



Founded in 1932

2014-2015 ANNUAL REPORT

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Welcome from the President

When I reflect upon League year 2014-15, I am overwhelmed by the accomplishments of our League. Each and every member contributed and led our League to a successful year. The League embodied the theme for 2014-15, which was "Communicate. Collaborate. Connect." The Junior League of Baton Rouge worked together as a united team to better our community through our community projects and grants, fundraisers, and our trained volunteers and leaders.

In 2014-15 we launched a pilot Mentorship Program which teamed up less-tenured members with more-tenured members. This program shined light upon and broadened the paths to leadership, as well as provided an outlet for communication and training for our members. We also held the first All League Volunteer Day in support of the Greater Baton Rouge Food Bank.

We had 12 very successful community projects, thanks to the collaboration with our partnering community agencies. Among these 12 community projects are 3 in-league projects including the Diaper Project, which will be implemented in League year 2015-16, and will undoubtedly grow into a large JLBR signature project.

Our Fundraisers were a huge success, and I am proud to report that we had the highest-grossing Hollydays in our Junior League history thanks to our members, volunteers, donors, merchants, and all who supported by attending the market and events. Additionally, the second annual Warm Welcomes Kitchen Tour had a tremendous increase in both attendance and profit. And, River Road Recipes continued to support our League through the sales of our cookbooks.

Other highlights from 2014-15 include inspirational speakers such as Jenny Nolen who motivated us to make the most of our JLBR journey. Speaker Vicki Clark reminded us what it means to be a servant leader and the importance of mentoring. And, Rev. Raymond A. Jetson enlightened us on collective impact and the importance of pulling together as a community.

League Year 2014-15 was a busy and significant one, which can also be reflected in the work of our Board of Directors and Executive Management. The Board approved to adopt a new Collective Impact Model as recommended by our 2014-15 Collective Impact Committee. Also, the Board, Executive Management, and Councils worked with Louisiana Association of Nonprofit Organizations to develop a new 3 year Strategic Plan which was approved and will be implemented beginning League year 2015-16. We proudly have a new Vision Statement that clearly and concisely states who we strive to be: "Women as Catalysts for Lasting Community Change." In addition to the new Vision Statement, we also adopted a Values Statement, which describes what we value in our members, our community, and our culture. I encourage you to visit our webpage to learn more about who the Junior League of Baton Rouge is, and I hope you are inspired to be a part of the Junior League of Baton Rouge and join us in bettering the Baton Rouge community.

Kind Regards,

Leslie Berg

Leslie Berg • President, 2014-15



Board & Management

BOARD OF DIRECTORS

President | *Leslie Berg*

President–Elect | *Kate Grant Seba*

Chief Financial Officer | *Kelly Ashworth*

Director-at-Large | *Ashley Thom*

Director-at-Large | *Lauren Walker*

Executive Coordinator | *Audrey Wascome*

Issue–Based Community

Impact Coordinator | *Rebecca Burdette*

Long Range Planning Chairman | *Erin Ourso*

Nominating Chairman | *Megan Canty*

Policy Governance Chairman | *Vanessa LaFleur*

Recording Secretary | *Mary Woods*

Sustaining Advisor | *Donna Saurage*

EXECUTIVE MANAGEMENT

President–Elect | *Kate Grant Seba*

Annual Planning Chairman | *Tam Bourgeois*

Community Vice President | *Kathy Victorian*

Financial Vice President | *Caroline Graham*

Fund Development Vice President | *Jessica Gagliano*

Marketing & Communications

Vice President | *Elizabeth McKnight*

Membership Vice President | *Crystal Burkhalter*

Nominating Chairman | *Megan Canty*

Recording Secretary | *Mary Woods*

Women’s Development Coordinator | *Kimberly LaMotte*

Sustaining Advisor | *Yolanda Dixon*



Front Row, from Left: Tam Bourgeois, Lauren Walker, Mary Woods, Elizabeth McKnight; **Middle Row:** Audrey Wascome, Crystal Burkhalter, Leslie Berg, Kate Grant Seba, Donna Saurage, Jessica Gagliano; **Back Row:** Ashley Thom, Megan Canty, Kathy Victorian, Kelly Ashworth, Caroline Graham, Erin Ourso, Kimberly LaMotte, Rebecca Burdette, Vanessa LaFleur, Yolanda Dixon

Business Report

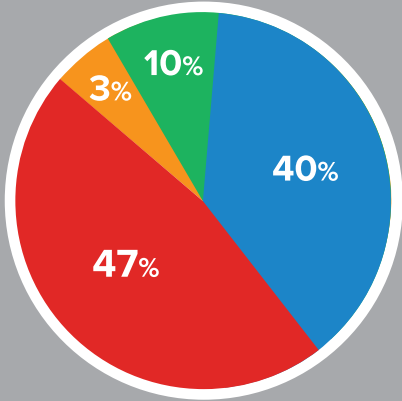
The Junior League of Baton Rouge, Inc. is a training organization, a book publisher/distributor, panel of event coordinators, and a catalyst for systemic and positive community impact. Our business is our community and the money raised is used not only to support our community initiatives and partners, but also to train and educate our members for effective leadership and community service.

