melissa Healy

Policy Governance - Robyn Jenkins King

Recording Secretary - Caroline Graham

Women's Development Coordinator - Lauren Walker

Sustaining Advisor - Alice Greer

2013-14 EXECUTIVE MANAGEMENT

President-Elect - Leslie Berg

Annual Planning Chairman - Karen Novak

Community Vice President - Mary Woods

Financial Vice President - Kelly Ashworth

Fund Development Vice President - Blair Charleville

Issue-Based Community Impact Coordinator - Rebecca Burdette

Marketing & Communications Vice President - Emily Wolfe

Membership Vice President - Ashley Thom

Nominating Chairman - Melissa Healy

Recording Secretary - Caroline Graham

Sustaining Advisor - Donna Saurage

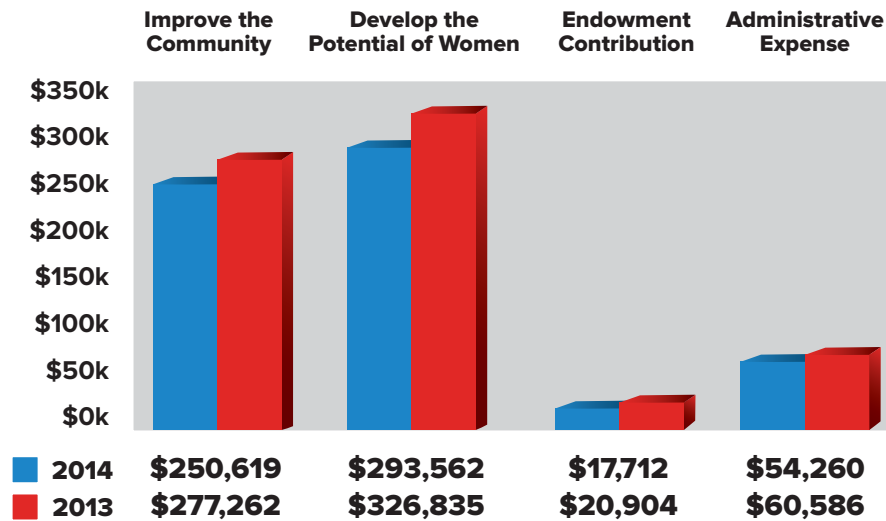
Business Report

Community is our business. Our business endeavors are far-reaching- from supporting ongoing community programs, to implementing new community initiatives, to training members to be effective volunteers and leaders, to event planning, to cookbook publishing and sales, to analyzing and producing a shopping market. We are women building a better Baton Rouge.

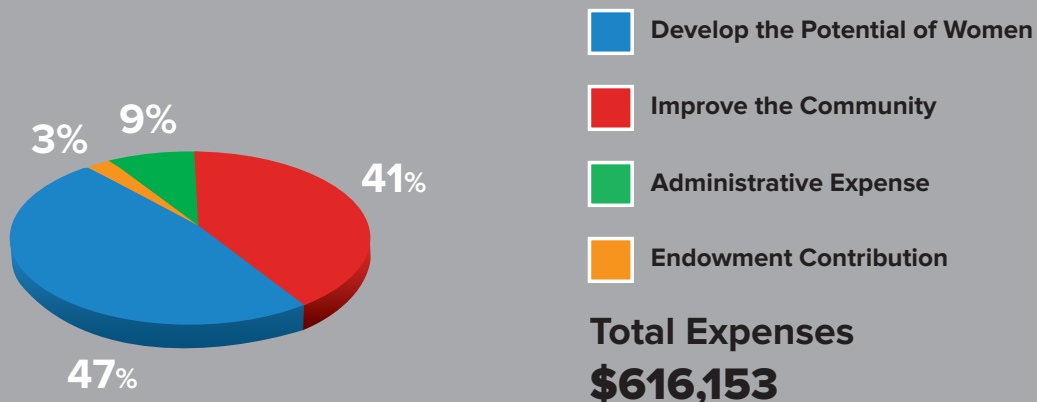
	Improve the Community	Develop the Potential of Women	Endowment Contribution	Administrative Expense
2014	\$250,619	\$293,562	\$17,712	\$54,260
2013	\$277,262	\$326,835	\$20,904	\$60,586
2014	40.6748%	47.6443%	2.8746%	8.8063%
2013	40.4415%	47.6723%	3.0491%	8.8371%
2014	100.0000%	\$685,587		
2013	100.0000%	\$616,153		

Cash & Investments	\$1,641,640	
Inventories	\$120,190	
Other Assets	\$40,803	
Total Current Assets	\$1,802,633	0.48
Property	\$236,884	
Total Investments & Pledges	\$1,754,632	0.46
TOTAL ASSETS	\$3,794,149	
Total Current Liabilities	\$335,240	
Net Assets	\$3,458,909	
TOTAL LIABILITIES AND NET ASSETS	\$3,794,149	

Connecting the Money to the Mission



2013-2014 Allocations



General Membership

Our members are more diverse than ever. From full-time professionals to stay-at-home moms, from single to married, from the age of 24 to beyond—a common thread unites us. We all value the opportunity to make Baton Rouge a better place.

