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Grow, Enrich, Transform. These three words embodied my goals for the Junior League of Baton Rouge for 2015-2016, a year that saw exciting growth and change. In our 84-year history, we have made it a priority to be an organization that has a significant impact on our community, and this year our excitement for the changes ahead were palpable.

Our League continued to grow, both in membership and outreach. Our numbers have grown with new members going active and new ladies for our community becoming Provisionals. We have more sustainers than ever becoming active in our League. We are also fortunate to remain one of the few Leagues in the country to show positive growth in our membership numbers. It is only through the support of, and belief in, our organization that we can continue to achieve this most important goal.

We continued to enrich Baton Rouge through our thirteen community projects. These included the JLBR Diaper Bank, Patient Activities Days (partnering with the OLOL Children’s Hospital), Breast Health Awareness (partnering with the Susan G. Komen Foundation) Building Blocks to Bright Futures (partnering with the YMCA), Closer to the Arts! (partnering with the Mid-City Dance Project), Kids in the Kitchen, Senior Skip Days, TLC for Caregivers (Alzheimer’s Services of the Capitol Area), The Little Bookshelf (partnering with the LSU AG Center), Weekend Backpacks (partnering with the Greater Baton Rouge Food Bank), Youth and Government (partnering with the YMCA), Baton Rouge Autism Speakers Series/Opening Doors for Autism, and Ready Hands. Our involvement with these projects proves that we are a group of women serving as catalysts for change in our community.

This year the membership of the JLBR voted to undertake a new direction towards transformation of our community in the coming years. We elected to have one area of concentration for our community projects, with the goal of having a significant impact in that specific area of need. Our membership chose childhood obesity as our collective impact issue for the next three years. By focusing our projects to this area, it will give us more visibility, and make Baton Rouge the best city in the country to live, raise a family or start a business.

This year also saw the launch of our newest fundraiser, Touch A Truck. All of our fundraisers, which also include River Road Recipes, Hollydays, and Kitchen Tours, were a tremendous success and provided over $490,000 toward the funding necessary for our continued outreach. It is important to acknowledge that we would not be able to accomplish anything without the commitment of our volunteers and sustainers, the donors to our Endowment Fund, and our dedicated community. For these gifts of time, treasure and loyalty we are eternally grateful.

I am truly honored to have been chosen to serve as the President of the Junior League of Baton Rouge, and was blessed with a wonderful Board of Directors and Community Advisory Board with which to work. Together we were able to Grow our League, Enrich our Membership and Transform our Community. With the continued support of our membership and our community, I know that the Junior League of Baton Rouge will continue to serve our great city for many generations to come.
## 2015-2016 BOARD & EXECUTIVE MANAGEMENT

### BOARD OF DIRECTORS
- **President** | Kate Grant Seba
- **Chief Financial Officer** | Crystal Burkhalter
- **Director-at-Large** | Kimberly LaMotte
- **Director-at-Large** | Elizabeth McKnight
- **Executive Coordinator** | Jessica Gagliano
- **Long Range Planning Chair** | Rebecca Burdette
- **Nominating Chair** | Robyn Jenkins-King
- **Policy Governance** | Heather Landry
- **Recording Secretary** | Melanie Montanaro
- **Women’s Development Coordinator** | Megan Canty
- **Sustaining Advisor** | Yolanda Dixon

### EXECUTIVE MANAGEMENT
- **President-Elect** | Kathy Victorian
- **Annual Planning Chair** | Carol Abadie
- **Community Vice President** | Kristi Richard
- **Financial Vice President** | Vanessa LaFleur
- **Fund Development Vice President** | Audrey Wascome
- **Marketing & Communications Vice President** | Jennifer Knight
- **Membership Vice President** | Angela Hammett
- **Recording Secretary** | Melanie Montanaro
- **Sustaining Advisor** | Lissa Weston
GENERAL MEMBERSHIP
Members of the Junior League of Baton Rouge, Inc. are more diverse than ever with a common thread uniting us all - the opportunity to make Baton Rouge a better place. Our members are full-time professionals, stay-at-home moms, single, married, and from age 24 and beyond.

