Take in the panorama of wonderful sights, scents and sounds before you. Every turn includes intriguing discoveries with fresh twists and unexpected beauty. You have arrived at a truly one-of-a-kind place. After all, this is no ordinary hotel. Come experience the intrigue.
As the Junior League of Baton Rouge celebrated our 80th year in the Baton Rouge community, we looked to both our past and our future while continually striving to positively impact Baton Rouge. We looked to our mission that has sustained us, kept us focused and reminded us of why, as members, we are part of this organization. We have demonstrated each year that we are an organization of women committed to:

- promoting volunteerism
- developing the potential of women
- improving the community through the effective action and leadership of trained volunteers

For 80 years, the Junior League of Baton Rouge has been helping hands for the Baton Rouge community. “Women Building a Better Baton Rouge” is not only the tagline of our logo; it’s who we are. Our rich history of improving our community is evidenced by the many programs and organizations we have helped establish. This year alone the Junior League of Baton Rouge touched more than 60,000 lives in all areas of our vision, which is to enhance the quality of life in Baton Rouge in the areas of health, education and cultural development. Our members gave more than 47,000 volunteer hours, which injected a market value of over $880,000 into our community.

In addition to celebrating the incredible service provided to our community, the 2011-2012 year included many noteworthy moments. The Junior League of Baton Rouge entered into a future partnership with Our Lady of the Lake Children’s Hospital, making our largest philanthropic donation ever: a pledge of cash and volunteer hours valued at **ONE MILLION DOLLARS**, naming the Junior League of Baton Rouge Family Resource Center at the future Our Lady of the Lake Children’s Hospital. Also, we joined the future Knock Knock Children’s Museum as a founding member and selected the museum’s Imagination Playground as a new community project partner for 2012-2013. We also established new community project partnerships for 2012-2013 with Girls on the Run and HOPE Ministries. Our Kids in the Kitchen community project was recognized for its work in fighting the childhood obesity epidemic by Kashi Foods with a $2,500 grant. We hosted a free Diversity & Cultural Inclusion training, facilitated by Dr. Katrice Albert, for all our community project partners. While we offered many trainings to our membership, the one that stands out is the Stewards of Children certification training, which resulted in 65 JLBR members receiving certification in the prevention of child sexual abuse. Further, in our efforts to fund our mission, we celebrated great success with our three fundraisers: Hollydays, The Triple Crown and River Road Recipes cookbooks, as well as the JLBR Endowment Fund.

It has been an honor and a privilege to serve as the 80th Junior League of Baton Rouge president. It is with great pride and appreciation that I invite you to review the 2011-2012 year. I hope my passion for this organization and the work we do to improve our community inspires you.

With best regards,

Anita Bankston
President, Junior League of Baton Rouge
2011-2012
The 2011-2012 Board of Directors and Executive Management visiting the Louisiana Old State Capitol

Front row, left to right: Cheryl Payne, Financial Vice President; Suzanna Ney, Fund Development Vice President; Anita Bankston, President.
Second row, left to right: Amanda LeBlanc, Strategic Initiatives Director; Angelique Barrow, Executive Coordinator; Erin Monroe Wesley, Policy Governance; Leslie Campbell, President-Elect; Brooke Barnett, Annual Planning Chairman.
Back row, left to right: Monica Odom, Marketing & Communications Vice President; Kate Seba, Membership Initiatives Director; Melissa Dotson, Recording Secretary; Anne Williams, Community Vice President; Summer Steib, Director at Large; Catherine Giering, Chief Financial Officer; Melanie Montanaro, Membership Vice President; Tish O’Connor; Long Range Planning Chairman;
Jan Breen, Sustaining Advisor to the Board; Gina Tharp, Nominating Chairman; Leila Blumberg, Director-at-Large.

BOARD OF DIRECTORS

Anita Bankston: President
Leslie Campbell: President-Elect
Angelique Barrow: Executive Coordinator
Leila Blumberg: Director-at-Large
Jan Breen: Board Sustaining Advisor
Melissa Dotson: Recording Secretary
Catherine Giering: Chief Financial Officer
Amanda LeBlanc: Strategic Initiatives Director
Tish O’Connor: Long Range Planning Chairman
Summer Steib: Director-at-Large
Gina Tharp: Nominating Chairman
Erin Monroe Wesley: Policy Governance

EXECUTIVE MANAGEMENT

Brooke Barnett: Annual Planning Chairman
Melanie Montanaro: Membership V.P.
Suzanna Ney: Fund Development V.P.
Monica Odom: Marketing & Communications V.P.
Cheryl Payne: Financial V.P.
Kate Seba: Membership Initiatives Director
Lissa Weston: Executive Management Sustaining Advisor
Anne Williams: Community V.P.

President-Elect, Nominating Chairman and Recording Secretary serve on this committee as well.
Thank you Junior League of Baton Rouge for selflessly giving your time to help the children we treat at OLOL Children’s Hospital.

