

*grow our league | enrich our membership | transform our community*

JUNIOR LEAGUE  
—BATON ROUGE—

*Founded in 1932*

**2015-2016 ANNUAL REPORT**

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**KATE GRANT SEBA**

President, JLBR, 2015-2016

## WELCOME FROM THE PRESIDENT

Grow, Enrich, Transform. These three words embodied my goals for the Junior League of Baton Rouge for 2015-2016, a year that saw exciting growth and change. In our 84-year history, we have made it a priority to be an organization that has a significant impact on our community, and this year our excitement for the changes ahead were palpable.

Our League continued to grow, both in membership and outreach. Our numbers have grown with new members going active and new ladies for our community becoming Provisionals. We have more sustainers than ever becoming active in our League. We are also fortunate to remain one of the few Leagues in the country to show positive growth in our membership numbers. It is only through the support of, and belief in, our organization that we can continue to achieve this most important goal.

We continued to enrich Baton Rouge through our thirteen community projects. These included the JLBR Diaper Bank, Patient Activities Days (partnering with the OLOL Children's Hospital), Breast Health Awareness (partnering with the Susan G. Komen Foundation) Building Blocks to Bright Futures (partnering with the YMCA), Closer to the Arts! (partnering with the Mid-City Dance Project), Kids in the Kitchen, Senior Skip Days, TLC for Caregivers (Alzheimer's Services of the Capitol Area), The Little Bookshelf (partnering with the LSU AG Center), Weekend Backpacks (partnering with the Greater Baton Rouge Food Bank), Youth and Government (partnering with the YMCA), Baton Rouge Autism Speakers Series/Opening Doors for Autism, and Ready Hands. Our involvement with these projects proves that we are a group of women serving as catalysts for change in our community.

This year the membership of the JLBR voted to undertake a new direction towards transformation of our community in the coming years. We elected to have one area of concentration for our community projects, with the goal of having a significant impact in that specific area of need. Our membership chose childhood obesity as our collective impact issue for the next three years. By focusing our projects to this area, it will give us more visibility, and make Baton Rouge the best city in the country to live, raise a family or start a business.

This year also saw the launch of our newest fundraiser, Touch A Truck. All of our fundraisers, which also include River Road Recipes, Hollydays, and Kitchen Tours, were a tremendous success and provided over \$490,000 toward the funding necessary for our continued outreach. It is important to acknowledge that we would not be able to accomplish anything without the commitment of our volunteers and sustainers, the donors to our Endowment Fund, and our dedicated community. For these gifts of time, treasure and loyalty we are eternally grateful.

I am truly honored to have been chosen to serve as the President of the Junior League of Baton Rouge, and was blessed with a wonderful Board of Directors and Community Advisory Board with which to work. Together we were able to Grow our League, Enrich our Membership and Transform our Community. With the continued support of our membership and our community, I know that the Junior League of Baton Rouge will continue to serve our great city for many generations to come.

A handwritten signature in dark ink, reading "Kate Grant Seba". The signature is fluid and cursive, with a large, stylized "K" and "S".

# 2015-2016 BOARD & EXECUTIVE MANAGEMENT

## BOARD OF DIRECTORS

**President** | Kate Grant Seba

**Chief Financial Officer** | Crystal Burkhalter

**Director-at-Large** | Kimberly LaMotte

**Director-at-Large** | Elizabeth McKnight

**Executive Coordinator** | Jessica Gagliano

**Long Range Planning Chair** | Rebecca Burdette

**Nominating Chair** | Robyn Jenkins-King

**Policy Governance** | Heather Landry

**Recording Secretary** | Melanie Montanaro

**Women's Development Coordinator** | Megan Canty

**Sustaining Advisor** | Yolanda Dixon

## EXECUTIVE MANAGEMENT

**President-Elect** | Kathy Victorian

**Annual Planning Chair** | Carol Abadie

**Community Vice President** | Kristi Richard

**Financial Vice President** | Vanessa LaFleur

**Fund Development Vice President** | Audrey Wascome

**Marketing & Communications Vice President** | Jennifer Knight

**Membership Vice President** | Angela Hammett

**Recording Secretary** | Melanie Montanaro

**Sustaining Advisor** | Lissa Weston



# GENERAL MEMBERSHIP

Members of the Junior League of Baton Rouge, Inc. are more diverse than ever with a common thread uniting us all - the opportunity to make Baton Rouge a better place. Our members are full-time professionals, stay-at-home moms, single, married, and from age 24 and beyond.