MEMBERS AT A GLANCE

- 517 Actives
- 106 Provisionals
- 1140 Sustaining
- 1763 total

- 84% of the JLBR members have professional careers
- 92% are college graduates
- 49% work more than 40 hours a week in their full-time jobs
- 57% volunteer for church, school, non-profits, etc. in addition to the Junior League
- 41% serve in a Board or Leadership capacity

SUSTAINER OF THE YEAR | Jan Rhorer Breen
NITA SIMMS BREAZEALE AWARD | Norisha Kirts
MARY FREY EATON AWARD | Jessica Warner
G.E.M. AWARD | Hannah Heltz
Comprising more than half of our membership, the 1140 sustaining members of the Junior League of Baton Rouge are a vital resource. These women serve as mentors, advisors, teachers and friends to the active and provisional members. In the coming League year, sustaining members should look forward to opportunities to socialize together and to continue serving the community as trained volunteers.

**SUSTAINING MEMBERS**

Beth Aguiliar  
Susan Bankston  
Dovie Brady  
Kema Bueche  
Audra Collett  
Gwen Cotton  
Nancy L. Crawford  
Sabrina Didier  
Emily DiStefano  
Yolanda Dixon  
Sara Margaret Downing  
Gwen Fairchild  
Tanja Foil  
Karen Garland  
Meg Gerald  
Alice Greer  
Charlene Guarisco Montelaro  
Liz Harris  
Sarah Holliday-James  
Kathleen Howell  

**SUSTAINING ADVISORS**

Rose Hudson  
Janie Keller  
Kristen Landry  
Connie Lieux  
Amy Groves Lowe  
Sugar McAdams  
Nell McAnelly  
Julia George Moore  
Janet Hilliard Pace  
Cheryl Payne  
Laura Poche'  
Lorren Magee Rhea  
Carter Stone  
Ann Storey  
Jennifer Strasner  
Erin Monroe Wesley  
Lissa Weston  
Anne Williams
PROVISIONAL MEMBERS
The 106 members of the 84th provisional class of the Junior League of Baton Rouge were guided through their provisional experience in the League by active members who serve as provisional advisors. Highlights from the 2015-16 League year include the following:

COMMUNITY PROJECTS
Each provisional served on a community project committee to learn how projects work, echoing the work of actives placed on similar committees, but on a smaller scale. This year the projects included Ready Hands, Fest for All, and Patient Activity Days.

BUILD A BETTER BATON ROUGE DAY
Provisionals received information from Catholic Charities Refugee and Immigration Services Director of Refugee Resettlement, Lisa Lee, regarding their services and impact on our community. Provisionals assembled bicycles to donate to the Catholic Charities program to be provided to clients in need of transportation.

PROVISIONAL MEETINGS
Provisionals were educated on all aspects of the inner workings of the League, including presentations by each of the League’s five councils and four fundraisers.

COMMUNITY ADVISORY BOARD
Made up of a diverse group of Baton Rouge leaders, we count on the Community Advisory Board’s expertise and perspective to provide us with direction regarding our community’s needs and where League efforts might have the greatest impact. CAB meetings are conducted in a format that provokes discussion and sound useful advice from our impressive members.

2015-16 COMMUNITY ADVISORY BOARD
This year our CAB members are utilized as consultants on future projects and outreach, and helped us narrow our research for our impact area.

Mrs. Leslie Berg  
Mr. Scott Berg  
Mrs. Staci Duhe  
Mr. John Paul Funes  
Mr. Darrin Goss, Sr.  
Mr. Scott Hensgens  
Mr. Hillar Moore, III  
Ms. Jenni Peters  
Mr. Robert Pettit

Ms. Christy Reeves  
Ms. Roberta Sam  
Mrs. Donna Saurage  
Ms. Kathy Scherer  
Mrs. Kathy Simoneaux  
Ms. Elizabeth “Boo” Thomas  
Mr. Michael Tipton  
Mrs. Whitney Vann  
Mrs. Erin Monroe Wesley
## BUSINESS REPORT