DEVELOPING THE POTENTIAL OF WOMEN

The Junior League’s general membership was provided ample opportunities outside of their chosen placements to develop their potential. At the three general memberships meetings, our members were exposed to engaging speakers who focused on women’s issues as well as issue-based community impact:

- Baton Rouge District Attorney Hillar Moore and Sarah Broome, THRIVE Founder and Executive Director presented on the intersection of the community issues of poverty, crime and education and their efforts in tackling those issues.
- Best-selling author Lian Dolan inspired members with a humorous presentation on the experiences of contemporary women.
- A panel of esteemed sustaining advisors conducted a panel discussion on how their League experience has positively impacted their business endeavors and community involvement.

This year’s training sessions met similar goals:

- Showing of “A Seat at the Table”—a compelling documentary by six high school students who seek answers on how to become leaders and “have it all”—followed by a panel discussion led by active and sustaining members of the JLBR who are leaders in our community
- Health education on topics particularly relevant to women by Dr. Betsy Buchert
- Panel discussion on the inner-workings of the JLBR
- Panel discussion on the innovative community project slate and ongoing issue-based community impact efforts
- Domestic violence awareness
- Child sexual abuse prevention education

92%



have college degrees

84%



work outside the home

53%



work full-time

66%



are mothers

41%



of our members serve in leadership roles outside of the league

SUSTAINING MEMBERS

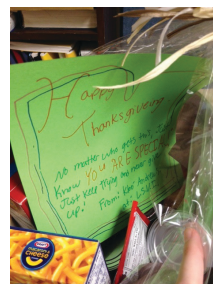
Our sustaining members are 1,167 strong this year and comprise more than half of our general membership. These members hold a wealth of wisdom and the League strived hard to put their talents to continued good use this League year. Even before the year began, the incoming Board of Directors and Executive Management participated in the League's annual leadership retreat which focused on "how to govern" and included an engaging dialogue with an impressive panel of sustaining members who reflected on how their time in the League helped mold them into effective business and community leaders. A similar panel assembled for the February general membership meeting for the benefit of all members. As part of our women's development efforts, we also honored our sustaining members for their great achievement in the community. Nancy Crawford and Jane Shank were selected as Baton Rouge Business Report Influential Women in Business in the Capital Region. They joined an esteemed group of more than 20 JLBR members selected for this award since its inception in 1997. Similarly, Yolanda Dixon and Kathleen Howell were honored by the In Register as "Women with a Cause" and Rose Hudson was honored with the *Espirit de Femme* award by the LSU Women's Center. Finally, we treasure our sustaining advisors who volunteer their time to advise us with their life lessons throughout the League year.

2013-2014 SUSTAINING ADVISORY BOARD

Mary Kay Brown	Lisa Guarisco
Ursula Carmena	Liz Harris
Mary Beth Chevalier	Rachel Helmke
Audra Collett	Cate Heroman
Nancy Crawford	Kathleen Howell
Colette Dean	Rachel Howell
Julie Dickinson	Frances Monroe
Sarah Downing	Kim Morgan
Becky Ellis	Laura Poche
Ann Gerald	Caroline Ross
Meg Gerald	Donna Saurage
Vickie Giamulva	Suzette Say
Alice Greer	Ann Storey
Charleen Guarisco	Elizabeth "Boo" Thomas



Elizabeth "Boo" Thomas, Nancy Crawford, Jane Shank and Cathy Giering at the Influential Women in Business Luncheon



In November, the provisional class brought together two of their community projects by working with students at the La. School for the Visually Impaired to assemble baskets for the Greater Baton Rouge Food Bank.



Provisional class at Super Saturday

PROVISIONAL CLASS

This year we proudly guided 108 ladies through their provisional experience in the League. Highlights from this year include the following:

- Community Projects—Each provisional served on a "mini" community project committee to learn how the projects work, echoing the work of actives placed on similar committees, but on a smaller scale. This year the projects included Ready Hands, Fest for All, Louisiana School for the Visually Impaired and The Greater Baton Rouge Food Bank.
- Build a Better Baton Rouge Day— Provisionals participated in Hope Ministries training and learned more about Understanding the Dynamics of Poverty with Dick Stonich while also donating a total of 74.1 pounds of food for the Hope Ministries Client Choice Food Pantry.
- Provisional Meetings—Provisionals were educated on all aspects of the inner working of the League, including presentations by each of the League's councils and fundraisers.

Community Advisory Board

Made up of a diverse group of Baton Rouge leaders, we count on the Community Advisory Board's expertise and perspective to provide us with direction regarding our community's needs and where league efforts might have the greatest impact. This year, we conducted our CAB meetings with a new format that provoked discussion and sound, useful advice from our impressive CAB members on our efforts to shift to issue-based community impact.