## MEMBERS AT A GLANCE

- 517 Actives
- 106 Provisionals
- 1140 Sustaining
- 1763 total**

- 
- **84%** of the JLBR members have professional careers
  - **92%** are college graduates
  - **49%** work more than 40 hours a week in their full-time jobs
  - **57%** volunteer for church, school, non-profits, etc. in addition to the Junior League
  - **41%** serve in a Board or Leadership capacity

**SUSTAINER OF THE YEAR** | Jan Rhorer Breen  
**NITA SIMMS BREAZEAL AWARD** | Norisha Kirts  
**MARY FREY EATON AWARD** | Jessica Warner  
**G.E.M. AWARD** | Hannah Heltz



## SUSTAINING MEMBERS

Comprising more than half of our membership, the 1140 sustaining members of the Junior League of Baton Rouge are a vital resource. These women serve as mentors, advisors, teachers and friends to the active and provisional members. In the coming League year, sustaining members should look forward to opportunities to socialize together and to continue serving the community as trained volunteers.



## SUSTAINING ADVISORS

Beth Aguliar  
Susan Bankston  
Dovie Brady  
Kema Bueche  
Audra Collett  
Gwen Cotton  
Nancy L. Crawford  
Sabrina Didier  
Emily DiStefano  
Yolanda Dixon  
Sara Margaret Downing  
Gwen Fairchild  
Tanja Foil  
Karen Garland  
Meg Gerald  
Alice Greer  
Charlene Guarisco Montelaro  
Liz Harris  
Sarah Holliday-James  
Kathleen Howell

Rose Hudson  
Janie Keller  
Kristen Landry  
Connie Lieux  
Amy Groves Lowe  
Sugar McAdams  
Nell McAnelly  
Julia George Moore  
Janet Hilliard Pace  
Cheryl Payne  
Laura Poche'  
Lorren Magee Rhea  
Carter Stone  
Ann Storey  
Jennifer Strasner  
Erin Monroe Wesley  
Lissa Weston  
Anne Williams

## PROVISIONAL MEMBERS

The 106 members of the 84th provisional class of the Junior League of Baton Rouge were guided through their provisional experience in the League by active members who serve as provisional advisors. Highlights from the 2015-16 League year include the following:

### COMMUNITY PROJECTS

Each provisional served on a community project committee to learn how projects work, echoing the work of actives placed on similar committees, but on a smaller scale. This year the projects included Ready Hands, Fest for All, and Patient Activity Days.

### BUILD A BETTER BATON ROUGE DAY

Provisionals received information from Catholic Charities Refugee and Immigration Services Director of Refugee Resettlement, Lisa Lee, regarding their services and impact on our community. Provisionals assembled bicycles to donate to the Catholic Charities program to be provided to clients in need of transportation.

### PROVISIONAL MEETINGS

Provisionals were educated on all aspects of the inner workings of the League, including presentations by each of the League's five councils and four fundraisers.

## COMMUNITY ADVISORY BOARD

Made up of a diverse group of Baton Rouge leaders, we count on the Community Advisory Board's expertise and perspective to provide us with direction regarding our community's needs and where League efforts might have the greatest impact. CAB meetings are conducted in a format that provokes discussion and sound useful advice from our impressive members.

### 2015-16 COMMUNITY ADVISORY BOARD

This year our CAB members are utilized as consultants on future projects and outreach, and helped us narrow our research for our impact area.

Mrs. Leslie Berg  
Mr. Scott Berg  
Mrs. Staci Duhe  
Mr. John Paul Funes  
Mr. Darrin Goss, Sr.  
Mr. Scott Hensgens  
Mr. Hillar Moore, III  
Ms. Jenni Peters  
Mr. Robert Pettit

Mrs. Christy Reeves  
Ms. Roberta Sam  
Mrs. Donna Saurage  
Ms. Kathy Scherer  
Mrs. Kathy Simoneaux  
Ms. Elizabeth "Boo" Thomas  
Mr. Michael Tipton  
Mrs. Whitney Vann  
Mrs. Erin Monroe Wesley

# BUSINESS REPORT

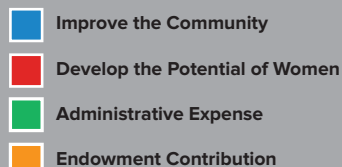
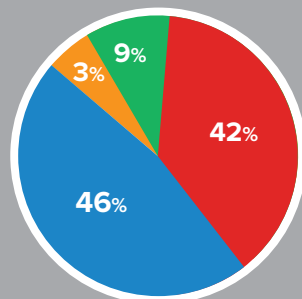
Year	Improve the Community	Develop the Potential of Women	Endowment Contribution	Administrative Expense	TOTAL
2016	\$286,073	\$262,129	\$19,399	\$56,743	\$624,344
2015	\$246,576	\$287,940	\$20,848	\$56,865	\$612,229
2016	46%	42%	3%	9%	100%
2015	40%	47%	3%	10%	100%