<table>
<thead>
<tr>
<th>Year</th>
<th>Improve the Community</th>
<th>Develop the Potential of Women</th>
<th>Endowment Contribution</th>
<th>Administrative Expense</th>
<th>TOTAL</th>
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</thead>
<tbody>
<tr>
<td>2016</td>
<td>$286,073</td>
<td>$262,129</td>
<td>$19,399</td>
<td>$56,743</td>
<td>$624,344</td>
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<tr>
<td>2015</td>
<td>$246,576</td>
<td>$287,940</td>
<td>$20,848</td>
<td>$56,865</td>
<td>$612,229</td>
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</tbody>
</table>

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<th>Improve the Community</th>
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<th>Administrative Expense</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>46%</td>
<td>42%</td>
<td>3%</td>
<td>9%</td>
<td>100%</td>
</tr>
<tr>
<td>2015</td>
<td>40%</td>
<td>47%</td>
<td>3%</td>
<td>10%</td>
<td>100%</td>
</tr>
</tbody>
</table>

| Cash & Investments | $1,790,880 | Total Current Liabilities | $260,124 |
| Inventories       | $84,296    | Net Assets               | $3,680,012 |
| Other Assets      | $48,042    | TOTAL LIABILITIES         | $3,940,136 |
| **TOTAL CURRENT ASSETS** | $1,923,218 | **AND NET ASSETS**        |           |
| Property           | $210,314   |                           |           |
| Total Investments & Pledges | $1,806,604 |                           |           |
| **TOTAL ASSETS**   | $3,940,136 |                           |           |
COMMUNITY INVESTMENT

2015-2016 Allocations

- Improve the Community: 46%
- Develop the Potential of Women: 42%
- Administrative Expense: 9%
- Endowment Contribution: 3%

Total Expenses $624,344

Connecting the Money to the Mission

- Improve the Community
  - 2015: $246,576
  - 2016: $286,073

- Develop the Potential of Women
  - 2015: $287,940
  - 2016: $262,129

- Endowment Contribution
  - 2015: $20,848
  - 2016: $19,399

- Administrative Expense
  - 2015: $56,865
  - 2016: $56,743
COMMUNITY ASSISTANCE FUND

Since 1980, the Junior League of Baton Rouge’s Community Assistance Fund has provided funding for community nonprofits with specific, short-term monetary needs. To date, CAF has distributed more than $840,000 to worthy organizations.

2015-16 TOTAL: $40,500

American Red Cross - LA Capital Area | $2,500
Baton Rouge Cricket Club | $2,500
Baton Rouge Soccer Association | $1,500
Capital Area United Way | $2,500
Girl Scouts Louisiana East | $2,500
Gloryland Educational Resource Ctr. Inc. | $2,500
Jess' Bra Closet, Inc. | $2,500
Kids Orchestra | $1,436.85
Life of a Single Mom | $2,500
Mental Health of Baton Rouge | $1,600
New Venture Theater | $1,500
Nu Gamma Omega Ed. & Charitable Found. | $2,500
Old South Baton Rouge Comm. Revital. Corp | $1,850
Pat's Coats For Kids | $1,400
STAR | $2,500
St. Lillian Academy | $2,498.15
Tank Proof | $2,500
Tipitina's Foundation | $2,500
100 Black Men of Metro BR | $1,125
COMMUNITY PROJECTS

OUR VISION IN ACTION!
Our slate of Community Projects is focused on carrying out our vision to improve the Baton Rouge Community in the areas of health, education and cultural development.

BATON ROUGE AREA AUTISM SPEAKER SERIES | ODA
Unlocking the resources of the Baton Rouge Community for families of children with Autism Spectrum Disorder. Started from the ground up by the JLBR, the Baton Rouge Area Autism Speakers Series brings education and hope to families of autistic children. Also part of this initiative is the Autism Resource Guide. JLBR volunteers worked with community partners to organize and implement the Speaker Series, as well as maintain the resource guide and develop resource packets for newly diagnosed families of ASD.

BREAST HEALTH AWARENESS | SUSAN G. KOMEN FOUNDATION
Saving the lives of EBR residents by providing breast health information to the public. The Susan G. Komen Foundation in our community taught JLBR volunteers presentation skills and gave them the tools and opportunities to speak to various groups such as churches, work-place groups, civic organizations, and student organizations.