Year	Improve the Community	Develop the Potential of Women	Endowment Contribution	Administrative Expense	TOTAL
2015	\$246,576	\$287,940	\$20,848	\$56,865	\$612,229
2014	\$250,619	\$293,562	\$17,712	\$54,260	\$616,153
2015	40%	47%	3%	10%	100%
2014	41%	47%	3%	9%	100%

Cash & Investments	\$1,825,903	Total Current Liabilities	\$403,832
Inventories	\$131,455	Net Assets	\$3,662,193
Other Assets	\$49,951		
TOTAL CURRENT ASSETS	\$2,007,309	TOTAL LIABILITIES AND NET ASSETS	\$4,066,025
Property	\$222,777		
Total Investments & Pledges	\$1,835,939		
TOTAL ASSETS	\$4,066,025		

Community Investment

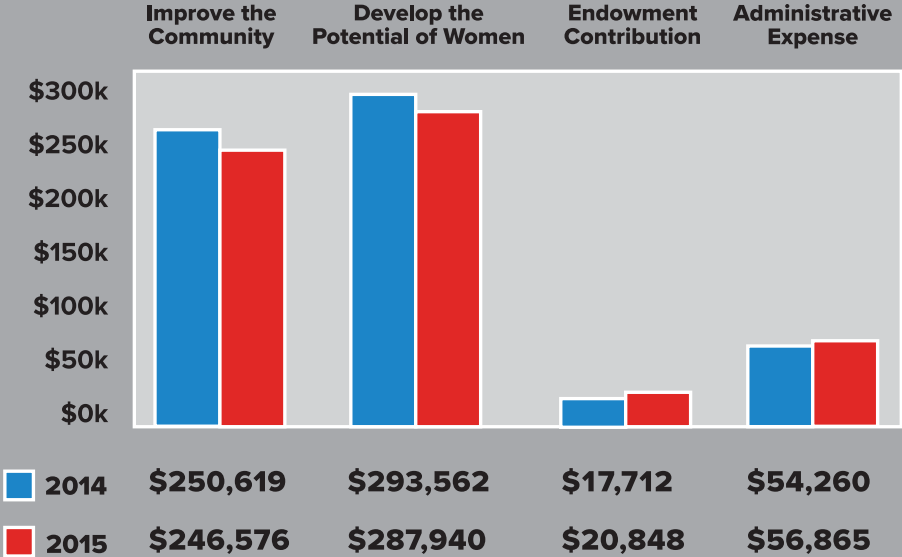
2014-2015 Allocations



- Develop the Potential of Women
- Improve the Community
- Administrative Expense
- Endowment Contribution

Total Expenses **\$612,229**

Connecting the Money to the Mission



General Membership

Members of the Junior League of Baton Rouge, Inc. are more diverse than ever with a common thread uniting us all – the opportunity to make Baton Rouge a better place through communication, collaboration and connections. Our members are full-time professionals, stay-at-home moms, single, married, and from age 24 and beyond.

DEVELOPING THE POTENTIAL OF WOMEN

The JLBR members were given several opportunities outside of their chosen placements to develop their potential as community advocates and leaders. At the three general membership meetings, members were exposed to engaging speakers including:

- Jenny Nolan who spoke about strengthening team capabilities, overcoming issues of stress and negativity, and creating a new vision for leadership
- Tiffany Carriere, Mission & Special Projects Coordinator with Susan G. Komen Baton Rouge and Mandy Walters, Nurse Manager, Imaging Services from Woman's Hospital who spoke about breast health and breast cancer services
- Rev. Raymond A. Jetson, Pastor of Star Hill Church and President & CEO of MetroMorphosis who shared his vision for collective impact and the need for leadership in our community



From L. to R: Erin Monroe Wesley, Leslie Berg, Rev Raymond Jetson, Kate Grant Seba, Rebecca Burdette, Kathy Victorian

Training meetings were also offered on the following topics:

- Pursuing Your Passions and Following Your Dream with Michelle McCalope
- The Balancing Act - How you can have both Success and Happiness with Life Balance Expert, Phi Truong
- The way you see it, the way I see it, and the way it really is with Jenny Nolen
- Progress is about CHANGE, not CHANCE with Jenny Nolen
- Tips and tricks for keeping your family safe with Cpl. Myron Daniels from the Baton Rouge Police Department
- Navigating the League
- Diversity – It's No Longer Optional
- Personal Safety #LikeAGirl

In addition, consultant Vicki Clark who trains Junior Leagues nationally, visited Baton Rouge to speak to several groups of women from the Junior League of Baton Rouge:

- JLBR area advisors were trained as mentors
- All JLBR councils and leadership were trained in how to be servant leaders
- JLBR Sustaining member advisory board discussed the 11 commandments of highly successful women



Rose Hudson, Vicki Clark, Liz Harris

Sustaining Members

Comprising more than half of our membership, the 1142 sustaining members of the Junior League of Baton Rouge, Inc are a vital resource. These women serve as mentors, advisors, teachers and friends to the active and provisional members. On April 20th, sustaining and active members of the Junior League, along with family and friends of the honoree, gathered at the City Club to celebrate the 2015 Sustaining Member of the Year, Yolanda Dixon. The luncheon was the culminating event of the year for sustaining members. Other 2014-2015 league year events included a Fall Fete at Juban's, a sustaining member lounge at Hollydays, a holiday party at the home of Carolyn Moore, and a look into the JLBR's history and pictures in the archived collection held at the EBR Main Library. Many thanks to the sustaining members, Hollydays committee, and the Archives committee for their participation and assistance in making this year a success. In the coming League year, sustaining members should look forward to opportunities to socialize together and to continue serving the community as trained volunteers.

2014-15 SUSTAINING ADVISORY BOARD

Anita Bankston
Susan M Bankston
Niki Beeson
Carol Anne Blitzer
Dovie Brady
Jan Breen
Mary Kay Brown
Audra Collett
Gwen Cotton
Nancy Crawford
Collette Dean
Emily DiStefano
Yolanda Dixon
Sara Margaret Downing
Becky Ellis
Meg Rainey Gerald
Alice Greer
Lisa Guarisco

Charlene Guarisco Montelaro
Elizabeth Ann Harris
Rachel Helmke
Rachel Rackley Howell
Kathleen Ellen Howell
Rose Hudson
Connie Lieux
Amy Groves Lowe
Lisa Ann Moore
Kim Morgan
Laura Claverie Poche'
Donna Saurage
Suzette Say
Ann Storey
Allison Traxler
Catherine Van Hook
Lissa Weston



Past Sustaining Member of the Year recipients at the Sustaining Member of the Year Luncheon

Provisionals

The 78 members of the 83rd provisional class of the Junior League of Baton Rouge, were guided through their provisional experience in the League by active members who serve as provisional advisors. Highlights from 2014-15 League year include the following:

- **Community Projects**

Each provisional served on a community project committee to learn how projects work, echoing the work of actives placed on similar committees, but on a smaller scale. This year the projects included Ready Hands, Fest for All, and Patient Activity Days.

- **Build a Better Baton Rouge Day**

Provisionals received information from Catholic Charities Refugee and Immigration Services Director Corina Salazar regarding their services and impact on our community. Provisionals assembled bicycles to donate to the Catholic Charities program to be provided to clients in need of transportation.

- **Provisional Meetings**

Provisionals were educated on all aspects of the inner working of the League, including presentations by each of the League's five councils and fundraisers.



Provisional Members and Advisors at Build a Better BR Day

Community Advisory Board

Made up of a diverse group of Baton Rouge leaders, we count on the Community Advisory Board's expertise and perspective to provide us with direction regarding our community's needs and where League efforts might have the greatest impact. CAB meetings are conducted in a format that provokes discussion and sound useful advice from our impressive members. For League year 2014-15, CAB members provided input in developing our new strategic plan and our efforts in moving towards a "One Ask" for fundraising.

2014 - 2015 COMMUNITY ADVISORY BOARD

Marvin Borgmeyer	Robert Sam
Stephen F. Carter	Donna Saurage
Mary Durusau	Kathy Scherer
Jennifer Eplett Reilly	Johnny Tate
John Paul Funes	Elizabeth "Boo" Thomas
Catherine Giering	Michael Tipton
Darrin Goss, Sr.	Dr. Jon G Traxler
Hillar Moore, III	Whitney Vann
Jenni Peters	Erin Wesley
Christy Reeves	Dr. Rani Whitfield
Carol Ridenour	

Junior League is...