2013-2014 COMMUNITY ADVISORY BOARD

Marvin Borgmeyer	Roberta Sam
Leslie Campbell	Donna Saurage
Steve Carter	Kathy Scherer
Mary Durusau	Johnny Tate
John Paul Funes	Elizabeth "Boo" Thomas
John O. Hearin	Michael Tipton
Hillar Moore, III	Jon Traxler
Jenni Peters	Whitney Vann
Christy Reeves	Erin Monroe Wesley
Jennifer Eplett Reilly	Rani Whitfield
Carol Ridenour	



"I chose to serve because this is the closest I can get to being a member of the Junior League of Baton Rouge and sharing in the organization's mission. So many successful community initiatives have come from the Junior League of Baton Rouge and it is an honor and privilege to serve along with, and support the work of, these amazing women."

John Paul Funes, President/C.E.O. Our Lady of the Lake (LOL) Foundation

"If there were ever any issue the League was concerned about, I think that, as a community citizen, I'd want to be concerned too."

Marvin Borgmeyer, ExxonMobil Retiree and Lifelong Community Volunteer

Community Impact Projects

OUR VISION, IN ACTION!

Our slate of Community Impact Projects is focused on carrying out our vision to improve the Baton Rouge community in the areas of health, education, and cultural development.

1 CINDERELLA PROJECT & LEADERSHIP ACADEMY

Empowering, educating, and instilling self-confidence in teens throughout Baton Rouge. JL volunteers will play an active role in planning and executing the Cinderella Project Leadership Academy, an intensive, college-prep workshop for under-served female high school students. JL volunteers will serve as buddies to teen attendees, inspiring them to pursue academic goals and helping to demystify the transition process from high school to college. Volunteers will also support the Cinderella Project dress collection and distribution program. The annual Academy takes place on a Thursday-Saturday in the Fall and dress collection/distribution activities are on weeknights and weekends in the Spring.

2 GETTING AHEAD & GOING BEYOND

Arming motivated adults with the social and professional skills needed to instill self-sufficiency and dignity when rising from poverty. JL volunteers will partner with HOPE Ministries to support this program focused on giving impoverished adults the tools they need to be successful as they rise from poverty. While the introductory "Getting Ahead" program is primarily taught by caseworkers, JL will help support the next phase of the program, "Going Beyond," where JL volunteers will create and teach 1-hour workshops focused on basic self-sufficiency skills (e.g., managing a grocery budget, dressing for success, navigating the internet). Most events occur weekday afternoons and weekend mornings.

3 GIRLS ON THE RUN

Encouraging fitness and life skills in young girls. This is a partnership with the local Girls on the Run program in which JL volunteers will sponsor and support an EBR parish school in need of programming and provide 15 full scholarships for the fall and 15 in the spring to 3rd – 8th grade girls. JL volunteers will serve as mentors and run coaches to the participating girls, as well as plan and execute two celebratory Girls on the Run 5Ks. Most volunteer activities occur on weekdays, after school (early afternoons).

4 IMAGINATION PLAYGROUND

Fostering child learning and creativity through play. Imagination Playground is a national, mobile project sponsored by the Knock Knock Children's Museum, which encourages child-directed, unstructured free play. Giant foam blocks, mats, wagons, fabric and crates overflow with creative potential for children to play, dream, build and explore endless possibilities to design their own course of play. JL volunteers will seek out local events at which the mobile Imagination Playground could be featured and made available to the community. JL volunteers will also become trained Play Facilitators and oversee Imagination Playground at community events. Most volunteer activities occur on weekends.

5 JUNIOR MASTER GARDENERS

Exposing children to the joys of nature and gardening. Jr. Master Gardeners, a program of the LSU Hilltop Arboretum, ignites a passion for learning, success and service through a unique gardening education for children ages 7-10. JL will support scholarships for underprivileged children to attend Jr. Master Gardner camps and volunteers will work with the Arboretum to plan and implement the educational sessions and camps. Most camps take place during K-12 school holiday weeks.

6 KIDS IN THE KITCHEN

Fighting the youth obesity epidemic in our community through The Assoc. of the Junior Leagues International's award-winning Kids in the Kitchen initiative. This program empowers kids to make healthy lifestyle choices and helps reverse the growth of childhood obesity and its associated health issues. JL volunteers will conduct lessons and demonstrations related to preparation of healthy meals and child fitness in partnership with local community organizations, chefs, nutritionists and health and wellness experts. JL volunteers will also participate in a variety of community outreach activities and seek opportunities to expand the Kids in the Kitchen program throughout the Baton Rouge community. Most volunteer activities take place weekday evenings and weekends.

7 LITTLE BOOKSHELF

Bringing the joy of books to newborns and their parents. This LSU Ag Center program focuses on encouraging literacy within low-income families by providing books to WIC families and EBR Early Head Start programs. To support this program, JL volunteers will focus on three major tasks: public awareness activities (social marketing, developing public service announcements and news features for radio stations), core program activities (preparing and distributing books, information, story tapings, and small childcare center libraries to program participants) and community awareness activities (preparing and implementing story time/art activities at community events). Volunteer activities are flexible; most events occur evenings and weekends.

8 OPENING DOORS FOR AUTISM

Unlocking the resources of the Baton Rouge community for the families of children with Autism Spectrum Disorder. Started from the ground up by JLBR, the Baton Rouge Autism Speakers Series brings education and hope to families of autistic children. Also part of this initiative is the Autism Resource Guide. JL volunteers will work with community partners to organize and implement the speaker series, as well as maintain the resource guide and develop resource packets for newly diagnosed families of ASD. Volunteer activities are flexible.