BUILDING BLOCKS TO BRIGHT FUTURES | YMCA
Focusing on safety, health, social and cultural growth, and academic success for Pre-K and Kindergarten students in after-school programs. The YMCA provides after school care to nearly 15,000 youth from 16 area schools, Monday-Friday during the school year. JLBR volunteers worked alongside YMCA staff to implement programming for Pre-K and Kindergarten children with the 5210 Nutritional Educational Program, reading, and arts and crafts. In addition, volunteers worked with the Pre-K and K students to build, create, and grow a community garden.

CLOSER TO THE ARTS | OF MOVING COLORS
Closer to the Arts!, a project that works to increase the exposure to the arts in children, and Of Moving Colors, the project’s community partner, presented Kick It Out, a full-scale community production at the Manship Theatre. Eighty-four children, many with no previous dance experience, performed alongside OMC’s professional dancers.

JLBR DIAPER COOPERATIVE
Ensuring every baby can be clean, dry and healthy. Unfortunately, diapers are one of the few items not covered by WIC or Food Stamps, making it extremely difficult for low-income families to provide their children with this basic necessity. Babies without access to clean diapers suffer from painful diaper rashes and UTIs, and diseases like Hepatitis A are spread more easily. The Diaper Cooperative has held a series of successful diaper drives, providing diapers to thousands of needy families in our community.

KIDS IN THE KITCHEN
Fighting the youth obesity epidemic and educating 6th, 7th, and 8th grade at-risk, residential charter school students about the importance of good nutrition. This program empowers children to make healthy lifestyle choices and helped engage students in the preparation of healthy meals. JLBR volunteers also had the option of helping with academic enrichment opportunities.
THE LITTLE BOOKSHELF | LSU AG CENTER
Bringing the joy of books to newborns and their parents. This LSU AgCenter program focuses on encouraging literacy within low-income families by providing books to WIC families and EBR Early Head Start programs. To support this program, JLBR volunteers focused on three major tasks: public awareness activities (social marketing, developing public service announcements, etc.), core program activities (preparing and distributing books, information, story tapings, and small childcare center libraries to program participants), and community awareness activities (preparing and implementing story time/art activities at community events).

PATIENT ACTIVITY DAYS | OUR LADY OF THE LAKE CHILDREN’S HOSPITAL
Bringing smiles to hospitalized children through the arts, and bridging Patient Activity Days to the Family Resource Center. By offering an entertaining distraction during the healing process, OLOL hopes to improve the health of the child who is hospitalized with the help of JLBR volunteers. In addition to playroom activities, music, art, literature, and dramatic play, our members had the opportunity to research, create and produce area resource guides for out-of-town families.

READY HANDS
Enhancing Baton Rouge through immediate volunteer support. Working with local community partners, JLBR Volunteers responded to the short-term, immediate needs of the Baton Rouge community as they arose during the League year.

SENIOR SKIP DAYS | EBR COUNCIL ON AGING
Interacting with EBR seniors through educational and cultural activities to encourage active, healthy lifestyles. Growing older comes with many challenges. It may be harder for some seniors to get out and have proper access to nutrition education, wellness, exercise, health screenings, or just plain fun. Senior Skip Days has helped between 250 and 400 seniors in the Baton Rouge area by providing social events, outings, and activities. The events also allow respite for the caregivers and help lessen the impact of elder loneliness, depression, and suicide.

TLC FOR CAREGIVERS | ALZHEIMER’S SERVICES OF THE CAPITAL AREA
Raising spirits for the caretakers of Alzheimer’s patients. In partnership with Alzheimer’s Services of the Capital Area, JLBR volunteers planned and executed social activities for dementia family caregivers, allowing them to connect with others who share the same life journey and have a little bit of fun! JLBR volunteers interacted with caregivers during these events, helping them to relax and enjoy life while experiencing our community.

WEEKEND BACKPACKS | GREATER BATON ROUGE FOOD BANK
Fighting child hunger by supplementing the nutritional needs of students over the weekend when they are not at school receiving regular meals. Members assembled, filled, packed and labeled backpacks filled with nutritious, child-friendly food items from the Greater Baton Rouge Food Bank to send home with low-income students on the weekends and during the holidays.