"Awesome!"

Marvin Borgmeyer
Retired, ExxonMobil

"Innovative."

Elizabeth "Boo" Thomas
President & CEO, Center for Planning Excellence

"Committed."

John Paul Funes
President, Our Lady of the Lake Foundation

"Engaging!"

Johnny E Tate
Senior Vice President, General Manager, Lee Michaels Fine Jewelry

"Amazing!"

Hillar C Moore, III
East Baton Rouge Parish District Attorney

"Effective & accomplished."

Catherine S Giering
Partner, Donahue, Patrick & Scott

"Empowered."

Jenni Peters
Owner, Varsity Sports Baton Rouge, New Orleans and Mandeville

"Valiant."

Whitney Vann
News Anchor, WBRZ-TV

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JLBR

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Community Projects

OUR VISION, IN ACTION!

Our slate of Community Impact Projects is focused on carrying out our vision to improve the Baton Rouge community in the areas of health, education, and cultural development.

BUILDING BLOCKS TO BRIGHT FUTURES

Focusing on safety, health, social and cultural growth, and academic success for Pre-K and Kindergarten students in after-school programs. The YMCA provides after school care to nearly 15,000 youth from 16 area schools, Monday-Friday during the school year. JLBR Volunteers worked alongside YMCA staff to implement programming for Pre-K and Kindergarten children with the 5210 Nutritional educational program, reading, and arts and crafts. In addition, volunteers worked with the Pre-K and K students to build, create, and grow a community garden.

BRASS/ODA

Unlocking the resources of the Baton Rouge Community for families of children with Autism Spectrum Disorder. Started from the ground up by JLBR, the Baton Rouge Area Autism Speakers Series brings education and hope to families of autistic children. Also part of this initiative is the Autism Resource Guide. JLBR Volunteers worked with community partners to organize and implement the Speaker Series, as well as maintain the resource guide and develop resource packets for newly diagnosed families of ASD.

BREAST HEALTH AWARENESS

Saving the lives of EBR residents by providing breast health information to the public. The Susan G. Komen Foundation in our community taught JLBR volunteers presentation skills and gave them the tools and opportunities to speak to various groups such as churches, work-place groups, civic organizations, and student organizations.

DIAPER PROJECT PLANNING & IMPLEMENTATION

Researching & developing a diaper bank for EBR residents. Diapers are one of the few items not covered by WIC or Food Stamps. The inability of financially challenged parents to afford and access clean diapers has a direct health and economic impact on children. 33 Leagues around the country run a diaper bank as one of their Community Impact Projects. This committee researched the viability of this as a JLBR signature project. It also began to plan logistics and support the implementation of a JLBR Diaper Bank project for the 2015-16 slate.

THE LITTLE BOOKSHELF

Bringing the joy of books to newborns and their parents. This LSU AgCenter program focuses on encouraging literacy within low-income families by providing books to WIC families and EBR Early Head Start programs. To support this program, JLBR volunteers focused on three major tasks: public awareness activities (social marketing, developing public service announcements, etc.), core program activities (preparing and distributing books, information, story tapings, and small childcare center libraries to program participants), and community awareness activities (preparing and implementing story time/art activities at community events).

LEADERSHIP, COLLEGE & CAREER PLANNING

Supporting schools and its students by focusing on the child, parents and staff needs. City Year is an education-focused organization that partners with public schools to help keep students in school and on track to graduate. JLBR Volunteers worked alongside Corps members on large-scale community projects, parent engagement initiatives, parent outreach strategies and high-school student mentoring.

LOL CHILDREN'S HOSPITAL BRIDGE PROJECT

Bringing smiles to hospitalized children through the arts and bridging Patient Activity Days to the Family Resource Center. By offering an entertaining distraction during the healing process, LOL hopes to improve the health of the child who is hospitalized with the help of JLBR volunteers. In addition to playroom activities, music, art, literature, and dramatic play, our members had the opportunity to research, create and produce area resource guides for out-of-town families.

READY HANDS

Enhancing Baton Rouge through immediate volunteer support. Working with local community partners, JLBR Volunteers responded to the short-term, immediate needs of the Baton Rouge community as they arose during the League year.

THRIVE IN THE KITCHEN AND BEYOND

Fighting the youth obesity epidemic and educating 6th, 7th, and 8th grade at-risk, residential charter school students about the importance of good nutrition. This program empowers children to make healthy lifestyle choices and helped engage students in the preparation of healthy meals. JLBR volunteers also had the option of helping with academic enrichment opportunities.

