

WOMEN'S *Leadership* CONFERENCE

presented by



March 5, 2021
9:00 AM - 3:30 PM



WOMEN'S *Leadership* CONFERENCE

Since 1932, Junior League of Baton Rouge (JLBR) has been working hard to build a better Baton Rouge. With more than 1,600 members, JLBR is committed to promoting voluntarism, improving the community and developing the potential of women. You most likely know our major fundraisers – Hollydays, River Road Recipes and Touch A Truck. We are excited to announce our second Women's Leadership Conference - with a virtual twist!

Join us virtually March 5, 2021 from 9:00 a.m. through 3:30 p.m. The event will feature breakout sessions for personal and professional growth and a keynote speaker. Attendees are welcome to come and go as they wish.

We are pleased to announce this year's keynote speaker will be **Misty Copeland**. Born in Kansas City, Missouri and raised in San Pedro, California, Misty Copeland began her ballet studies at the late age of thirteen. A true prodigy, she was dancing en pointe within three months of taking her first dance class and performing professionally in just over a year: a feat unheard of for any classical dancer. In August 2015, Misty was promoted to principal dancer, making her the first African American woman to ever be promoted to the position in the company's 75-year history, and she made her Broadway debut in the role of "Ivy Smith/Miss Turnstiles" with the critically acclaimed show, *On The Town*.



Sponsorship benefits include naming opportunities, logo and name recognition at the event, pre-event promotions and post-event acknowledgements. Sponsors are also actively promoted year-round on our website, through social media posts, in our publications, and through our 1,600+ members.

It is only through individual and corporate sponsorships that JLBR is able to fulfill its mission of promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Without your support, JLBR would be unable to produce programs and projects in collaboration with more than 30 local nonprofit agencies to make a meaningful impact on important issues in the areas of health, education and cultural development.

On behalf of JLBR, I am inviting you to join us for the 2021 Women's Leadership Conference. By joining us, you not only increase your company's brand visibility among thousands of potential customers, your organization also receives the benefit of participating in impactful corporate citizenship activities. Please contact us directly to discuss your sponsorship. We look forward to working together to build a better Baton Rouge!

Sincerely,

Norisha Kirts Glover

Norisha Kirts Glover
President, 2020-2021
Junior League of Baton Rouge

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	Title \$20,000 SOLD OUT	Partner \$10,000	Patron \$5,000	Supporter \$2,500	Ally \$1,000
Event Recognition					
Co-Branded Zoom Background	•				
Featured on Opening Slide before each Session	•				
Featured on Sponsor Slide before each Session	•	•	•		
Verbal Acknowledgement during Main Sessions	•	•	•		
Virtual Registrations	50	30	25	20	10
VIP Registrations	10	5	2		
Opportunity to Address Attendees	•				
Naming Opportunities (includes branded slide prior to session and introduction of speaker/s)	Full Conference (1 Available)	Opening Plenary (1 Available)	Breakout Sessions (9 available)		
Opportunity to conduct Breakout Session (9 Available)	•	•	•		
Program Acknowledgement	Logo	Logo	Name	Name	Name
Opportunity to distribute promotional materials	•	•	•	•	•
Pre-Event					
Social Media Promotion (Facebook, Instagram)	• x 4	• x 2	• x 1		
Website Presence	Logo	Logo	Name	Name	Name
Email Blasts	Logo	Name	Name	Name	
Press Release	•	•	•		
Ad Space in JLBR's Quarterly Magazine <i>Entre Nous</i>	•	•			
Post-Event					
Email Blast	Logo	Name	Name	Name	
Opportunity for Advance Commitment to 2022 Event	•	•	•	•	

Want a benefit not listed? Contact us for more options!

Sponsorship Contact: Caty Steward
Phone: 225-955-8175 or Email: wlc@juniorleaguebr.org



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SPONSOR COMMITMENT FORM

Contact Information

Organization/Name *(exactly as you would like it to appear on all promotional materials)*

Contact Name/Title

Address

City/State/Zip

Phone

Email

Sponsorship Level

- Title - \$20,000 Patron - \$5,000
 Partner - \$10,000 Supporter - \$2,500 Ally - \$1,000

Payment Information

- Check Enclosed AMEX Visa Master Card
(payable to Junior League of Baton Rouge)

Card Number

Expiration

Security Code

Name on Card

Signature

Billing Address *Use address above*

Sponsorship Contact: Caty Steward

Phone: 225-955-8175 or Email: wlc@juniorleaguebr.org

Send Information and Payment to:

Junior League of Baton Rouge, 9523 Fenway Avenue, Baton Rouge, LA 70809