YOUTH & GOVERNMENT | BARANCO CLARK YMCA
Giving local high school youth an opportunity to learn firsthand about government and civic issues by taking an active role in the democratic process, boosting youth development, and contributing to a stronger community. The program is directed by the committed YMCA volunteers and staff of the Baranco Clark YMCA. JLBR volunteers worked with the staff to prepare youth to participate in both pre-conference training experiences.
COLLECTIVE IMPACT

At the beginning of this year, a formal recommendation was made to the JLBR Board of Directors from the Collective Impact Ad Hoc Team, laying out in great detail a process to implement a collective impact model right here in Baton Rouge.

The process recommendation was accepted, and over the summer the Research & Development (R&D) Committee conducted a survey of the membership to determine what issues it thought were the most important to the Baton Rouge community. The survey also explored which issues would be of most interest to League members. After compiling more than 250 surveys, the 5 potential areas of interest identified were basic resources, child abuse, obesity, youth literacy and early childhood readiness.

The R&D Committee then heard from subject matter experts representing each of these areas. For example, one of the speakers included Debbie O’Conner of Up Alliance, an organization focused on literacy. O’Conner spoke passionately about the young adults she has worked with in her time with the agency, noting that literacy is an issue that runs concentrically to so many others: poverty, unemployment, obesity, child abuse and mental illness.

The Research and Development Committee continued to bring in guest speakers as well as representatives of various organizations in preparation for presentation of the proposed slate for the Collective Impact Model. Attendance at these presentations was open to all members of the JLBR. The committee then presented the slate of proposed projects to the general membership for a vote at the May Annual Meeting. After achieving a quorum, the membership adopted Childhood Obesity as their Collective Impact Project for the next 3 years.
FUNDING OUR MISSION

GROUNDBREAKING

The Junior League of Baton Rouge entered into a future partnership with Our Lady of the Lake Children’s Hospital in February 2012, making our largest philanthropic donation ever: a pledge of cash and volunteer hours valued at $1 million, naming the Junior League of Baton Rouge Family Resource Center at the future Our Lady of the Lake Children’s Hospital. After more than a decade of planning, on February 18, 2015, Our Lady of the Lake Children’s Hospital broke ground on their new, state-of-the-art 350,000-square-foot facility that will serve as a premier destination for high-quality, advanced medical care for children. The Junior League of Baton Rouge Family Resource Center will be prominently located on the main floor, accessible not only to the patients and their families but also to the public. Our volunteers will be running the Resource Center, as well as continuing with our Patient Activity Days project, where we give patients emotional support and therapeutic playtime in arts/crafts, literature, and music.
Hollydays 2015 followed the League’s theme Grow, Enrich, Transform and continued the efforts to tie the money to mission. The Hollydays committee focused on improving the special events within market by giving our patrons a unique experience for each event. The Preview Gala and auction, sponsored by Lee Michael’s Fine Jewelry, had the highest grossing auction in Hollydays history. We also partnered with Kenda Scott for our Girls Night Out, which sold out in two weeks. Both Vixon’s Vino wine tastings sponsored by Sullivan’s and the Raising Cane’s Santa brunch played a part in this success. The 2015 committee appreciated the continued support from all of donors and sponsors to make this event possible.

BENEFACTORS

SILVER UNDERWRITER ($25,000 - $49,999)
The Advocate
Lee Michaels Fine Jewelry
Mercedes of Baton Rouge
EMS
Cox Communications
Event Rental

UNDERWRITER ($15,000 - $24,999)
Lamar Advertising
Superior Grill
Sullivan’s Steakhouse
WAFB - TV
WBRZ

BENEFACTOR ($10,000 - $14,999)
Broussard Paper, Inc.
Investor Bank
Pelican House

PATRON ($5,000 - $9,999)
Area Wholesale Tire
Carter Hill Construction
City of Baton Rouge
Fruge Orthodontics
Ice House Daquiris
Kendra Scott
Launch Media
Mall of Louisiana
Marc Goldstein
Mayo’s Golf
The Dermatology Clinic
Thee Heavenly Donut