TLC FOR CAREGIVERS

Raising spirits for the caretakers of Alzheimer's patients. In partnership with Alzheimer's Services of the Capital Area, JLBR volunteers planned and executed social activities for dementia family caregivers, allowing them to connect with others who share the same life journey and have a little bit of fun! JLBR volunteers interacted with caregivers during these events, helping them to relax and enjoy life while experiencing our community.

WEEKEND BACKPACKS

Fighting child hunger by supplementing the nutritional needs of students over the weekend when they are not at school receiving regular meals. Members assembled, filled, packed and labeled backpacks filled with nutritious, child-friendly food items from the Greater Baton Rouge Food Bank to send home with low-income students on the weekends and during the holidays.

YOUTH & GOVERNMENT

Giving local high school youth an opportunity to learn firsthand about government and civic issues by taking an active role in the democratic process, boosting youth development and contributing to a stronger community. The program is directed by the committed YMCA volunteers and staff of the Baranco Clark YMCA. JLBR volunteers worked with the staff to prepare youth to participate in both pre-conference training experiences and a statewide conference, during which they played the role of a critical civic leader, and participated in debates and finding solutions for current issues in their communities.

Community Assistance Fund Awards

Total: \$25,000

Since 1980, the Junior League of Baton Rouge's Community Assistance Fund has provided funding for community nonprofits with specific, short-term monetary needs. To date, CAF has distributed more than \$800,000 to worthy organizations.



Tipitina's Foundation | \$2,500

To purchase musical instruments for in-need high school band programs in Baton Rouge.



Baton Rouge Youth Coalition | \$1,250

To cover food and supplies at monthly meetings, a service initiative and a field trip for 50 female participants in BRYC's Layers Program, which address the challenges young women face, engage them in meaningful service projects and connect them with female leaders in Baton Rouge.



Women's Hospital Foundation | \$500

Providing toiletries and clothing for 50 victims of sexual assault after medical exam.



Louisiana Art & Science Museum | \$400

Offset expenses to develop, promote, and offer a Saturday art program for families and children on September 6th and December 6th, 2015.



Boys Hope Girls Hope of Baton Rouge | \$2,500

Provided Clothing and Cultural & Educational Enrichment for 46 disadvantaged youth to participate in a non-residential Road to Excellence Program.



Pat's Coats for Kids | \$800

Money to buy coats for underprivileged children.



Girl Scouts Louisiana East | \$1,130

Fund first LEGO team of 6-10 girls in the 4th - 8th grade to foster excitement in science and technology.



Baton Rouge Ballet Theater | \$2,500

Underwrite the cost of 165 free/reduced cost tickets for underprivileged community members for The Nutcracker: Tales from the Bayou.



Anna's Grace Foundation | \$1,000

Providing an end-of-life planning guide to grieving parents, providing grave markers for babies whose parents could not afford one, and providing, in full or in part, monies for the burial or cremation of babies lost to miscarriage, stillbirth or other infant death, regardless of parents' ability to pay.

**LSU Foundation | \$2,070**

LSU Playground Project Help complete a new playground for the 400+ children who attend Bernard Terrace Elementary School, a public school in mid-city Baton Rouge, co-designed by Bernard Elementary and LSU students and to be built by volunteers in January, 2015.

**Baton Rouge Soccer Association | \$2,000**

Offset costs for a parent education program "The Second Goal Parent" that will include two live workshops by a certified trainer, a workbook of resources for parents, and access to online tools, focuses on the role of the parent in supporting their children so that they have fun, positive experiences in sports. It examines how parents can help ensure their children's experience yields healthy, developmental (physical, social, mental) outcomes that will serve them far beyond the playing field.

**Baton Rouge Symphony League | \$1,250**

Defer cost of materials, instrument and instruction in three day Culture Camps teaching children from the Boys and Girls Club of Greater Baton Rouge about music, dance and art. Hopes to expand from 40 to 60 students this year.

Old South Baton Rouge Community Revitalization Corporation | \$2,500

Purchase computer equipment for the NSJ Boys Academy summer program. The Boys Academy is a six-week learning program for at-risk and economically disadvantaged youth in the South Baton Rouge community. The Program provides instruction to help strengthen the reading, math and writing skills for the students. The curriculum of the NSJ Boys Academy includes reading comprehension, writing strategies, algebraic thinking and mathematics operations. Computer equipment and interactive computer games and programs will be very helpful in meeting their class goals.

Baton Rouge Delta Development Corporation | \$500

Debutante Coalition which will hold educational sessions, personal development seminars, and community service opportunities.