Cash & Investments	\$1,790,880	Total Current Liabilities	\$260,124
Inventories	\$84,296	Net Assets	\$3,680,012
Other Assets	\$48,042		
<b>TOTAL CURRENT ASSETS</b>	<b>\$1,923,218</b>	<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$3,940,136</b>
Property	\$210,314		
Total Investments & Pledges	\$1,806,604		
<b>TOTAL ASSETS</b>	<b>\$3,940,136</b>		



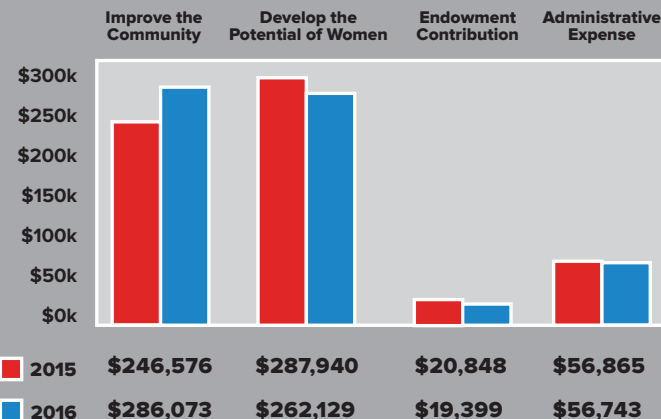
# COMMUNITY INVESTMENT

## 2015-2016 Allocations



**Total Expenses \$624,344**

## Connecting the Money to the Mission



## COMMUNITY ASSISTANCE FUND

Since 1980, the Junior League of Baton Rouge's Community Assistance Fund has provided funding for community nonprofits with specific, short-term monetary needs. To date, CAF has distributed more than **\$840,000** to worthy organizations.

2015-16 TOTAL:  
**\$40,500**

**American Red Cross - LA Capital Area | \$2,500**

**Baton Rouge Cricket Club | \$2,500**

**Baton Rouge Soccer Association | \$1,500**

**Capital Area United Way | \$2,500**

**Girl Scouts Louisiana East | \$2,500**

**Gloryland Educational Resource Ctr. Inc. | \$2,500**

**Jess' Bra Closet, Inc. | \$2,500**

**Kids Orchestra | \$1,436.85**

**Life of a Single Mom | \$2,500**

**Mental Health of Baton Rouge | \$1,600**

**New Venture Theater | \$1,500**

**Nu Gamma Omega Ed. & Charitable Found. | \$2,500**

**Old South Baton Rouge Comm. Revital. Corp | \$1,850**

**Pat's Coats For Kids | \$1,400**

**STAR | \$2,500**

**St. Lillian Academy | \$2,498.15**

**Tank Proof | \$2,500**

**Tipitina's Foundation | \$2,500**

**100 Black Men of Metro BR | \$1,125**

# COMMUNITY PROJECTS

## OUR VISION IN ACTION!

Our slate of Community Projects is focused on carrying out our vision to improve the Baton Rouge Community in the areas of health, education and cultural development.

### BATON ROUGE AREA AUTISM SPEAKER SERIES | ODA

**Unlocking the resources of the Baton Rouge Community for families of children with Autism Spectrum Disorder.** Started from the ground up by the JLBR, the Baton Rouge Area Autism Speakers Series brings education and hope to families of autistic children. Also part of this initiative is the Autism Resource Guide. JLBR volunteers worked with community partners to organize and implement the Speaker Series, as well as maintain the resource guide and develop resource packets for newly diagnosed families of ASD.

### BREAST HEALTH AWARENESS | SUSAN G. KOMEN FOUNDATION

**Saving the lives of EBR residents by providing breast health information to the public.** The Susan G. Komen Foundation in our community taught JLBR volunteers presentation skills and gave them the tools and opportunities to speak to various groups such as churches, work-place groups, civic organizations, and student organizations.

### BUILDING BLOCKS TO BRIGHT FUTURES | YMCA

**Focusing on safety, health, social and cultural growth, and academic success for Pre-K and Kindergarten students in after-school programs.** The YMCA provides after school care to nearly 15,000 youth from 16 area schools, Monday-Friday during the school year. JLBR volunteers worked alongside YMCA staff to implement programming for Pre-K and Kindergarten children with the 5210 Nutritional Educational Program, reading, and arts and crafts. In addition, volunteers worked with the Pre-K and K students to build, create, and grow a community garden.