You truly believe, as we do, in making things better for children.

“A Not-For-Profit Children’s Hospital

ololchildrens.org

Thank you Junior League of Baton Rouge for selflessly giving your time to help the children we treat at OLOL Children’s Hospital.

You truly believe, as we do, in making things better for children.

ololchildrens.org

A Not-For-Profit Children’s Hospital
**THE JUNIOR LEAGUE** of Baton Rouge entered into a future partnership with Our Lady of the Lake Children's Hospital, making our largest philanthropic donation ever: a pledge of cash and volunteer hours valued at ONE MILLION dollars, naming the Junior League of Baton Rouge Family Resource Center at the future **Our Lady of the Lake Children's Hospital**.

Our Lady of the Lake Foundation is in the early stages of securing commitments to help fund a future freestanding children's hospital. They will announce our donation sometime in the future when they kick off their public giving campaign.

Once the new hospital opens, volunteer staffing opportunities at the **Junior League of Baton Rouge Family Resource Center** will be open to all member statuses: Provisionals, Actives and Sustaining Members.

For the past three years, this partnership has been explored. Our research of other children's hospitals across the country revealed that local Junior Leagues or Junior Auxiliaries have played prominent roles in establishing resource centers and/or libraries within freestanding children's hospitals to serve the families and the children treated at the facility and throughout the community. We are excited that the board of directors of Our Lady of the Lake Foundation desires to replicate this type of partnership in their new children's hospital. It is proven that our members have a strong desire for more “bricks and mortar” projects like the JLBR of the past. By partnering with Our Lady of the Lake Children's Hospital, we will join other organizations and families who support this facility as a beacon of hope and a center of healing for children. Together, we have a common shared community interest in our children and their wellness.

Since 2008, the League has been a community project partner with the OLOL Children's Hospital. At **Patient Activity Days**, our volunteers provide a weekly offering of four activities—music/singing, painting, reading and creative arts—to pediatric patients throughout their hospital stay.

**OUR LADY OF THE LAKE CHILDREN'S HOSPITAL**

**KNOCK KNOCK CHILDREN'S MUSEUM**

**THE JUNIOR LEAGUE** of Baton Rouge is proud to be a founding member of an emerging children's museum with a focus on early literacy. The **Knock Knock Children's Museum** will make a positive difference in Baton Rouge by providing opportunities for young children (birth to age 8), their families and their caretakers to connect play with learning and education. The mission of Knock Knock Children's Museum is to create a best-in-class museum, delivering extraordinary play experiences and programs to inspire and promote young children's intellectual curiosity, self-expression and early literacy development.

In 2008, the League partnered with Knock Knock, providing a Community Assistance Fund grant to begin their **Raising A Reader** program, an evidence-based early literacy and parent engagement program that focuses on fostering healthy brain development, parent-child bonding and early literacy skills critical for school success. In 2011-2012, besides this pledge, the JLBR selected Knock Knock Children's Museum's Imagina- tion Playground as a community project partner for 2012-2013.
Some people talk about making a difference in our community. Junior Leaguers do make a difference. An excellent leadership training program enables women from all walks of life to make Baton Rouge a better place to live, work and play.”

—JAY DAR DENNE
Lieutenant Governor and member of Community Advisory Board

Our membership geographic area includes East Baton Rouge, Ascension, Iberville, Livingston, West Baton Rouge and West Feliciana parishes. 93.5% of our members live in East Baton Rouge Parish and 7.5% reside in outlying parishes.

649 Active members this year
136 Provisional members this year
1167 Sustaining members this year
≈ 2000 Members Strong

ABOUT OUR MEMBERS >>>

96% hold college degrees
43% hold graduate degrees
92% join to serve the community and have a positive impact on lives
93% volunteer at other organizations in our community, in addition to their JLBR service
78% are employed outside of the home
41% serve in a board/leadership capacity at the other organizations where they volunteer

THE JUNIOR LEAGUE OF BATON ROUGE IS THE 13TH LARGEST OUT OF 293 LEAGUES AROUND THE WORLD.
COMMUNITY INVESTMENT

The money we raise is used not only to financially support the initiatives and programs of our community partners, but also to train and educate our members for effective civic leadership and community service.

The JLBR has a Community Reserve Fund of $162,444.85 (as of May 31, 2012), which may be used for community programming. The JLBR has a Community Reserve Fund of $234,634*.

* Includes administrative costs of community and fund development programming. The JLBR has a Community Reserve Fund of $162,444.85 (as of May 31, 2012), which may be used for community initiatives in the future and/or in the event of the cancellation of fundraising events due to emergencies or natural disasters.

The money we raise is used not only to financially support the initiatives and programs of our community partners, but also to train and educate our members for effective civic leadership and community service.

JLBR MEMBERS GAVE AN ASTONISHING 47,000 COMMUNITY HOURS—a value of over $880,000—through work with community projects and league activities. That work helped 18 Baton Rouge organizations improve the lives of men, women, children and families across Baton Rouge.