9 PATIENT ACTIVITY DAYS

Bringing smiles to hospitalized children through the arts. Through this partnership with Our Lady of the Lake Children's Hospital, JL volunteers develop and execute engaging literacy, musical and other creative arts activities for pediatric patients. JL volunteers will serve as play date partners to the children, giving them an opportunity to be "just kids" and momentarily forget about their health complications. Most activities occur weekday evenings and weekend mornings.

10 READY HANDS

Enhancing Baton Rouge through immediate volunteer support. Working with local community partners, JL volunteers will respond to the short-term, immediate needs of the Baton Rouge community as they arise during the League year. Volunteer activities are flexible.

11 *NEW* SENIOR SKIP DAYS

Interacting with EBR seniors through educational and cultural activities to encourage active, healthy lifestyles. This partnership with EBR Council on Aging will partner JL members with active seniors for regular field trips. JL members will serve as buddies to the seniors during the fun outings such as movie day, bowling, and LASM. There will also be opportunities for JL members to participate in EBRCOA holiday events for seniors. Most activities occur weekday afternoons and weekend mornings/days.

12 *NEW* THRIVE

Encouraging and assisting at-risk EBR students to achieve academic goals by supporting and enhancing their environment. Education is the primary mission of the THRIVE public boarding school in downtown Baton Rouge. JL members will serve as role models and engage with the students by serving as reading buddies and collaboratively preparing and eating healthy meals with the students. JL activities are focused on improving the physical health, academic experience, and cultural enrichment for THRIVE students. Most volunteer activities are after school (early/late afternoon).

13 TLC FOR CAREGIVERS

Raising spirits for the caretakers of Alzheimer's patients. In partnership with Alzheimer's Services of the Capital Area, JL volunteers will plan and execute social activities for dementia family caregivers, allowing them to connect with others who share the same life journey and have a little bit of fun! JL volunteers will interact with caregivers during these events, helping them to relax and enjoy life while experiencing our community. Most activities occur weekday evenings and weekend mornings.

14 *NEW* TRAFFICKING HOPE

Promoting awareness in an effort to eliminate the human trafficking epidemic across the Baton Rouge area. Through a variety of community outreach, informational, and marketing activities, JL will play an active role in educating and empowering the Baton Rouge community to stand up against human trafficking. Volunteer activities are flexible; most events occur evenings and weekends.



Community Assistance Fund

Since 1980, the Junior League of Baton Rouge's Community Assistance Fund (CAF) has provided funding for community nonprofits with specific, short-term monetary needs. To date, CAF has distributed more than \$775,000 to worthy organizations.

Louisiana Library and Book Festival	Funding for bookmarks, posters, book sets for partnering libraries and a resource website to access books through Louisiana Young Readers Choice to foster a love of reading in the young people	\$2,500
Greater Baton Rouge Literacy Coalition	Funding to print the annual anthology of work submitted by adult literacy students and to present the work at the "Read & Release" event	\$2,500
Spay Baton Rouge	Reducing the cost to spay pets for those who cannot otherwise afford to do so	\$2,500
Boy Scouts of America, Istrouma Area Council	Funding for STEM programs for ages 11-18 during July camp targeting youths living in low income areas	\$1,843
Baton Rouge Sickle Cell Anemia Foundation	Funding for Back to School Health Kits filled with water bottles, blankets, thermometers, heating pads, and an informational brochure	\$500
Betty's Hope (Warrick Dunn Charities)	Funding for youth group-based grief and loss support (ages 5-18) via a mobile unit providing education, tools and resources to enable participants to manage their emotional wellness	\$1,000
Boys Hope Girls Hope of Baton Rouge	Funding to defray the costs for food, clothing, weekly allowance, tuition, school related expenses, summer programs, professional counseling, tutoring, athletic equipment, transportation, staff training and scholar recognition awards	\$1,000
Boys Hope Girls Hope of Baton Rouge	Funding to defray the costs for food, clothing, weekly allowance, tuition, school related expenses, summer programs, professional counseling, tutoring, athletic equipment, transportation, staff training and scholar recognition awards	\$1,000
Gloryland Educational Resource Center	Funding to replace technology used by students attending the Fill the G.A.P. (Gloryland Afterschool Program) tutoring program to improve literacy and numeracy skills	\$500
Louisiana Key Academy	Funding to purchase a Smart Board for one of the second grade classes	\$1,838
Louisiana Arts & Science Museum	Funding to develop, promote and purchase materials for the Viewing and Doing Art events	\$1,500
Center for Planning Excellence	Funding a partnership with Manship Theatre to serve the students of Polk Elementary School	\$2,500
Mirror of Grace Outreach	Funding for 12 refurbished computers and 12 headsets for the Mirror of Grace After School Program Lab	\$1,726
Dream Day Foundation	Funding for two St. Jude patients and their families to attend the annual Fishing Galore	\$1,000
Louisiana Pediatric Cardiology Foundation	Funding for free heart screens to high school athletes	\$2,270
Kids Orchestra	Funding for one semester of Kids' Orchestra tuition for 4 children	\$1,200
Mayfair Lab School Parent-Teacher Association	Funding for software for check in system	\$623