SPONSOR ($2,500 - $4,999)
Adler’s Fine Jewelry
Artatto’s Fine Jewelry
Baton Rouge Metropolitan Airport
Big Jake’s BBQ
Blumberg & Associates, Inc.
Community Coffee
Daguio Brothers
Dr. & Mrs. Jon Traexler
Drybar Baton Rouge
Entergy
Hokua Pokua Liquors
Martinez Custom Clothier
Lava Cantina
Nugget Steel & Supply Co.
Pattison’s Fine Jewelry
Portobello’s Grill
Raising Canes Chicken Fingers
Robert Roth Jewelers
Ruffino’s Catering
Schlitz & Gygges
Sweet Impressions
Workplace Resources

CONTRIBUTOR ($1,000 - $2,499)
Abita Beer
Backyard Adventures
Air Salon & Blow Dry Bar
Annapolis South
Benett’s Water Ski & Wakeboard Camp
Bevelo Gas & Electric Lights
Black Castle Vineyards
Cajun Industries
Carriage Flowers
Christian Street Furniture
City Park Bell & Charcuterie
Country Roads
Crownie Place Hotel
Dixson Smith Interiors
Dr. Babul
Baton Rouge Island Facial Surgery
Garden District
Harps
Head Over Heels
Helene Bollin Designs
Home Bank
James Avery
Katie Chestham Fine Art
La Meridien New Orleans
Leontine Linens
Louisiana Lasermend
Magnol Café
McMillen Interiors
Michalopolous Gallery
Monroe Fine Woodworking
NK Boutique

Ollie’s Furniture
Paris Paris Salon & Spa
PerfectUs
Perry D’Auphine Steaks
Perry Wallace
Robin Bonnette
Rodan & Fields Independent Consultants
Ryan Key and the LSU Band
Saloon & Smoke BBQ
Sky Zone Trampoline Park
Spectrum Fitness & Medical Wellness
STONE
Sweet Ines
Ten’s School of Dance (Jordan Trosclair)
Terrace Brisbane
The Backpacker
The Hilton Baton Rouge Capitol Center
The Keeping Room
The Maroon Group
The Royal Sonesta
Tiger BEAUx NUTS
Tigre

BENEFICIARY ($250 - $499)
Anna McAnless
Aria
Assiociates in Plastic Surgery
Avalon Salon & Day Spa
Blanchard’s Building
Materials and Lumber Hardware
Bowie Outfitters
Bumble Lane Spa
Camille Quantaine Southern Art
Carla Sharbey / Arcadian Frame & Art
Danelle Russo Eye
Donna West Painting
Dr. Ryan Perry
Dr. Amero Russo-Moegner
Dr. Jonathan Wheeler
Emily Monroe Goodfay Fine Art
Dr. B. M. D_CONTROL by LBP

DENTISTS ($250 - $499)
DMDB
Dunn Smith Interiors
Dr. Babul
Baton Rouge Island Facial Surgery
Garden District