**Up Alliance | \$1,100**

Cover cost of printing anthology and hosting annual "Read & Release" event where over 100 students from 8 programs share their work and receive copies of the printed anthology. Adults who exited school before earning high school diploma or are low income were beneficiaries of this program.

**Geaux Teal | \$1,100**

Assistance to conduct outreach campaign of education and awareness of ovarian cancer through participation in five health fairs by offsetting costs of attendance/registration fees and ovarian cancer materials.

**Life of a Single Mom | \$1,400**

Offset costs of Revive Project which helps ensure single parents have healthy eating habits, access to fresh food and instruction on healthy movement through exercise and play. Distributes fruit and vegetables to 25 single parent families monthly; provides exercise and dance programs to 250 single mothers quarterly; weekly forums on health and wellness issues.

**Playmakers of Baton Rouge | \$500**

Defer costs of materials for spring educational science tour to address local environmental issues at performances in underserved schools in the community, and the STEM to STEAM program.

Funding Our Mission

The Junior League of Baton Rouge was awarded four grants for a grand total of \$23,500 in 2014-15. These grants resulted from a team effort from both our league members and the Baton Rouge community. Our first grant opportunity came after Lee Michaels Fine Jewelry nominated the Junior League of Baton Rouge to receive a grant from the national organization Jewelers for Children. A contest was held for individuals to vote online for their favorite local non-profit. After being one of the top ten vote-getters from a two-week voting period, the Junior League of Baton Rouge was awarded a \$10,000 grant to be used towards helping children. This grant money will be allocated to two of JLBR's community projects: the Diaper Bank to purchase diapers and also to Building Blocks for a Better Future to provide scholarships to children in the Baton Rouge area. Our next grant was given in honor of inRegister's 25th anniversary. A local contest was held to give \$5,000 each to five area nonprofits. After voting throughout the Baton Rouge community, The Junior League of Baton Rouge was one of the top five vote-getters and a recipient of one of the \$5,000 grants.

The final two grants helped JLBR with our upcoming Diaper Bank's theme of No More Red Bottoms in the Red Stick. JLBR was the recipient of a \$1,000 grant from ExxonMobil for use towards our upcoming Diaper Bank. ExxonMobil will also be partnering with JLBR for a diaper drive in the upcoming year. In addition, JLBR was awarded a \$7,500 grant from Amerigroup. This generous grant will help provide up to 20,000 diapers to the Baton Rouge community.



Junior League of Baton Rouge accepting Jewelers for Children Grant

Hollydays

Hollydays 2014 embodied the theme of “Communicate, Collaborate, Connect” by helping connect the money to the mission for both our league members and the community. The Hollydays Committee looked at areas where we had opportunity to increase revenue which lead to some exciting changes to market such as the reformatting of the Preview Gala. The Hollydays committee, JLBR members, and the support of our community all contributed to Hollydays having the HIGHEST GROSSING YEAR in its 31 year history!

Hollydays Benefactors

PLATINUM UNDERWRITER \$75,000 +

Clear Channel Communications

GOLD UNDERWRITER \$50,000 - \$74,999

SILVER UNDERWRITER \$25,000 - \$49,999

The Advocate
Cox Communications
EMS of Baton Rouge

UNDERWRITER \$15,000 - \$24,999

Lamar Advertising Company
Sullivan's Steakhouse
WAFB Louisiana's News Channel
WBRZ - Channel 2

BENEFACTOR \$10,000 - \$14,999

Broussard Paper, Inc.
City of Baton Rouge
Investor Bank
Pelican House Tap Room and Whiskey Bar
Superior Grill

PATRON \$5,000 - \$9,999

Area Wholesale Tire Co.
Blue Cross Blue Shield of LA
Creative Video Productions, Mr. Marc Goldstein
EMCO Technologies
Guaranty Broadcasting Corporation
Mall of Louisiana
Olive or Twist Handcrafted Cocktails
Renaissance Hotel Baton Rouge
The Dermatology Clinic
Thee Heavenly Donut
Town Favorites

SPONSOR \$2,500 - \$4,999

Adlers Jewelry
Blumberg & Associates, Inc.
Capitol City Produce
DiGiulio Brothers Restaurant
Elizabeth Laborde
Entergy
Frugé Orthodontics
Hocus Pocus Liquors
Lava Cantina
Makaira Landscape Design
Raising Cane's Chicken
Sign Express
Sweet Impressions Bakery and Cafe
Texas De Brazil
Workplace Resource