### CLOSER TO THE ARTS | OF MOVING COLORS

**Closer to the Arts!**, a project that works to increase the exposure to the arts in children, and Of Moving Colors, the project's community partner, presented Kick It Out, a full-scale community production at the Manship Theatre. Eighty-four children, many with no previous dance experience, performed alongside OMC's professional dancers.

### JLBR DIAPER COOPERATIVE

**Ensuring every baby can be clean, dry and healthy.** Unfortunately, diapers are one of the few items not covered by WIC or Food Stamps, making it extremely difficult for low-income families to provide their children with this basic necessity. Babies without access to clean diapers suffer from painful diaper rashes and UTIs, and diseases like Hepatitis A are spread more easily. The Diaper Cooperative has held a series of successful diaper drives, providing diapers to thousands of needy families in our community.

### KIDS IN THE KITCHEN

**Fighting the youth obesity epidemic and educating 6th, 7th, and 8th grade at-risk, residential charter school students about the importance of good nutrition.** This program empowers children to make healthy lifestyle choices and helped engage students in the preparation of healthy meals. JLBR volunteers also had the option of helping with academic enrichment opportunities.

## **THE LITTLE BOOKSHELF | LSU AG CENTER**

**Bringing the joy of books to newborns and their parents.** This LSU AgCenter program focuses on encouraging literacy within low-income families by providing books to WIC families and EBR Early Head Start programs. To support this program, JLBR volunteers focused on three major tasks: public awareness activities (social marketing, developing public service announcements, etc.), core program activities (preparing and distributing books, information, story tapings, and small childcare center libraries to program participants), and community awareness activities (preparing and implementing story time/art activities at community events).

## **PATIENT ACTIVITY DAYS | OUR LADY OF THE LAKE CHILDREN'S HOSPITAL**

**Bringing smiles to hospitalized children through the arts, and bridging Patient Activity Days to the Family Resource Center.** By offering an entertaining distraction during the healing process, OLOL hopes to improve the health of the child who is hospitalized with the help of JLBR volunteers. In addition to playroom activities, music, art, literature, and dramatic play, our members had the opportunity to research, create and produce area resource guides for out-of-town families.

## **READY HANDS**

**Enhancing Baton Rouge through immediate volunteer support.** Working with local community partners, JLBR Volunteers responded to the short-term, immediate needs of the Baton Rouge community as they arose during the League year.

## **SENIOR SKIP DAYS | EBR COUNCIL ON AGING**

**Interacting with EBR seniors through educational and cultural activities to encourage active, healthy lifestyles.** Growing older comes with many challenges. It may be harder for some seniors to get out and have proper access to nutrition education, wellness, exercise, health screenings, or just plain fun. Senior Skip Days has helped between 250 and 400 seniors in the Baton Rouge area by providing social events, outings, and activities. The events also allow respite for the caregivers and help lessen the impact of elder loneliness, depression, and suicide.

## **TLC FOR CAREGIVERS | ALZHEIMER'S SERVICES OF THE CAPITAL AREA**

**Raising spirits for the caretakers of Alzheimer's patients.** In partnership with Alzheimer's Services of the Capital Area, JLBR volunteers planned and executed social activities for dementia family caregivers, allowing them to connect with others who share the same life journey and have a little bit of fun! JLBR volunteers interacted with caregivers during these events, helping them to relax and enjoy life while experiencing our community.

## **WEEKEND BACKPACKS | GREATER BATON ROUGE FOOD BANK**

**Fighting child hunger by supplementing the nutritional needs of students over the weekend when they are not at school receiving regular meals.** Members assembled, filled, packed and labeled backpacks filled with nutritious, child-friendly food items from the Greater Baton Rouge Food Bank to send home with low-income students on the weekends and during the holidays.

## **YOUTH & GOVERNMENT | BARANCO CLARK YMCA**

**Giving local high school youth an opportunity to learn firsthand about government and civic issues by taking an active role in the democratic process, boosting youth development, and contributing to a stronger community.** The program is directed by the committed YMCA volunteers and staff of the Baranco Clark YMCA. JLBR volunteers worked with the staff to prepare youth to participate in both pre-conference training experiences.

## COLLECTIVE IMPACT

At the beginning of this year, a formal recommendation was made to the JLBR Board of Directors from the Collective Impact Ad Hoc Team, laying out in great detail a process to implement a collective impact model right here in Baton Rouge.

The process recommendation was accepted, and over the summer the Research & Development (R&D) Committee conducted a survey of the membership to determine what issues it thought were the most important to the Baton Rouge community. The survey also explored which issues would be of most interest to League members. After compiling more than 250 surveys, the 5 potential areas of interest identified were basic resources, child abuse, obesity, youth literacy and early childhood readiness.