ENDOWMENT FUND DONORS

- Angela Adolph
- Celine Alman
- Kathy Allen
- Jennifer Artigue
- Karen Austin
- Nancy Austin
- Joy Banks
- Anita Bankston
- BD Kitchen
- Erin Belleau
- Leslie Berg
- Sharon Bethea
- Susan Black
- Leila Blumberg
- Virginia F. Bogan
- Louann Bombel
- Gale Bonaventure
- David Boneno
- Michelle Booth
- Maria Bowen
- Lori Boyce
- Lisa Broussard
- Debbie Brown
- Marcy Brown
- Crystal Burkhalter
- Allison Bush
- Leslie Campbell
- Carolyn Carnahan
- Kelly Clements
- Bridgette Coleman
- Melanie Counce
- Ashley Cowart
- Erin Credo
- Susan Dampf
- Janet Daniel
- Cathy Dardenne
- Leslie Day
- Colette Dean
- Julie Dickinson
- Sara Margaret Downing
- Karen Duplechin
- Emily Dykes
- Amy Echols
- Betsy Edwards
- Lauren Eglin
- Joyce Elliott
- Shelley Favre Zeringue
- Karen Feigley
- Michelle Fisher
- Michelle Flechas
- Kyra Fontenot
- Sharon Forrester
- Monique Franklin
- Lisa Freeman-Guirdy
- Stacey Fruge*
- Peggy Gammill
- Meg Gerald
- Linda Gibbon
- Tegan Graham
- Cynthia Graves
- Charlene Guarisco
- Montelaro
- Lauren Haddox
- Elizabeth Harris
- Melissa Healy
- Rachael Higginbotham
- Kay Hoffpaur
- Debbie Hurtbert
- Wendy Johnson
- JP Morgan Chase
- Vicki Kellum
- Trudy Kiggans
- Lynn Kilgore
- Michele Killen
- Molly Kimble
- Megan Knapp
- Dawn Knight
- Bridget LaBorde
- Deanna Lafont
- Kimberly Lamothe
- Debbie Landry
- Linda Laughlin
- Connie Lieux
- Amy Groves Lowe
- Krista Madere
- Colleen Magee
- Ladette Magee
- Becky Maher
- Erica Malone
- Michelle Marino
- Ellen Martin
- Lucy Mayfield
- Valerie Mayhall
- Tawayla McCoy
- Jill McDermott
- Ami McCutchen
- Leslie McLaughlin
- Kelli McNulty
- Christine Miles
- Michelle Millender
- Ann Miller
- Jerry Lynn Mills
- Ann Switzer Monroe
- Pamela Moore
- Jenny Morales
- Renee’ Myer
- Suzanna Ney
- Leslie Nichols
- Nirfa’s Mexican Restaurant
- Jane Norwood
- Karen Novak
- Monica Odom
- Stafford Palmeri
- Pam Parker
- Cheryl Payne
- Kizzy Payton
- Elizabeth Phillips
- Jill Pike
- Piperfields
- Laura Poche’
- Glenda Pollard
- Taylor Powers
- Gail Pryor
- Gretchen Qvistgaard-Petersen
- Naja Rashadeen-Foulcard
- Cindy Rice
- Nancy Roberts
- Tonya Robertson
- Kimberly Robinson
- Shikira Ross
- Adelaide Ruso
- Shannon Saunier
- Laurie Saurage
- Allison Sceroier
- Valerie Schexnayder
- Kate Seba
- Kenyetta Sewell
- Shelia Sterling
- Jill Stokeld
- The Queen Bee
- Laura Thomas
- Kathryn Tilson
- Paula Toups
- Allison Traxler
- Turner Industries
- Krista Valluzzo
- Catherine Van Hook
- Cherish Van Mullem
- Janet Vidrine
- Lauren Walker
- Paulette Ward
- Kate Waters
- Lynn Welch
- Lissa Weston
- Emily Wilbert
- Katherine Wilkinson
- Robin Williams
- Renee Willis
- N. Renee Woods
- Lauren Wright
- Laura Zeiller

WE ARE: a training institution, a book publisher/distributor, a shopping center, a panel of event coordinators and a catalyst for systemic and positive community impact.

WE ARE WOMEN BUILDING A BETTER BATON ROUGE SINCE 1932.
THE JUNIOR LEAGUE of Baton Rouge's vision is to enhance the quality of life in the Baton Rouge community in the areas of health, education and cultural development. The Junior League is able to carry out and promote this vision through the volunteerism and involvement of its membership in its Community Outreach Projects.

HEALTH >>>

**KIDS IN THE KITCHEN**
15 volunteers | $6,000
Fighting the obesity epidemic in our community through the Association of Junior Leagues International's award-winning Kids in the Kitchen initiative! Kids in the Kitchen moved out of the planning phase and partnered with Healthy Heartbeats, a program through Baton Rouge General that provides services to families.