HOLLYDAYS

— SHOPPING FOR A CAUSE —

Hollydays turned 30 in 2014 and the committee celebrated with style. Committee members put in over 2,000 volunteer hours before the market even opens and our provisionals and actives contribute 10,000 hours over the span of 9 days to present the largest fund-raiser in Baton Rouge. In addition to a 3-day shopping market, there was a preview gala with an auction, a 5K race, a tween fashion show, a wine tasting, a girls night out, a brunch with Santa and raffle drawings for a Mercedes Benz as well as his and her Rolex watches. Hollydays has grown remarkably from a committee of 7 women with 46 merchants in 1984 to a committee of 54 women and over 175 merchants.

"Through dedicated volunteers for 30 years, Hollydays has far surpassed the very best initial dreams of what it could be, both in supporting community projects and building skills in those volunteers for other endeavors. I am extremely grateful for the opportunity to be a part of it."

Nell McAnelly,

First Hollydays Chairman and 2013 Sustaining Member of the Year.



2013-2014 HOLLYDAYS STEERING COMMITTEE

Hollydays Benefactors

PLATINUM UNDERWRITER **\$75,000 & OVER**

Guaranty Broadcasting
Mercedes-Benz of Baton Rouge

GOLD UNDERWRITER **\$50,000-\$74,999**

River Center of Baton Rouge

SILVER UNDERWRITER **\$25,000-\$49,999**

Cox Communications
East Baton Rouge Dept. of EMS
Jeannie Frey Rhodes Photography
Lee Michaels Fine Jewelry &
Distinctive Gifts
The Advocate
WAFB

UNDERWRITER **\$15,000-\$24,999**

Sullivan's Steakhouse
WBRZ

BENEFACTOR **\$10,000-\$14,999**

Investar Bank
Lamar Advertising – Baton Rouge
Raising Cane's
Superior Grill
Clear Channel Media &
Entertainment
X Design
Broussard Paper

PATRON **\$5,000-\$9,999**

Area Wholesale Tire Co.
Blue Cross Blue Shield
City of Baton Rouge
Creative Video Productions
ICE HOUSE Daiquiri
Mall of Louisiana
Ruffino's Restaurant
Sign Express
Tangerine Tween Boutique
The Dermatology Clinic
The Pelican House Tap Room &
Whiskey Bar
Town Favorites

SPONSOR **\$2,500-\$4,999**

225 Magazine
Aveda Institute of Baton Rouge
Baton Rouge Metropolitan Airport
Bleaux Blow Dry Bar
Chris "DJ Bird" Culotta
City Social
Culinary Productions
DiGiulio Brothers
Dr. & Mrs. Jon Traxler
Entergy
Frugé' Orthodontics
Glo Beauty Bar
Hokus Pokus Liquors, Fine Wine &
Spirits
InRegister

Jamie LeJeune Photography
KLS Services – Home Improvements
Lava Cantina
Mason's Grill
Olive or Twist Handcrafted Cocktails
Portobello's Grill
Street Breads
Sweet Impressions Bakery and Cafe
Texas de Brazil
Thee Heavenly Donut
Turner Industries

CONTRIBUTOR **\$1,000-\$2,499**

AAA Rent All
Abstract Productions
Aimee Summers
Anton's Jewelers
Bancorp South Bank
Belle of Baton Rouge Casino & Hotel
Blumberg and Associates, Inc.
Bogie's Bar
Business First Bank
Camelot Club, Inc.
Chef Don Bergeron Enterprises
CJ Brown Realtors – Connie Kyle
Country Roads
Cracker Barrel Convenience Stores
David Humphreys Fine Art
DIG Magazine
Fallin Family Dentistry
Frederick and Elizabeth Laborde
Greystone Golf and Country Club
Haynie and Associates
Jason & Kristy Hammack of Court
Street Cafe
Julie and Travis Dickinson
Kiki
Latter and Blum Property
Management, Inc.
Louisiana Lottery
Makaira Landscape Design
Mestizo Louisiana Mexican Restaurant
Michael J. LeBlanc Family Dentistry
Parents Magazine
Portico Restaurant & Bar
Restaurant IPO
Rickey Heroman's Florist
Ryan Haynie
Sarah Griffith
SEMS, Inc.
Smilebooth
Smoothie King
The Recycling Foundation
The Royal Standard
Tsunami
Walk On's Catering
X-tremetalent
Z Aesthetic Dermatology
Zoes Kitchen, Baton Rouge

DONOR **\$500-\$999**

Ace Enterprises, Inc.