The R&D Committee then heard from subject matter experts representing each of these areas. For example, one of the speakers included Debbie O'Conner of Up Alliance, an organization focused on literacy. O'Conner spoke passionately about the young adults she has worked with in her time with the agency, noting that literacy is an issue that runs concentrically to so many others: poverty, unemployment, obesity, child abuse and mental illness.

The Research and Development Committee continued to bring in guest speakers as well as representatives of various organizations in preparation for presentation of the proposed slate for the Collective Impact Model. Attendance at these presentations was open to all members of the JLBR. The committee then presented the slate of proposed projects to the general membership for a vote at the May Annual Meeting. After achieving a quorum, the membership adopted Childhood Obesity as their Collective Impact Project for the next 3 years.



# FUNDING OUR MISSION

## GROUNDBREAKING

The Junior League of Baton Rouge entered into a future partnership with Our Lady of the Lake Children's Hospital in February 2012, making our largest philanthropic donation ever: a pledge of cash and volunteer hours valued at \$1 million, naming the Junior League of Baton Rouge Family Resource Center at the future Our Lady of the Lake Children's Hospital. After more than a decade of planning, on February 18, 2015, Our Lady of the Lake Children's Hospital broke ground on their new, state-of-the-art 350,000-square-foot facility that will serve as a premier destination for high-quality, advanced medical care for children. The Junior League of Baton Rouge Family Resource Center will be prominently located on the main floor, accessible not only to the patients and their families but also to the public. Our volunteers will be running the Resource Center, as well as continuing with our Patient Activity Days project, where we give patients emotional support and therapeutic playtime in arts/crafts, literature, and music.



President Kate Seba with JLBRC Family Resource Center Board Committee attending the OLOLCH groundbreaking. Pictured from left to right, Gina Tharp, Katie Culotta-Shorick, Past President Leslie Campbell, President Elect Jessica Gagliano, President Kate Grant Seba, Committee Chair/Past President Anita Bankston, Katie Cheatham, & Past President Lissa Weston (Committee not pictured, Kathleen Howell & Caroline Graham)





# HOLLYDAYS

Hollydays 2015 followed the League's theme Grow, Enrich, Transform and continued the efforts to tie the money to mission. The Hollydays committee focused on improving the special events within market by giving our patrons a unique experience for each event. The Preview Gala and auction, sponsored by Lee Michael's Fine Jewelry, had the highest grossing auction in Hollydays history. We also partnered with Kendra Scott for our Girls Night Out, which sold out in two weeks. Both Vixen's Vino wine tastings sponsored by Sullivan's and the Raising Cane's Santa brunch played a part in this success. The 2015 committee appreciates the continued support from all of donors and sponsors to make this event possible.

## BENEFACTORS

### SILVER UNDERWRITER (\$25,000 - \$49,999)

The Advocate  
Lee Michaels Fine Jewelry  
Mercedes of Baton Rouge  
EHS  
Cox Communications  
Event Rental

### UNDERWRITER (\$15,000 - \$24,999)

Lamar Advertising  
Superior Grill  
Sullivan's Steakhouse  
WAFF - TV  
WBZ

### BENEFACTOR (\$10,000 - \$14,999)

Broussard Paper, Inc.  
Investor Bank  
Pelican House

### PATRON (\$5,000 - \$9,999)

Area Wholesale Tire  
Carter Hill Construction  
City of Baton Rouge  
Frugé Orthodontics  
Ice House Daiquiris  
Kendra Scott  
Launch Media  
Mall of Louisiana  
Marc Goldstein  
Mason's Grill  
The Dermatology Clinic  
Thee Heavenly Donut

### SPONSOR (\$2,500 - \$4,999)

Adler's Fine Jewelry  
Anton's Fine Jewelry  
Baton Rouge Metropolitan Airport  
Big Jake's BBQ  
Blumberg & Associates, Inc.  
Community Coffee  
DiGiulio Brothers  
Dr. & Mrs. Jon Traxler  
Drybar Baton Rouge

Entergy  
Hokus Pokus Liquors  
Martinez Custom Clothier  
Lava Cantina  
Nugent Steel & Supply Co.  
Patton's Fine Jewelry  
Portobello's Grill  
Raising Cane's Chicken Fingers  
Robert Roth Jewelers  
Ruffino's Catering  
Schlitz & Gigles  
Sweet Impressions  
Workplace Resources