**PATIENT ACTIVITY DAYS**
20 volunteers | $5,000
(Our Lady of the Lake Children's Hospital)
Healing through the arts! Volunteers provided a weekly offering of four activities—music/singing, painting, reading and creative arts—to pediatric patients at Our Lady of the Lake Children's Hospital throughout their hospital stay.

**PRETTY IN PINK**
20 volunteers | $5,000
($1,500 Susan G. Komen and $3,500 The Cinderella Project)
Enhancing the beauty and body awareness of the young ladies in our community! Volunteers worked with the Susan B. Komen Foundation in the fall to help organize their annual luncheon for survivors; in the spring, volunteers took the message of breast cancer prevention and detection to The Cinderella Project—and assisted the young ladies in choosing a prom dress of their dreams.

**TLC FOR CAREGIVERS**
15 volunteers | $7,000
(Alzheimer's Services of the Capital Area)
Healing the spirits of the caretakers of Alzheimer’s patients! Often sandwiched between children and aging parents, caregivers need a chance to unwind and network with fellow caregivers. Volunteers planned and implemented four events over the fall and spring to give the caregivers and their charges a day or night out.

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JLBR KIDS IN THE KITCHEN AWARDED $2,500 GRANT FROM KASHI FOODS
Our Kids in the Kitchen community project was awarded a $2,500 grant from Kashi Foods on April 21, 2012, at the Association of Junior Leagues International (AJLI) Conference. Kids in the Kitchen is the AJLI’s award-winning initiative to fight the childhood obesity epidemic. Our local Kids in the Kitchen is partnered with Healthy Heartbeats, a program through Baton Rouge General that provides services to families who want to learn how to become healthy and maintain being healthy. The program is taught by a dietician, physical therapist and social worker. The families are educated on healthy eating and the importance of being physically and mentally fit. Winning applicants were selected based on their ability to demonstrate that funds will be used for Kids in the Kitchen programs that make a measurable and sustainable impact.

“The Junior League of Baton Rouge empowers women to improve our community through their volunteerism.”

Peggy Grant with her daughter, Tammy Grant, and Junior League member Allison Bush at the Cinderella Project Dress Give-Away.

—DAVID BONENO
General Counsel at Louisiana Bankers Association and member of Community Advisory Board
COMMUNITY OUTREACH

EDUCATION

CAMP ARC
15 volunteers | $5,000
($1,000 Changing Attitudes and $4,000 Camp ARC)
Empowering and protecting our children with disabilities with The ARC of Baton Rouge! Volunteers helped plan and implement a one-day camp for children. Volunteers also worked with The ARC of Baton Rouge to educate parents and the public on the particular challenges and perils faced by persons with disabilities.

JUNIOR MASTER GARDENERS
20 volunteers | $7,000 (Louisiana Hilltop Arboretum)
Exposing children to the joys of nature and gardening! This program, developed by the University Cooperative Extension Network and held at Baton Rouge’s Hilltop Arboretum, introduced young gardeners (ages 7-10) from all backgrounds and their families to the fun of working and playing in the soil. Our volunteers used the Junior Master Gardener curriculum to teach the fundamentals of gardening as well as of the environment and ecology.

PROJECT LEARNING TREE
15 volunteers | $4,000
(LSU Burden Horticulture Center)
Working with Burden Horticulture to implement an award-winning, multidisciplinary environmental education program! Volunteers assisted with the implementation of the Project Learning Tree curriculum. Volunteers worked both in planning and hands-on with students participating in the program. Junior League members networked with the teachers in order to schedule the field trips.

OPENING DOORS FOR AUTISM: BATON ROUGE AUTISM SPEAKER SERIES AND RESOURCE CENTER FOR AUTISM SPECTRUM DISORDERS
35 volunteers | $28,000
($5,000 Center and $23,000 Speaker Series)
Unlocking resources for the families of children with autism spectrum disorder in the Baton Rouge community! With the Baton Rouge Autism Speakers Series, volunteers worked with three different community partners to organize and implement presentations by knowledgeable speakers, designed to give practical guidance for the families of children with ASD. With the Resource Center, volunteers continued to maintain and expand a one-stop location for information on the resources available in the Baton Rouge community.

THE LITTLE BOOKSHELF
15 volunteers | $7,000 (LSU AgCenter)
Instilling the importance of reading in our children! Volunteers worked with the LSU AgCenter and local pediatricians to identify qualifying families, who received a little bookshelf and a book a month for the first year of the child’s life. Volunteers also helped out at Little Bookshelf events throughout the community, including PowWOW! The PowWOW! event featured international storyteller Angela Davis, the Yarnspinner, and Alfred Womble, Mardi Gras Big Chief of the Cheyenne Indians, at the Mall of Louisiana.