FRIEND ($300 - $249)
Alouette
Animated Art Face Painting, LLC
Another Broken Egg
Art by Pam Westbrook
Associates in Pediatric Dentistry
Audubon Nature Institute
Baby Bump Maternity
Bacchus Foods, LLC
Banbury Cross
bar method
Barnes & Noble
Baton Rouge Ballet Theater
Baton Rouge Zoo
Benny’s Car Wash
Biggie Dental Care
Bistro Byrons
Bridal Boutique
BodyOmite Baton Rouge
Boudreaux’s Fine Jewelers
Brandon Hall Plantation
BREC / Baton Rouge Gallery
Brown & Brown Clothiers
Chuck-f-1, A College Drive
Cindy Williams Massage Therapy, LLC
Classic Jewelers
Copper Mill Golf Club
Couture
Crawfish Aquatics
Denio Hopkins Fine Art
Donna Ewing Art
Eros
Evolve Studio
Fiveseason
Fleming’s Steakhouse
Gabriel King
The Gallery Salon
Graux Cross Fit
Global Wildlife Center
Guarantee Girls, Inc.
Grace George Jewelry
GW Fins
Hammond Aire Auto Spa
Hey, Penelope
Holy Grace Studios
Jimmy Johns Baton Rouge
Jul. S., LeBlanc, Rodan & Fields
Independent Consultant
Juban’s
Kevn Trimble
Kim Vellier (Matilda Jane Trunk Keeper)
Kleinert’s Farms Dairy L.L.C.
Lacey Jones Taguesen
Lance Hayes Flowers
Laser Tag of BR
LASM
Laurel Johnson - Artist
Laura Welch Taylor
LD Linens & Decor
Leigh Anne Wilbanks Photography
Little Lady Monograms
Louisiana Nuns
Lux Salon and Spa
Ma Maman’s Kitchen
Marchant Theater
Marucci
Massage Envy - Cityplace
Mercer Studio
Mignon Faget
Monogram It
N.D. Steamboat Company
Nottoe Industries, LLC
New York Bagel
Oh Baby
Oth Pair
Painting with a Twist
Parle Vie
Persnickety Unique Gifts
Pearson’s Luggage and Gifts
Pezz Flaza
Pigtails & Crewcuts
Pippin Lane
Playmakers
Pine Bumme Baton Rouge
Qdoba
Reagan Roberts Fashion Consulting
Ruffles n’ Britches
Rundell School Harp Choir
Sanctuary Home & Gifts
Satterfield’s Restaurant
Sephora
Shammy’s Car Wash
Sharon Furante Art and Fine Gifts
Studio 7 Pilates
Sugar and Bronze
The Healthcare Gallery
The Melting Pot
The Queen Bee
The Royal Treatment
The Restaurant Baton Rouge
The Velvet Cactus
The Woodhouse Day Spa
Versace Sports
Vergo Fashion
Vértu Boutique
Vega Bliss
Vera’s
Zola Bistro

Hollydays
RIVER ROAD RECIPES

Affectionately known as the “textbook of Louisiana cuisine,” the River Road Recipes award-winning cookbook series has raised more than $3 million to support the educational and charitable mission of the League while also carving an ingrained mark in kitchens across south Louisiana and beyond. With nearly two million cookbooks sold, the River Road Recipes cookbook series showed no signs of simmering and its advancement into the modern era was hot, hot, hot. In 2015, the RRR committee seamlessly merged into the digital market with both the unveiling of the new Junior League of Baton Rouge River Road Recipes Cookbook Blog as well as the conversion of RRR IV to an online e-cookbook all while maintaining its focus on community relations and cookbook sales. The RRR booth at Hollydays also saw revamping and modernization with the implementation of in person demonstrations showing just how giftable the recipes contained throughout the cookbook series can be utilized during the holidays. Maintaining presence throughout the community topped the list and the committee could be found participating in the Louisiana Book Festival, Red Stick Farmer’s Market as well as new partnerships with Alexander’s Highland Market events and LeBlanc’s Frais Marché, just to name a few. The 2015-2016 year also saw the River Road Recipes committee team up with Juban’s Creole Restaurant to provide an exquisite and first of its kind wine dinner fundraiser featuring recipes from the beloved RRR IV “Warm Welcomes” edition. The event was well attended and set the tone for other new and innovative ways to continue promoting the time honored cookbooks.

KITCHEN TOURS

On Sunday, April 10, 2016, approximately 200 people participated in the third annual Kitchen Tours, which is a self-guided tour of six well-appointed kitchens in the Baton Rouge area showcasing both new construction and recently renovated kitchens. This year our tour also included an outdoor kitchen. The kitchen styles ranged from classic to modern, and included the work of many local designers, including three homes that were designed by our original partner and supporter, Acadian House Kitchen and Bath. The tour began in The Settlement at Willow Grove and continued throughout South Baton Rouge. We also featured a VIP tour, which included brunch at Galatoire’s, limo bus transportation to all of the featured kitchens, champagne and wine, and special goodies. This year’s event was a huge success that surpassed its fundraising goals by four times thanks to the hard work, dedication, and enthusiasm of the committee members as well as our sponsors!