CONTRIBUTOR \$1,000 - \$2,499

Audrey Wascome
Bancorp South Bank
Baton Rouge Clinic
Baton Rouge Coca-Cola Bottling Company
Baton Rouge Parents Magazine
Bill McMillin Interiors
Business First Bank
Chef Don Bergeron Enterprises & Mid City Market
City Social Magazine
CJ Brown Realtors
Community Coffee
Court Street Café
Cracker Barrel Convenience Stores
Culinary Productions
Deep South Crane & Rigging
Dr. Jon G. Traxler, MD
Dudley Debosier Injury Attorney

CONTRIBUTOR \$1,000 - \$2,499

Fallin and Fallin Family Dentistry
Haynie and Associates
InRegister
Jani-King
Jones Walker, LLC
Juban's Restaurant & Catering
KIKI
Louisiana Lottery Corporation
NK Boutique
Portico Restaurant and Bar
SEMS, Inc.
Smoothie King
Red River Bank
The Royal Standard
Smith & Baker
TJ Ribs
Walk-Ons Catering
Whitney Bank
Zoe's Kitchen

DONOR \$500 - \$999

AAA Rent All
Aaron "Mugsy" Saulnier
Emily Godfrey
Kevin Weeks
Meg Jones
Renee Skinner
The University Club of Baton Rouge

SUPPORTER \$250 - \$499

Aria
Associates in Plastic Surgery
Baton Rouge Title
Black Castle Vineyards

SUPPORTER \$250 - \$499

Bountiful Blessings Photography
Christian Street Furniture
Custom Linens
Donald R. Meads, APC
Edit by LBP
Head Over Heels
Hotel Indigo
It's My Party
Jeannie Frey Rhodes
Josephine Busse
Karen Austin
Landmark Bank
Louisiana Laserderm
Martinez Custom Clothier
Marucci Sports
Matherne's Supermarket
McDonald's
Nothing Bundt Cakes
Paper N Things
The Keeping Room
The Ritz-Carlton
Victoria's Toy Station
Williamson Cosmetic Center

FRIEND \$249 and Under

Angelle Davie
Artizen Salon, LLC
Audubon Nature Institute
Avallion Salon & Day Spa
Banbury Cross
Baton Rouge Ballet Theatre
Baton Rouge Zoo
Benny's Car Wash
Bistro Byronz

FRIEND \$249 and Under

Blue Bayou/Dixie Landing
Carriages
Charlie Savoie
Cheryl Mauffray
Chris' Pharmacy and Gifts
Circle Bowl
Cookies By Design
French Market Bistro
Global Wildlife Center
Grand Cinema
Guardian Self Defense
Hannah Heltz
Hilton Baton Rouge Capitol Center
Holiday Hallmark
Jeff McMorns
JV Clothiers
Klempeter Farms Dairy, LLC
Laser Tag of Baton Rouge
Louisiana Arts & Science Museum
Louisiana Nursery
Manship Theatre
Mansur's on the Boulevard
Petz Plaza, LLC
Playmakers of Baton Rouge, Inc.
Reagan Roberts
Roadrunner Towing
Ruffles and Britches
Russell Johnson
Shelia Simon-MaKanstry
The Queen Bee - A Petite Paperie
Theatre Baton Rouge
Varsity Sports
Virtuous Creations by KBJ



Hollydays Committee Members

Warm Welcomes Kitchen Tours

On Sunday, March 29, 2015, the Junior League of Baton Rouge presented the **Second Annual Warm Welcomes Kitchen Tour**, JLBR's newest fundraiser designed to generate funds to benefit our collective impact through our community projects and initiatives. The Warm Welcomes Kitchen Tour worked to secure homes and kitchens to present on a self-guided tour as well as planned other special events. This fun day began at Dyson House/The Mailbag who hosted the hospitality center for our guests. It provided a place to buy tickets, check in, enjoy some refreshments from River Road Recipes, and visit with some of the vendors who supported the 2015 Kitchen Tour. For a few lucky guests who purchased a VIP ticket, they enjoyed a chauffeur driven limo-bus ride to each of the homes and the hospitality center while enjoying hors d'oeuvres and wine. The week of the tour, some guests participated in a brunch at City Pork Brasserie where a portion of the cost of their meal was donated to the JLBR as well.