YOUTH UNITE
20 volunteers | $13,000
($6,000 Junior Achievement of Greater Baton Rouge; $7,000 Boys & Girls Club of Greater Baton Rouge)
Developing leadership and confidence in our teenagers! In the fall, volunteers worked with Junior Achievement to plan and run a one-day conference for high school students focusing on career and leadership skills. In the spring, volunteers planned and conducted a Saturday S.M.A.R.T. girls conference with the Boys and Girls Club designed to instill self-esteem and confidence in middle-school-aged girls.

International storyteller Angela Davis, the Yarnspinner, and Alfred Womble, Mardi Gras Big Chief of the Cheyenne Indians, at The PowWOW! at the Mall of Louisiana. This event was sponsored by the League’s Little Bookshelf committee and the LSU AgCenter.
### CULTURAL DEVELOPMENT >>>

**APPROPRIATE FOR ALL OCCASIONS**

15 volunteers | $4,000  
(Louisiana School for the Visually Impaired)

Helping the visually impaired explore the social world! Volunteers worked with students from the Louisiana School for the Visually Impaired to increase their interaction skills in social and professional settings by organizing and implementing social events and opportunities.

**FESTFORALL CHILDREN’S VILLAGE**

20 volunteers | $9,000  
( Arts Council of Greater Baton Rouge)

Bringing literature and arts to our community! Volunteers planned and hosted the Children’s Village at FestForAll in May by organizing storytelling events and other arts and crafts. Volunteers visited area schools in the week before FestForAll to promote reading and storytelling.

**GHOST OF THE CASTLE**

20 volunteers | $4,000  
(Old State Capitol Foundation)

Partnering with the Old State Capitol to give children and adults a chance to reflect on the rich political history of Louisiana. Volunteers assisted with the Ghost in the Castle program/tour at the Old State Capitol.

### ALL THREE AREAS TOGETHER >>>

**KEEPING KIDS SAFE**

15 volunteers | $6,000 ($3,000  
CASA; $3,000 Volunteers of America)

Volunteers planned and assisted with CASA’s annual Volunteer Recognition events in November and April that included volunteers, children and some family members. Volunteers assisted our local Volunteers of America with its “Matter of Minutes” campaign to raise awareness about child safety by identifying local events where information could be disbursed and working these events.

**READY, SET, DANCE**

15 volunteers | $8,000  
(Of Moving Colors Productions)

Bringing fitness through art to Baton Rouge children! Volunteers assisted the dance company Of Moving Colors in three programs: 1) National Dance Week, which features performances, lectures and educational lectures in Baton Rouge schools; 2) Dance for Health, a sponsorship event for youth modeled on the Jump Rope for Heart event; and 3) a community kids’ performance with training in modern dance.

**READY HANDS**

55 volunteers | $7,000

Working with local community partners, volunteers responded to the immediate needs of the Baton Rouge community as they arose during the League year. The committee received volunteer opportunities to work in projects that affect all three prongs of our vision statement!

**STIRRING UP HOPE**

15 volunteers | $3,000  
(Boys Hope/Girls Hope)

Home as a refuge. Opportunities to soar. Parents who care. Education to open doors. Hopefully these are things you could take for granted growing up. Not so for all kids. But for some of them, there is hope—Boys Hope Girls Hope! Volunteers worked directly with Boys Hope/Girls Hope scholars to develop a nutrition education program that encompassed menu planning, nutrition education, budgeting and etiquette. The goal was to take the food bank items and USDA products their program receives and then show the kids how to research the Internet based on the ingredients they have available to find recipes to turn those ingredients into a meal.

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Junior League member Nancy Roberts promotes reading to Little Bookshelf participants.
**COMMUNITY ASSISTANCE FUND**

**IN 1980,** Junior League of Baton Rouge established the Community Assistance Fund (CAF) to help other nonprofit organizations in our community with specific, short-term monetary needs. Since its inception, the fund has distributed more than $725,000, including this year’s grants totaling $36,012. During the 2011-2012 year, CAF grants were awarded to 22 organizations for projects contributing to our vision of improving health, education and cultural development.

![Representatives of the Baton Rouge Ballet Theatre Gayle Beard, Nicole Naquin and Brad Blanchard (on the left), receiving a Community Assistance Fund grant from Junior League President Anita Bankston and President-Elect Leslie Campbell (on the right).](image)