Alexander's Highland Market
Ann S. Woods
Bayou Rum
Brew Ha-Ha Café – Coffee Ball Shop
City Social Magazine
CJ Brown – Connie M. Kyle
Country Roads Magazine
Currie and Geaux Bronze
Dr. Robert Michael Lee Family
Dentistry
Emily Monroe Godfrey
Forum Salon
Jennifer Cheatham Designs
Katherine Landry Photography
Krewe of Orion
McMillin Interiors
Mudpies & Masterpieces
New Orleans Saints Community
Affairs
O'Neill's Music
Renaissance Baton Rouge Hotel
Royal Sonesta
Sammy's Grill Catering
Sugarbelle Boutique Bakery
The Champagne Center
The University Club
Tommy and Renee Skinner
Total Care Injury and Pain Center
Wampold Companies
Worth New York presented by Jenny
Gray & Stephen Black
Zolia Bistro Enoteca

SUPPORTER **\$250-499**

Kenny Klienpeter
Acadian Frame & Art
Andre Monceret
Ashleigh Pizzaloto
Becky Nash
BREC Recreation & Park Commission
Carol Latour Designs
Carriage's
Chantell Larussa Photography
Custom Linens
Duplantier Catering by St. James
Place
Elise Daniel Walker
Fleur de Lis by Jo
French Quarter Market
Fresh Pickins
Gariel "Bud" & Mary Lee King
Guarantee Girls
Hotel Monteleone
James Avery
Jane Chapman Art
Jo Busse
JW Marriott New Orleans
Kevin Bakin
Kevin Weeks
Lauren Haddox Design
Leo's Rollerland/Iceland
Louisiana Laserderm

Hollydays Benefactors

Louisiana Nursery
Louisiana Woman's Aesthetics
Physicans
Mary Kay – Heather Folks
Paris Parker
Party Playground
Pearson's Luggage & Gifts
Perlis Clothing
Pippin Lane
Qdoba Mexican Grill
Quarters
Renaissance Baton Rouge and Tallulah
Renee Wallace
Ritz Carlton New Orleans
Robin Bonnette
Rock n Sake Bar & Sushi
Sharon Furrate
Southern Eye Center
Tari's School of Dance
Terrance Osborne
The Granite Depot
Walsh Pilates
Workplace Resource
Yoglates II South
Yogurtland
FRIEND
\$249 & UNDER
Adler's Fine Jewelry
Albasha Greek and Lebanese
Restaurant
Aleria Cyrus Reed
Ann Everett Designs
Another Broken Egg Cafe
Artizen Salon
Associates in Pediatric Dentistry
Audubon Nature Institute
Avallon Salon and Day Spa
Banbury Cross
Barnes and Noble
Bath Junkie
Baton Rouge Ballet Theatre
Baton Rouge Zoo
Benny's Car Wash
Bistro Byronz
Black Castle Vineyards
Blue Bayou Dixie Landing
Bob's Little Feet
Body Brite
Bounce N Around Inflatables
Bountiful Blessings Photos and Video
Bourbon Royalty Candles
C. S. Hunter Designs, LLC
Chick-fil-A – College Drive
Chris' Pharmacy and Gifts
Churchill's Cigar Bar
Circle Bowl
Classic Jewelers
Community Coffee Company
Connie Caldwell
Cookies by Design
Corks N Canvas
Country Table
Culinary Therapy
Daina Tate Designs
Dedra Hishaw
Dee Keller
ECJ Fashions – Eric and Crystal
Patterson
Edit by LBP
Edwin Watts Golf
Erin Guedry Photographer
First Glimpse
Fleming's Steakhouse
Fred Frey Photography
French Market Bistro
GG's Trinkets & Things – Georgette
Sterling
Global Wildlife Center
Grace George
Grand Cinema
Guardian Self Defense
GW Fins- New Orleans
Hammond Aire Auto Spa
Head Over Heels
Highland Side Interiors
Hilton Capitol Center
Holiday Hallmark
Hollywood Casino
Hotel Indigo
Houmas House Plantation
Hueys Bar & Grill
It's My Party
Izzo's Illegal Burrito
J Crew
Jazzercise – Krista and Lara Ellis
Jenka Photography
Jimmy Johns
Johnny's Pizza House
Juban's Restaurant & Catering
Juicy Drop Jewelry - Tiffany Dickerson
JV Clothiers
Karen Austin
Kleinpeter Farms Dairy, LLC
Kleinpeter Music
LA Bayou Bistro
Lance Hayes Flowers
Laser Tag of Baton Rouge
Lauren Barksdale Fine Art
Lauren Beth Designs
Lauryn's Fine Catering
Le Creole
Le Posh Pomme
Le Roche Bleu Day Spa
Little Lady Monograms
Living Pure with Arbonne-Jawatha
Forrest
Lokka Medical Spa
Louisiana Bayou Bistro
Louisiana Fish Fry Food Products
LSU Baseball - Paul Mainieri
lululemon athletica
Lux Salon
Lynn Farris
Manship Theatre
Mansur's on the Boulevard
Marucci Bats
Matherne's Supermarket
Meg Jones
Mercer Studio
Mignon Faget, Ltd.
Miles Photography, LLC
Miyah's Closet Children's Boutique
Monogram It
Mugshots
Murals by Tara
My Louise
Nathan Black
New Orleans Steamboat Company
Ninfa's Mexican Restaurant
NK Boutique
Nothing Bundt Cakes
Oh Baby!
On 3 Photography - Tara Davenport
Organa Gold-International Wellington
Café
Orient Expressed Imports
Paper-N-Things
Pigtails and Crewcuts
Piperfields
Playdates
Playmakers of Baton Rouge
Pure Barre
Rage Hair Salon
Reagan Roberts Fashion Consulting
Red Beans
Ruffles n Britches
Sallie Anzelmo
Salon Raybon
Satterfield's Restaurant
Serop's
Shammy's Car Wash
Shoeffle
Silly Gilly Desserts
Spanx
Stella & Dot Independent Stylist –
Vanessa Caston Lafleur #159952
Storyville
Sunglass Hut (Mall of LA)
Swine Palace
Tabasco
The Pilates Studio
Theatre Baton Rouge
Tiffini Gosserand
Tina Marie Designs/Katina Semien
Tony Chachere's
Varsity Sports
Vertage
Victoria's Toy Station
Virtuous Creations by KBJ
Yoglates II
Zanella's Wax Bar
Zea's Rotisserie and Grill
Zoe's Kitchen – Corporate Blvd.