This Fundraiser and the exciting door prizes were made possible by the following donors:

Acadian House Kitchen & Bath
Air Dry Bar and Salon
BCM Builders
City Port Brasserie
Coca-Cola Bottling Co.
Country Table Produce
Cupcake Allie
Geaux Creole

Gerard Furniture & Gallery
InRegister
Katie Lowder Art
Kendra Scott Jewelry
Lance Hayes Flowers
Manda Fine Meats
Olinde's Furniture
Q106.5 Classic Soul... Smooth R&B

Rotolo's Pizzeria
Ruffino's Concierge Transportation
Ruffino's Restaurant
The Scout Guide
Town Favorites
Whole Foods Market
Women's Center for Wellness
Zero Mosquito



In 2014-15 the JLBR adopted a new event called **Touch A Truck** which will have its inaugural event in spring of 2016. Touch A Truck will be a fun family event that offers hands-on opportunities for children to explore, climb and touch trucks, emergency response vehicles, heavy machinery and other equipment.



After 55 years, the **River Road Recipes** cookbook series continues to be a successful fundraiser for the JLBR. Its popularity has earned the series the reputation of being some of the best community cookbooks in the country, and it continues to garner both local and national recognition. In 2014, the River Road Recipes cookbook series was spotlighted in several cooking segments on the local CBS affiliate, WAFF; the holiday edition of inRegister; and the “Southern Living Community Cookbook: Celebrating Food & Fellowship in the American South.” Spinach Madeleine a recipe which first appeared in River Road Recipes I, remains a staple on holiday tables around the South, and it was featured on the website of the gourmet food and travel magazine “Saveur.” The River Road Recipes Committee worked all year long promoting the books through local events, which included food demonstrations at the Red Stick Farmer’s Market; selling books at the Louisiana Book Festival, traveling to other Junior League markets throughout the state; and partnering with local merchants to promote the book through special events at Bowie Outfitters, LeBlanc’s Frais Marche, Lee Michaels Fine Jewelry, Matherne’s Supermarket, V. Watts Furniture and Victoria’s Toy Station. As the Junior League of Baton Rouge approaches the sale of its 2 millionth cookbook, River Road Recipes continues to progress through the digital age, with the anticipated unveiling of a cookbook blog in the year 2015. The committee held its first annual reunion luncheon to bring together past RRR chairs and committee members. They also began laying the groundwork for the conversion of RRRIV to an e-book format.



The **JLBR Endowment Fund** was established in 1999 to create a constant base of funding, independent of fundraisers that would generate interest to be used to offset administrative costs in the future and allow for multi-year budgeting. The Endowment Fund is managed by the Baton Rouge Area Foundation, who implements a disciplined approach of investing to ensure constant growth in the Fund. We look to the Endowment Fund to sustain the future of the League financially. A contribution to the Endowment Fund is a contribution to the future of the women, children and community culture of the Greater Baton Rouge Area. Through the generosity of League members and the community, our Endowment Fund received over \$35,000 in contributions and gifts during the 2014-15 League year, which is the highest level of donations received since the 2003-2004 year.

Gifts to the Endowment Fund

Club 900 which began in 2010, is a group of JLBR members who support the Mission of the League through a financial commitment that spans their entire active years in the JLBR. Each new Provisional class is invited to join Club 900 during their Provisional year. To be inducted into Club 900, members pledge \$100 a year for their nine year active membership in the League.

Club 900 Donors

Abadie, Carol
Anderson, Christina
Boudreaux, Elizabeth
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Conn, Heather
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Elbert-McClain, Tasha
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Etheredge, Ashley
Fennell, Amy
Flint, Whitney
Folks-Givens, Heather

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Hathorn, Shalane
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Kilpatrick, Aimee
Kraus, Kristen
Landry, Britt

Lanoix, Michelle
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Loftin, Michelle
McAnelly, Megan
Pillely, Lori
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Riley, Sophia
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Schexnayder, Valerie

Scott-Spaulding, Monique
Singer, Margaret
Trimble, Renee
Van Mullem, Cherish
Wardlaw, Katherine
Wascome, Audrey
Williams, Kimberly

Endowment Donors

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Kilgore, Lynn
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LaMotte, Kimberly
Lowe, Amy Groves
Magee, Ladette

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Willis, Renee
Woods, Mary
Wright, Lauren



OUR VISION

Women as Catalysts for Lasting Community Change

OUR MISSION

An organization of women committed to **promoting voluntarism**, **developing the potential of women**, and **improving the community** through the effective action and leadership of trained volunteers

OUR VALUES

OUR MEMBERSHIP

Embraces **commitment** and acts with **integrity** to do what is right

OUR COMMUNITY

Deserves **compassionate** service and **thoughtful** collaboration

OUR CULTURE

Fosters **strategic** training and **innovative** leadership

Diversity and Inclusion Commitment Statement

The Junior League of Baton Rouge welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations and communities.



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