<table>
<thead>
<tr>
<th><strong>Agency</strong></th>
<th><strong>Project Description</strong></th>
<th><strong>Grant Amount</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>American Heart Association</strong></td>
<td>To purchase Awareness Lapel Pins and wristbands to raise awareness about the No. 1 killer of Americans: heart disease</td>
<td>$1,000</td>
</tr>
<tr>
<td><strong>Baton Rouge Ballet Theatre</strong></td>
<td>To underwrite tickets for the spring performance</td>
<td>$2,500</td>
</tr>
<tr>
<td><strong>Baton Rouge Chapter of Jack &amp; Jill of America</strong></td>
<td>To provide healthy snacks, arts &amp; crafts, and photo paper for Breakfast with Santa event</td>
<td>$2,000</td>
</tr>
<tr>
<td><strong>Baton Rouge Children’s Advocacy Center</strong></td>
<td>Support for purchase of books containing literature for the non-offending caregiver and age-appropriate information to provide to their children for use in therapy with family</td>
<td>$1,000</td>
</tr>
<tr>
<td><strong>Baton Rouge Hops/Manship Theatre</strong></td>
<td>To support Baton Rouge Hops, a multidisciplinary arts and education program created with the goal of introducing BR to the burgeoning genre of Hip Hop Theatre</td>
<td>$2,500</td>
</tr>
<tr>
<td><strong>Baton Rouge Symphony League</strong></td>
<td>To fund leaders for music appreciation event</td>
<td>$1,200</td>
</tr>
<tr>
<td><strong>Capital Area Family Violence Intervention Center Inc./The Battered Women’s Program</strong></td>
<td>To purchase 2 new washers and 2 new dryers and a stackable washer/dryer unit for the Zonta House Shelter</td>
<td>$1,000</td>
</tr>
<tr>
<td><strong>Early Learning Center</strong></td>
<td>To purchase promethean board</td>
<td>$1,500</td>
</tr>
<tr>
<td><strong>East Baton Rouge Laboratory Academy</strong></td>
<td>To purchase uniforms and equipment for their high school athletic program in its second year</td>
<td>$1,000</td>
</tr>
<tr>
<td><strong>Glenn Oaks Park Elementary School</strong></td>
<td>To purchase 12 netbook computers for a class of 17 gifted low-income students</td>
<td>$2,430</td>
</tr>
<tr>
<td><strong>Greenbrier Elementary</strong></td>
<td>To expand organic gardening and school grounds landscape</td>
<td>$500</td>
</tr>
<tr>
<td><strong>Habitat for Humanity - Women Build Program</strong></td>
<td>To purchase building supplies for a single mother to purchase her first home</td>
<td>$2,500</td>
</tr>
<tr>
<td><strong>HOPE Academy</strong></td>
<td>To purchase 4 iPads and 4 Apple care programs to protect the iPads for interactive communication</td>
<td>$2,312</td>
</tr>
<tr>
<td><strong>Mental Health Association for Greater Baton Rouge</strong></td>
<td>To support the Arts for Wellness Program, which provides clients with an artistic means of self-expression, keeping clients mentally stable and out of the hospital</td>
<td>$2,000</td>
</tr>
<tr>
<td><strong>Mirror of Grace Outreach</strong></td>
<td>To purchase projector and software</td>
<td>$1,250</td>
</tr>
<tr>
<td><strong>Opera Louisiane</strong></td>
<td>Funds for the professional orchestra used to accompany professional singers and the community chorus</td>
<td>$1,000</td>
</tr>
<tr>
<td><strong>Playmakers of Baton Rouge</strong></td>
<td>To provide costumes, set and props for 2012 tour</td>
<td>$1,200</td>
</tr>
<tr>
<td><strong>Sexual Trauma Awareness &amp; Response Center</strong></td>
<td>To host survivor retreats</td>
<td>$1,250</td>
</tr>
<tr>
<td><strong>Shiloh Baptist Church Charitable Foundation</strong></td>
<td>For student field trips</td>
<td>$1,200</td>
</tr>
<tr>
<td><strong>St. Lillian Academy</strong></td>
<td>To purchase enrichment materials for Pathways to Learning, their early learning and developmental program</td>
<td>$2,464</td>
</tr>
<tr>
<td><strong>Thrive</strong></td>
<td>Funds for technology in new charter school</td>
<td>$1,700</td>
</tr>
<tr>
<td><strong>Trafficking Hope</strong></td>
<td>To purchase a traveling display used to promote awareness at various community events, colleges, conferences and continuing education for professionals</td>
<td>$2,500</td>
</tr>
</tbody>
</table>
FUNDING OUR MISSION

Hollydays, Shopping for a Cause is four days of unique holiday shopping, fashions, food, entertainment and special events, while showcasing all of our community programs and mission-based initiatives.

Started in 1984, Hollydays has now grown into Louisiana’s largest fundraiser!

12,500+ visitors per year

21.9% of Hollydays visitors live outside of Baton Rouge

$424.98 average spending per shopper

$1.1 MILLION amount injected into economy by our 2,644 out-of-town guests that attended the 2009 Hollydays event

$5.1 MILLION total economic impact excluding ticket price


River Road Recipes completed another successful and exciting year. The committee partnered with local businesses to promote River Road Recipes cookbooks by hosting wine dinners at Matherne’s Grocery and participating in a cooking series at Whole Foods. The committee also promoted the books at local real estate offices and at Barnes & Noble bookstores during the holidays. This award-winning cookbook series began in 1959 with the publication of Road Recipes I, The Textbook of Louisiana Cuisine. JLBR has donated more than $3 million derived from cookbook sales to local charitable and educational organizations across the city. A portion of the cookbook sales supports the Junior League in funding administrative overhead costs, keeping the League office in operation.