### CONTRIBUTOR (\$1,000 - \$2,499)

Albita Beer  
Backyard Adventures  
Baton Rouge Clinic  
Baton Rouge Coca-Cola Bottling Company  
Billy Heroman's  
C.J. Brown Realtors  
Camelot Club  
Capitol City Produce  
Chef Don Bergeron Enterprises  
Concrete Design Solutions  
Cracker Barrel Convenience Stores  
Custom Linens  
Dr. Christian Morel and Dr. Ryan Usner  
Dugas Pest Control  
Edit by LBP  
Fallin & Fallin Family Dentistry  
Hampton Inn Port Allen  
Haynie & Associates  
Jani King  
Jones Walker, LLP  
Juban Dentist  
Kean's Fine Dry Cleaning  
Kiki  
Lamendola Dentistry  
Lauren Barksdale Fine Art  
Lewis Mohr Real Estate & Insurance  
Louisiana Lottery Corporation  
Lucy's Retired Surfer Bar  
Matherne's Supermarket  
New Orleans Saints  
Priscilla Taylor Photography

Red River Bank  
Riverview Development  
Root Canal Specialists of Louisiana  
Rum House  
Ryan and Loredona Heck  
Sammy's Grill Catering Division  
SEMS, Inc. - Mark and Kim Morgan  
Smoothie King  
Stuart & Teal Gray  
The Royal Standard  
Tommy and Renee "Skinner  
Walk-On's Catering  
Whitney Bank

### DONOR (\$500 - \$999)

Acadian Frame & Art  
Air Salon & Blow Dry Bar  
Après  
Bancorp South  
Bennett's Water Ski & Wakeboard Camp  
Bevolo Gas & Electric Lights  
Black Castle Vineyards  
Cajun Industries  
Carriages Fine Clothier  
Christian Street Furniture  
City Pork Deli & Charcuterie  
Country Roads  
Crown Plaza Hotel  
Dixon Smith Interiors  
Dr. David Bulot  
-Baton Rouge Oraland Facial Surgery  
Gourmet Girls  
Haspel  
Head Over Heels  
Jen Schmolke - Artist  
Jenn Ock Photography  
Jennifer Poe - Artist  
Laura Merikay Photography  
Louisiana Women's Aesthetics  
LSU Cheerleading  
Martin's Wine Cellar  
McDonald's  
Michael J. LeBlanc Family Dentistry  
Mint  
New Orleans Cooking Experience  
Norma Killgore  
Nothing Bundt Cakes

Olinde's Furniture  
Paris Parker Salon & Spa  
Perfect-ux  
Perry Dampf Dispute Solutions  
Stacey & Bradley Fruge  
The Little Gym  
Tin Roof Brewery  
Tony's Seafood  
Wampold Companies  
Z Aesthetic Dermatology

### SUPPORTER (\$250 - \$499)

Anne McCanless  
Aria  
Associates in Plastic Surgery  
Avallon Salon & Day Spa  
Blanchard's Building  
-Materials and State Lumber and Hardware  
Bowie Outfitters  
Bumble Lane Spa  
Camille Quintana Southern Art  
Cathy Sherburne / Acadian Frame & Art  
Danielle Russo Eyre  
Donna West Painting  
Dr. Ryan Perry  
Dr. Aimee Russo-Mounger  
Dr. Jonathan Wheeler  
Emily Monroe Godfrey Fine Art  
Frock Candy  
Hotel Indigo  
Houmas House  
Izzo's Illegal Burrito  
Jeanne Frey Rhodes Photography  
Jen Schmolke - Artist  
Jenn Ock Photography  
Jennifer Poe - Artist  
Laura Merikay Photography  
Louisiana Women's Aesthetics  
LSU Cheerleading  
Martin's Wine Cellar  
McDonald's  
Michael J. LeBlanc Family Dentistry  
Mint  
New Orleans Cooking Experience  
Norma Killgore  
Nothing Bundt Cakes

Paper N Things  
Perfectly Princess Parties  
Precision Firearms  
Red Door Interiors  
Renee Wallace  
Robin Bonnette  
Rodan & Fields Independent Consultants  
Roy King and the LSU Band  
Salon Dolce Vita  
Sky Zone Trampoline Park  
Spectrum Fitness & Medical Wellness  
STONE  
Sweet Ideas  
Tari's School of Dance (Jordan Trosclair)  
Terrance Osbourne  
The Backpacker  
The Hilton Baton Rouge Capitol Center  
The Keeping Room  
The Massad Group  
The Royal Sonesta  
Tiger DEUX NUTS  
TreadBR  
Vanishing Heirlooms Antiques and  
Vintage Jewelry  
Victoria's Toy Station  
Williamson Cosmetic Center

