

Lee Michaels  
**DIAMOND  
TICKET**

*The Ultimate  
Hollydays Experience*

**ONLY 100 TICKETS AVAILABLE**

*Enjoy all that Hollydays has  
to offer with special VIP  
perks and a chance to win  
1-carat diamond studs  
donated by Lee Michaels!*



**ENTRANCE FOR TWO TO ALL DAYS OF  
MARKET & ALL HOLLYDAYS EVENTS**

- **OCT. 5:** Blitzen's Bash (*includes VIP check-in*)
- **OCT. 6:** Preferred Shopping
- **OCT. 6:** Girls' Night Out
- **OCT. 6&7:** Christmas Decor Presentations
- **OCT. 7:** Wine Tasting
- **OCT. 8:** Santa Brunch (1 adult and 1 child, add-on tickets may be purchased) – *Be first in line to see Santa!*

**RAFFLE FOR 1-CARAT DIAMOND STUDS**

- From Lee Michaels Fine Jewelry
- Valued at \$1,475



**TRANSFERABLE  
BETWEEN EVENTS**

Enjoy a Couple's Night Out for Blitzen's Bash on Wednesday, Mother-Daughter Preferred Shopping on Thursday morning, and be first in line for pictures at the Santa Brunch with the little ones on Saturday!

**DEDICATED CONCIERGE FOR  
SCHEDULING/QUESTIONS**

- A Hollydays representative will make scheduling calls in weeks prior to market
- Dedicated cell phone for calls/texts during market and special events for VIP ticket holders

**VIP LOUNGE DURING BLITZEN'S BASH**

- Reserved for VIP ticket holders and major sponsors
- Dedicated BidPal helper for auction

**LEE MICHAELS VIP LOUNGE AREA  
DURING MARKET HOURS**

- Located at River Road entrance
- Bag storage and reserved area for loading purchases and auction items
- Light food and drink
- Lounge area with couches and convenient restrooms
- Phone charging station



The Junior League of Baton Rouge Presents

**HOLLYDAYS**

SHOPPING FOR A CAUSE

**OCTOBER 5-8, 2016**  
Baton Rouge River Center

**BUY NOW FOR**

**\$450**

*limited to 100 tickets  
(200 patrons)*

**GET IT NOW!**

*Price increases to \$500.00  
on September 15, 2016.*

**PURCHASE AT  
HOLLYDAYS.ORG**