On May 5, 2012, JLBR presented the third annual Triple Crown. This newest JLBR fundraiser has been designed to generate funds and awareness for all of our communitywide enrichment programs. The lavish event, held at the LSU Stadium Club, was a true Southern affair, filled with Baton Rouge ladies and gents dressed in their Derby best. Helping to ensure a great time for all were the 2012 Honorary Chairs, Ricky Blanton and Johnny Jones. This year, Aria, Amie’s, Carriages and NK Boutique all participated in a fashion show, giving us a taste of the hot, new summer fashions. Enjoyed by all, the fashion show is already a Triple Crown favorite.
HOLLYDAYS 2011 DONORS

PLATINUM UNDERWRITER
$75,000 & OVER
Guaranty Broadcasting
Country Legends 104.9 FM
Eagle 98.1 Classic Rock
Talk 107.3 FM

GOLD UNDERWRITER
$50,000-$74,999
Oley White and Associates
Mercedes-Benz of Baton Rouge
Unique Cuisine Catering

SILVER UNDERWRITER
$25,000-$49,999
Baton Rouge River Center
Camelot Club
Clear Channel Radio
Cox Communications
Lee Michaels Fine Jewelry
The Advocate
WAFB 9 News

UNDERWRITER
$15,000-$24,999
Baton Rouge EMS
Belle of Baton Rouge Hotel & Casino
Blue Cross and Blue Shield of
Louisiana
Sullivan’s Steakhouse
WBRZ Channel 2

BENEFACCTOR
$10,000-$14,999
Broussard Paper
City Social Magazine
Corporate Green
IBERIABANK
Jeanne Frey Rhodes Photography
LAMAR Advertising
Pererin’s Florist & Decorative
Services, Inc.
Red Door Interiors
Sign Express

PATRON | $5,000-$9,999
Baton Rouge Police Department
Dermatology Clinic
Entergy
Mall of Louisiana
Mark Goldstein/Creative Video
Mockler Beverage

2012 TRIPLE CROWN DONORS
Action Audio and Security
Ashley Manor
Aria Boutique
Arias Boutique
Baton Rouge Coca-Cola Bottling Co.
Carriages Fine Clothier
Erin Mixson Interiors
Ruffino’s Restaurant
Smoothie King
Thee Heavenly Donut
Town Favorites Magazine

SPONSOR | $2,500-$4,999
225 Magazine
Ambrosia Bakery
Baton Rouge Coca-Cola
Baton Rouge Metro Airport
Capital Area Transit System - CATS
Capital One Bank
Capital City Produce
Climastor
Julie and Travis Dickinson
Flemings Prime Steakhouse &
Wine Bar
Fruge’ Orthodontics
Greystone Golf and Country Club
InRegister
Fredrick & Elizabeth Laborde
Louisiana Lottery Corporation
Le Creole
Linda Vise
Lux Salon and Spa
Reliant Transportation
See Hear Productions
Superior Grill
Sweet Impressions Bakery & Café
Texas de Brazil
The Artful Home by Diana
Turner Industries
Victoria’s Toy Station
Warren Conerly Photography

CONTRIBUTOR
$1,000-$2,499
AAA Rent all
Adler’s
Amedisy
Beausoleil Restaurant and Bar
Blumberg & Associates
David Boneno
Brew Ha-Hal
CJ Brown Realtor, Inc.
College Drive Mini Storage
Community Coffee Co.
Cosmetic Health and Laser Center
Country Roads Magazine
Covour’s
Coventry Healthcare of Louisiana
Cracker Barrel Convenience Stores
Culinary Productions
Custom Linens
EMCO
Esom Gallery Art by Tony Mose
George Rodrigue Foundation of
the Arts
Hilton Baton Rouge Capitol Center
Home Bank
Juban’s Restaurant and Catering
Krisst Cacio Extraordinary Events
Lance Hayes Flowers
Michael J. LeBlanc Family Dentistry
R. Michael Lee, DDS, APDC
William and Michelle Loftin
Sidney and Seallan Longwell
Matherne’s
Mansurs on the Boulevard
Mestizo
Party Time
Reynolds Law Firm/Legacy Title
Sammy’s Grill
Stephanie Cascio Photography
Stroubes
Tony’s Seafood
Dr. & Mrs. Jon Traxler
WRKF 99.3
Ann C. Zedlitz, MD - Board Certified
Dermatologist
Zoë’s Kitchen

DONOR | $500-$999
Brew-Bacher’s California Pizza Kitchen
Chef Don Bergeron Enterprises
Currie
Fallin & Fallin Family Dentistry
Geaux Bronz Mobile Tanning
Hancock Bank
Kadair’s
Kadair Advertising
Cary Kearny
Kleinpeter Music
Lauren Haddock Design
Louisiana Machinery
Peanut’s Pizza and Travel
Privé lingerie
Raising CANE’s
Robert Roth Jewelers
Taylor Clark Gallery
The Recycling Foundation/IESI
Top Tier Turf and Ornamental, LLC
Towne Center
Varsity Sports
Windsor Court Hotel
Whole Foods Market