Presenting Sponsor ($2,500)  EXIT Realty
Host Sponsors ($1,000)  Acadian House Kitchen & Bath
Area Home Lending
Kean Miller
Smith and Bake
Co-Host ($500)  Kenneth Brown
In Kind Donors  Lance Hayes
Riverside Limousines
Kendra Scott
Lush Trades of Hope
Red Door Interiors
Red Stick Spice Co.
INTRODUCING TOUCH A TRUCK! TOOT, TOOT! BEEP, BEEP!

In 2016, the League was excited to bring a new and different interactive event to Baton Rouge for the young, as well as the young at heart. The Inaugural Touch A Truck event rolled into BREC’s Fairgrounds on Airline Highway on Saturday, April 30th, and included opportunities for kids of all ages to experience “HANDS ON WITH REAL TRUCKS!” The League hosted over 1,500 guests who were invited and encouraged to honk horns, kick tires, and set off sirens on almost 50 vehicles – which included police cruisers, ambulances, helicopters, fire trucks, garbage trucks, cement mixers, and more! JLBR began the event with a silent hour, which allowed our friends who are sensitive to noise and light to join in on all of the fun.

In addition to touching trucks, children and their families were able to observe a helicopter landing, excavate in the Dig Zone, experience a variety of health, safety and fitness demonstrations, learn about and interact with farm animals, and most importantly, meet and learn from the men and women who protect and serve our community. If that were not enough, Touch A Truck also provided a space to show off what we do best – serve the community! The JLBR community projects provided additional entertainment and information to our guests regarding the impact that is being made in the community through each project.

The event was scheduled to end at 3:00 p.m., but was cut short, as torrential rains moved into the area. Despite ending three hours early, Touch A Truck realized over $19,000! Everyone agreed that Touch A Truck 2016 was a “wheelie” good time!

EXHIBITORS & SPONSORS

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Alliance Safety Council
Robert Ambeau
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Baton Rouge Coca Cola Bottling Company
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Bayou Tree Service
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Stay Gray Studios
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The Kucharchuk Family
The Merchant
Two Men and a Truck
Transport Service Company
Victoria’s Toy Station
Wampold Companies
Keller Williams
Progressive Waste

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GIFTS TO THE ENDOWMENT FUND

The JLBR Endowment Fund was established in 1999 to create a constant base of funding, independent of fundraisers, that would generate interest and allow for multi-year budgeting. The Endowment Fund is managed by the Baton Rouge Area Foundation, who implements a disciplined approach of investing to ensure constant growth in the Fund. We look to the Endowment Fund to sustain the future of the League financially. A contribution to the Endowment Fund is a contribution to the future of women, children and community culture of the Greater Baton Rouge area. Through the generosity of League members and the community, our Endowment Fund received over $9,670 in contributions and gifts during the 2015-2016 League year.

2015-2016 CLUB 900 DONORS - NEW MEMBERS

Club 900, which began in 2010, is a group of JLBR members who support the Mission of the League through a financial commitment that spans their entire active years in the JLBR. Each new Provisional class is invited to join Club 900 during their Provisional year. To be inducted into Club 900, members pledge $100 a year for their nine year active membership in the League.

ELIZABETH CENATTINI  JASMIN JOHNSON  BRITTANY MOHR  MICHELLE HELFRICH  FELICIA STEVENS

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OUR VISION
Women As Catalysts For Lasting Community Change

OUR MISSION
An organization of women committed to promoting voluntarism, developing the potential of women and improving the community through effective action and leadership of trained volunteers

OUR VALUES
OUR MEMBERSHIP
Embraces commitment and acts with integrity to do what is right

OUR COMMUNITY
Deserves compassionate service and thoughtful collaboration

OUR CULTURE
Fosters strategic training and innovative leadership

DIVERSITY & INCLUSION STATEMENT
The Junior League of Baton Rouge welcomes all women who value our mission. We are committed to inclusive environments of diverse individuals, organizations and communities.
The Junior League of Baton Rouge, Inc.
9523 Fenway Avenue
Baton Rouge, Louisiana 70809
www.JuniorLeagueBR.org

Women Building a Better Baton Rouge Since 1932