Warm Welcomes
KITCHEN TOUR

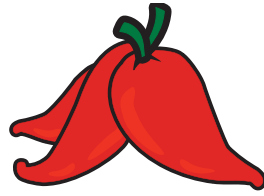


JUNIOR LEAGUE
BATON ROUGE

As part of an ongoing effort to diversify funding for community initiatives, on Sunday, April 13, 2014, the Junior League of Baton Rouge proudly presented the First Annual Warm Welcomes Kitchen Tour. The event was spearheaded by Director-at-Large, Hannah Heltz, who turned a great idea into a wonderful event in a manner of four months on a minimal budget. The self-guided tour included six diverse kitchens in homes along the Perkins Road corridor from Moss Side Lane to Siegen Lane. The kitchens, some new and some renovated, featured the work of Acadian House Kitchen & Bath, Rachel Cannon Lewis Interiors, Hearn Custom Homes, and Telich Custom Homes. At each home, guests were greeted by Junior League volunteers and sweet treats from the River Road Recipes Committee. Homeowners and designers were also on hand to share their insights on the kitchen creations. Door prizes were also on display at the homes.

The event was a success, thanks to member efforts as well as the following generous donors: Gerard Furniture & Gallery, Acadian House Kitchen & Bath, Rachel Cannon Lewis Interiors, L'Auberge Hotel & Casino, Olinde's Furniture, Woman's Center for Wellness, LaCour's Carpet World, Whole Foods Market, Williams-Sonoma – Mall of LA, Paint & Pinot, Woodhouse Spa, Coleman Partners - Architects, Lance Hays, Leroy's Kitchen, City Pork, Cheryl Payne, Matherne's Grocery, & Geaux Creole Seasonings.





RIVER ROAD RECIPES

— JUNIOR LEAGUE OF BATON ROUGE, INC. —

After 55 years, the award-winning River Road Recipes cookbook series continues to be a staple fund-raiser for us. The popularity of the series has earned the reputation of being the best community cookbooks in the country, and garnered both local and national recognition. Most recently, the series was chosen to be spotlighted in several cooking segments on the local CBS affiliate, WAFB. The River Road Recipes Committee works year round promoting the books through local events, which include food demonstrations at the Red Stick Farmer’s Market; selling books at the Louisiana Book Festival, traveling to other Junior League markets throughout the state; and partnering with local merchants to promote the book through special events at local businesses, including Victoria’s Toy Station, Bowie Outfitters, Matherne’s Supermarket, V.Watts Furniture, LeBlanc’s Frais Marche, and Lee Michaels. On the forecast, we look forward to the fast-approaching milestone of selling our 2 millionth cookbook.





ENDOWMENT FUND

— LEADERS, LEGENDS AND LEGACIES —

JUNIOR LEAGUE OF BATON ROUGE, INC.

We proudly marked a major milestone this year: raising \$1.5 million in our Endowment Fund. Created in 1999, the Endowment Fund continues to grow towards the ultimate goal, to be the base funding, independent of fundraising events, with the fund's interest being used to offset administrative costs and allow multi-year budgeting. The fund is managed by the Baton Rouge Area Foundation (BRAf) with a disciplined investment approach to ensure constant growth. In honor of this achievement, the Endowment Committee hosted a celebration that also doubled as a training opportunity for our members with presentations by experts such as Frank McArthur, Leave a Legacy founder, Jeffrey Koonce, CPA, and John Carpenter with BRAf, who shared their insight in the areas of planned giving and the Endowment Fund's structure within BRAf.

A contribution to the Endowment Fund is a contribution to the future of the women, children and community culture of the Greater Baton Rouge Area. Donate today!



Junior League members joined with local financial experts to celebrate the Endowment Fund's milestone. From left: Frank McArthur, Leave a Legacy founder; Emily DiStefano, Endowment co-founder and past president; Jeffrey Koonce, CPA; Christen Losey-Gregg, Endowment assistant chair; Maria Bunch, Endowment chair; Michelle Loftin, Endowment secretary; Donna Saurage, Executive Management sustaining advisor and past president; and John Carpenter, Baton Rouge Area Foundation.