SUPPORTER | $250-$499
Acadian Frame and Art
Alexander Art Studio
Anytime Fitness
Linda Blooming
ChooChoo!
Community Coffee
Jeff D. Elliard, DDS
Heather Folks/Mary Kay
Emily Monroe Godfrey
Hampton Inn and Suites, Port Allen
Hollywood Casino Baton Rouge
Katie Bonner Photography
Kiki
LA Boxing
Louisiana Art and Science Museum
Louisiana Woman’s Center for
Aesthetics
McDonald’s - MCBR Management
McMillin Interiors
Massage Envy Citilapse
Mud Pies and Masterpieces
On the Boulevard
Paige Family Dentistry
Paper N’ Things
Qdoba’s Mexican Grill
Silly Gilly Desserts
Southern Eye Center
Transitions Organized
Zoe Rolissiere and Grill

FRIEND | $249 & UNDER
Aubudon Nature Institute
Associates in Pediatric Dentistry
Barnes and Noble Bookstore
Baton Rouge Little Theatre
BD Kitchen
BREC’s Baton Rouge Zoo
Bumble Lane
Cabot Creamery Cooperative
Carriages
Chick-fil-A
Christian Street Furniture
Circle Bowl
Classic Jewelers
Cohn Turner
Cuttin’ Up Haircare for Kids
Daryl & Sons Custom Framing
Denver Benton Fitness Services
EROS
Fetzer’s Interiors and Fine Antiques
Guarantee Girls, Inc.
I Catchers Hair and Body Spa
Imelda’s Fine Shoes
Jimmy John’s
Katherine Landry Photography
Jennifer Johnson Keith
Gabriel and Mary Lee King
Lagniappe Frame Shoppe
La Rouge Nursery
Carol Latour
Lauren Barksdale Fine Art
Learning Express
LSU Theatre
Marucci Sports
Massage Emporium
Massey’s
Meghan’s Closet
Mercer Studios
Merci Beaucoup
Mignon Fapel
Muralis by Tara
My Louise
Pamp’s Dance & Swim
Pet Butler
Pigtaile & Crewcuts
Piperfield’s
On the Half Shell
Rage Hair Salon
Randi Deaton
Red Stick Sports
Rigsby Frederick Salon
Rock-N-Sake
Romance by Eileen
Sally Conklin
Salon Raybon
Shammy’s Car Wash
Shoeflle
Swine Palace
Kelli Temple
The Queen Bee
The BNC Group
Tiger Aquatic Diving
Tina Marie Designs
Tin Roof Brewing Company
Tomato
Tsunami
Underwood Illustrations
Via Veneto Salon
Virtuous Creations by KBJ
Walmart Neighborhood Market -
Highland Road
Walsh Pilates
Willow House - Aleria Cyrus Reed
Yoglates II
Yoglates II South

 Romero’s Islands Bistro
O’Neill’s Music House
Mud Pies and Masterpieces
On the Boulevard
Paige Family Dentistry
Paper N’ Things
Qdoba’s Mexican Grill
Silly Gilly Desserts
Southern Eye Center
Transitions Organized
Zoe Rolissiere and Grill

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Arias Boutique
Baton Rouge Coca-Cola Bottling Co.
Carriages Fine Clothier
Erin Mixson Interiors
Guaranty Broadcasting
100.7 FM The Tiger
104.5 FM ESPN
Country Legends 104.9 FM
Eagle 98.1 Classic Rock
Talk 107.3 FM
Haute Dames
Ichiban Japanese Grill & Sushi Bar
Karna Fitness
Katherine Landry Photography
Lee Michaels Fine Jewelry
MBC Signs
Ma Maison of Beauty
Marucci Sports
Mockler Beverage Company
NK Boutique
Raising Cane’s Chicken Fingers
Republic National Distributing Co.
Stephen Michel Land Design
Group, LLC
Team Automotive Group
“The Original” Heroman’s Florist
Tiger Athletic Foundation Stadium
Club
We are proud of our continuing partnership with the Junior League of Baton Rouge for over 30 years.
Congratulations on 80 years of promoting volunteerism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers.

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Congratulations on 80 wonderful years of serving our community!
OUR MISSION
The Junior League of Baton Rouge, Inc., is an organization of women committed to promoting volunteerism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

OUR VISION
The Junior League of Baton Rouge, Inc., will enhance the quality of life in the Baton Rouge community in the areas of health, education and cultural development.

OUR REACHING OUT STATEMENT
The Junior League of Baton Rouge, Inc., reaches out to all races, religions and national origins who demonstrate an interest in and commitment to volunteerism.