### FRIEND (\$100 - \$249)

Alumni Hall  
Animated Art Face Painting, LLC  
Another Broken Egg  
Art by Pam Westbrook  
Associates in Pediatric Dentistry  
Aubudon Nature Institute  
Baby Bump Maternity  
Baconation Foods, LLC  
Banbury Cross  
bar method  
Barnes & Noble  
Baton Rouge Ballet Theater  
Baton Rouge Zoo  
Benny's Car Wash  
Biggio Dental Care  
Bistro Byronz  
Bkids  
Bob's Little Feet

BodyBrite Baton Rouge  
Boudreaux's Fine Jewelers  
Brandon Hall Plantation  
BREC / Baton Rouge Gallery  
Brown & Brown Clothiers  
Chick-fil-A, College Drive  
Cindy Williams Massage Therapy, LLC  
Classic Jewelers  
Copper Mill Golf Club  
Courtoued  
Crawfish Aquatics  
Denise Hopkins Fine Art  
Donna Ewing Art  
Eros  
Evolve Studio  
Five Seasons  
Fleming's Steakhouse  
Gabriel King  
The Gallery Salon  
Geaux Cross Fit  
Global Wildlife Center  
Guarantee Girls, Inc.  
Grace George Jewelry  
GW Fine  
Hammond Aire Auto Spa  
Hey, Penelope  
Holly Grace Studios  
Jimmy Johns Baton Rouge  
Jill J. LeBlanc, Rodan & Fields  
Independent Consultant  
Juban's  
Kevin Trimble  
Kim Vellier (Matilda Jane Trunk Keeper)  
Klempeter Farms Dairy L.L.C.  
Lacey Jones Tragger  
Lance Hayes Flowers  
Laser Tag of BR  
LASM  
Laura Welch Taylor  
LD Linens & Decor  
Leigh Anne Wilbanks Photography  
Little Lady Monograms  
Louisiana Nursery  
Lux Salon and Spa  
Ma Mama's Kitchen  
Manship Theater

Marucci  
Massage Envy - Citipace  
Mercer Studio  
Mignon Faget  
Monogram It  
N.O. Steamboat Company  
Notoko Industries, LLC  
New York Bagel  
Oh Baby  
Oh Pair  
Painting with a Twist  
Parle Vie  
Persnickety Unique Gifts  
Pearson's Luggage and Gifts  
Petz Plaza  
Pigtails & Crewcuts  
Pippen Lane  
Playmakers  
Pure Barre Baton Rouge  
Qdoba  
Reagan Roberts Fashion  
Consulting  
Ruffles n' Bitches  
Rumrals School Harp Choir  
Sanctuary Home & Gifts  
Satterfield's Restaurant  
Sephora  
Shammy's Car Wash  
Sharon Furrate Art and Fine Gifts  
Studio 7 Pilates  
Sugar and Bronze  
The Healthcare Gallery  
The Melting Pot  
The Queen Bee  
The Royal Treatment  
The Theatre Baton Rouge  
The Velvet Cactus  
The Woodhouse Day Spa  
Varsity Sports  
Vertage Clothing  
Vertu Boutique  
Yoga Bliss  
Zea's  
Zolia Bistrò

## RIVER ROAD RECIPES

Affectionately known as the “textbook of Louisiana cuisine,” the River Road Recipes award-winning cookbook series has raised more than \$3 million to support the educational and charitable mission of the League while also carving an ingrained mark in kitchens across south Louisiana and beyond. With nearly two million cookbooks sold, the River Road Recipes cookbook series showed no signs of simmering and its advancement into the modern era was hot, hot, hot. In 2015, the RRR committee seamlessly merged into the digital market with both the unveiling of the new Junior League of Baton Rouge River Road Recipes Cookbook Blog as well as the conversion of RRR IV to an online e-cookbook all while maintaining its focus on community relations and cookbook sales. The RRR booth at Hollydays also saw revamping and modernization with the implementation of in person demonstrations showing just how giftable the recipes contained throughout the cookbook series can be utilized during the holidays. Maintaining presence throughout the community topped the list and the committee could be found participating in the Louisiana Book Festival, Red Stick Farmer’s Market as well as new partnerships with Alexander’s Highland Market events and LeBlanc’s Fraix Marché, just to name a few. The 2015-2016 year also saw the River Road Recipes committee team up with Juban’s Creole Restaurant to provide an exquisite and first of its kind wine dinner fundraiser featuring recipes from the beloved RRR IV “Warm Welcomes” edition. The event was well attended and set the tone for other new and innovative ways to continue promoting the time honored cookbooks.