Gifts to the Endowment

Members of Club 900 pledge \$100 per year to the Endowment Fund for nine years—starting with their provisional year and carrying through their eight active years of service to the League.

CLUB 900

Carol Abadie
Elizabeth Boudreaux
Tokesha Collins
Heather Conn
Anna Dearmon
Laura Dunlap
Kathryn Edmonds
Whitney Flint
Crystal French
Amanda Gustavson
Laura Hamm
Leah Larson Hightower
Marielle Howard
Laurae Johnson
Theresa Jones
Aimee Kilpatrick
Kristen Kraus
Michelle Loftin
Megan McAnelly
Jasmin Newsome
Elizabeth Quirk
Nadirah Rashadeen
Laurie Rea
Sarah Rhodes
Sophia Riley
Margaret Ruebsamen
Valerie Schexnayder
Monique Scott-Spaulding
Renee Trimble
Cherish van Mullem
Katherine Wardlaw
Kimberley Williams

ACTIVES

2013-2014 Junior League
Board of Directors
Kelly Ashworth
Karen Austin
Leslie Berg
Tam Bourgeois
Maria Bunch
Claire Cashio

Katie Cheatham
Michelle Chenevert
Melanie Counce
Kendall Daigle
Emily Dykes
Kyra Fontenot
Sharon Forrester
Stacey Fruge'
Cathy Giering
Caroline Graham
Melissa Healy
Hannah Heltz
Dara Hughes
Robyn Jenkins King
Megan Knapp
Elizabeth Laborde
Vanessa LaFleur
Kimberly LaMotte
Christen Losey-Gregg
Erica Malone
Ellen Martin
Cheryl Mauffray
Eunice McCarney
Tawayla McCoy
Micheline Millender
Karen Novak
Reese Ochsner
Tiffany Palmer
Ami Parks
Kizzy Payton
Christi Pierce
Jill Roby
Elizabeth Quirk
Sarah Rhodes
Kristy Royal
Kate Seba
Katie Culotta Shoriak
Lois Smyth
Jill Stokeld
Kathy Fletcher Victorian
Lauren Walker

SUSTAINING MEMBERS

Celine Afeman
Beth Aguilar
Kathy Allen
Mary Aycock
Anita Bankston
Lee Barnett
Barbara Bearden
Susan Billings
Susan Black
Virginia P. Bogan
Louann Bombet
Gale Bonaventure
Lori Boyce
Lisa Broussard
Leigh Ann Butler

Leslie Campbell
Mary Carmouche
Carolyn Carnahan
Mary Beth Chevalier
Bridgette Coleman
Ashley Cowart
Nancy Crawford
Cathy Dardenne
Leslie Day
Colette Dean
Melissa deGeneres
Michelle Dow
Sara Margaret Downing
Leila Dragon
Betsy Edwards
Joyce Elliott
Shelley Favre
Karen Feigley
Peggy Gammill
Meg Gerald
Vickie Giamalva
Cynthia Graves
Alice Greer
Charlene Guarisco
Karen Gulotta
Liz Harris
Cupid Hart-James
Angela Trahan Herpin
Kay Hoffpauir
Rachel Howell
Rose Hudson
Eleanor Joffrion
Mary Jane Kahao
Leigh Kean
Cary Kearny
Lynn Kilgore
Sharon LeBouef
Connie Lieux
Amy Groves Lowe
Lucy Mayfield
Kelli McNulty
Christie Miles
Ann Miller
Jerry Lynn Mills
Ann Switzer Monroe
Jenny Morales
Renee' Myer
Pam Parker
Cheryl Payne
Elizabeth Phillips
Frances Nell Pletsch
Laura Poche'
Nina Pugh
Brooke Reynolds
Joanne Roberts
Kimberly Robinson
Ashley Rodrigue
Martha Rome
Adelaide Russo
Donna Saurage
Suzette Say
Allison Sceroler

Kathy Shirley
Renee Smith
Trisha Smith
Michelle Spielman
Kristen Spring
Carter Stone
Laura Thomas
Kathryn Tillson
Paula Toups
Allison Traxler
Janet Vidrine
Lissa Weston
Emily Wilbert
Renee Willis

COMMUNITY

Churchill's Cigar Bar
Hammond Aire Auto Spa
J Crew
James Shoriak



The Junior League of Baton Rouge, Inc.

9523 Fenway Avenue
Baton Rouge, Louisiana 70809
www.JuniorLeagueBR.org

MISSION

The Junior League of Baton Rouge, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

VISION

The Junior League of Baton Rouge, Inc. will enhance the quality of life in the Baton Rouge community in the areas of health, education and cultural development.

REACHING OUT

Reaching out to women of all races, religions and national origins who demonstrate an interest in and commitment to voluntarism.

This annual report reflects the June 2013-May2014 Fiscal Year of the Junior League of Baton Rouge, Inc., a 501(c)(3) not-for-profit organization.

2,000 Women Strong. Improving Our Community.