## KITCHEN TOURS

On Sunday, April 10, 2016, approximately 200 people participated in the third annual Kitchen Tours, which is a self-guided tour of six well-appointed kitchens in the Baton Rouge area showcasing both new construction and recently renovated kitchens. This year our tour also included an outdoor kitchen. The kitchen styles ranged from classic to modern, and included the work of many local designers, including three homes that were designed by our original partner and supporter, Acadian House Kitchen and Bath. The tour began in The Settlement at Willow Grove and continued throughout South Baton Rouge. We also featured a VIP tour, which included brunch at Galatoire’s, limo bus transportation to all of the featured kitchens, champagne and wine, and special goodies. This year’s event was a huge success that surpassed its fundraising goals by four times thanks to the hard work, dedication, and enthusiasm of the committee members as well as our sponsors!



**Presenting Sponsor (\$2,500)**  
EXIT Realty

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Acadian House Kitchen & Bath  
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Kean Miller  
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**Co-Host (\$500)**  
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# INTRODUCING TOUCH A TRUCK! TOOT, TOOT! BEEP, BEEP!

In 2016, the League was excited to bring a new and different interactive event to Baton Rouge for the young, as well as the young at heart. The Inaugural Touch A Truck event rolled into BREC's Fairgrounds on Airline Highway on Saturday, April 30th, and included opportunities for kids of all ages to experience "HANDS ON WITH REAL TRUCKS!" The League hosted over 1,500 guests who were invited and encouraged to honk horns, kick tires, and set off sirens on almost 50 vehicles – which included police cruisers, ambulances, helicopters, fire trucks, garbage trucks, cement mixers, and more! JLBRC began the event with a silent hour, which allowed our friends who are sensitive to noise and light to join in on all of the fun.

In addition to touching trucks, children and their families were able to observe a helicopter landing, excavate in the Dig Zone, experience a variety of health, safety and fitness demonstrations, learn about and interact with farm animals, and most importantly, meet and learn from the men and women who protect and serve our community. If that were not enough, Touch A Truck also provided a space to show off what we do best – serve the community! The JLBRC community projects provided additional entertainment and information to our guests regarding the impact that is being made in the community through each project.

The event was scheduled to end at 3:00 p.m., but was cut short, as torrential rains moved into the area. Despite ending three hours early, Touch A Truck realized over \$19,000! Everyone agreed that Touch A Truck 2016 was a "wheelie" good time!

## EXHIBITORS & SPONSORS

Acadian Ambulance  
Ace Bathroom Rentals  
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Baton Rouge Coca Cola Bottling Company  
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The Kucharchuk Family  
The Merchant  
Two Men and a Truck  
Transport Service Company  
Victoria's Toy Station  
Wampold Companies  
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Progressive Waste



# GIFTS TO THE ENDOWMENT FUND

The JLBR Endowment Fund was established in 1999 to create a constant base of funding, independent of fundraisers, that would generate interest to be used to offset administrative costs in the future and allow for multi-year budgeting. The Endowment Fund is managed by the Baton Rouge Area Foundation, who implements a disciplined approach of investing to ensure constant growth in the Fund. We look to the Endowment Fund to sustain the future of the League financially. A contribution to the Endowment Fund is a contribution to the future of women, children and community culture of the Greater Baton Rouge area. Through the generosity of League members and the community, our Endowment Fund received over **\$9,670** in contributions and gifts during the 2015-2016 League year.



## 2015-2016 CLUB 900 DONORS - NEW MEMBERS

Club 900, which began in 2010, is a group of JLBR members who support the Mission of the League through a financial commitment that spans their entire active years in the JLBR. Each new Provisional class is invited to join Club 900 during their Provisional year. To be inducted into Club 900, members pledge \$100 a year for their nine year active membership in the League.

**Elizabeth Centanni**

**Jasmin Johnson**

**Brittany Mohr**

**Michelle Helfrich**

**Felicia Stevens**

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**@JuniorLeagueBR**

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## OUR VISION

Women As Catalysts For Lasting Community Change

## OUR MISSION

An organization of women committed to promoting voluntarism, developing the potential of women and improving the community through effective action and leadership of trained volunteers

## OUR VALUES

### OUR MEMBERSHIP

Embraces commitment and acts with integrity to do what is right

### OUR COMMUNITY

Deserves compassionate service and thoughtful collaboration

### OUR CULTURE

Fosters strategic training and innovative leadership

## DIVERSITY & INCLUSION STATEMENT

The Junior League of Baton Rouge welcomes all women who value our mission. We are committed to inclusive environments of diverse individuals, organizations and communities.



[juniorleaguebr.org](http://juniorleaguebr.org)



**The Junior League of Baton Rouge, Inc.**

9523 Fenway Avenue  
Baton Rouge, Louisiana 70809  
[www.JuniorLeagueBR.org](http://www.JuniorLeagueBR.org)

**Women Building a Better Baton Rouge Since 1932**

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