

**WOMEN'S**  
*Leadership*  
**CONFERENCE**

**March 13, 2020**

**8:30 a.m. - 5:00 p.m.**

*Training | Keynote | Networking*



# WOMEN'S *Leadership* CONFERENCE

## *Sponsorship*

Since 1932, Junior League of Baton Rouge (JLBR) has been working hard to build a better Baton Rouge. With more than 1,650 members, JLBR is committed to promoting voluntarism, improving the community and developing the potential of women. You most likely know our major fundraisers – Hollydays, River Road Recipes and Touch A Truck. We are excited to announce our inaugural Women's Leadership Conference that you will not want to miss!

Join us March 13, 2020 at the Hilton Baton Rouge Capitol Center from 9:00 am through 5:00 pm. The event will feature breakout sessions for personal and professional growth, luncheon with a keynote speaker, networking breaks, and the day will be capped off by a poverty simulation training. Attendees are welcome to come and go as they wish.

We are pleased to announce this year's keynote speaker will be **Laila Ali**, world-class athlete, fitness and wellness expert, TV host, cooking enthusiast, founder of the Laila Ali Lifestyle Brand and mother of two. The daughter of the late beloved global icon and humanitarian, Muhammad Ali, she is a four-time undefeated boxing world champion, whose stellar record includes 24 wins (21 of which were "knockouts") and zero losses. Laila is heralded as the most successful female in the history of women's boxing. Laila Ali is a sought-after inspirational speaker and author of her life's story in a dynamic book for young women entitled *Reach!*

Sponsorship benefits include naming opportunities, logo and name recognition at the event and printed materials, pre-event promotions and post-event acknowledgements. Sponsors are also actively promoted year-round, on our website, through social media posts, in our publications, and through our 1,650+ members.

It is only through individual and corporate sponsorships that JLBR is able to fulfill its mission of promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Without your support, JLBR would be unable to produce programs and projects in collaboration with more than 30 local nonprofit agencies to make a meaningful impact on important issues in the areas of health, education and cultural development.

On behalf of JLBR, I am inviting you to join us for the 2020 Women's Leadership Conference. By joining us, you not only increase your company's brand visibility among thousands of potential customers, your organization also receives the benefit of participating in impactful corporate citizenship activities. Please contact us directly to discuss your sponsorship. We look forward to working together to build a better community!



Sincerely,

*Namisha Patel - Vasanji*

Namisha Patel-Vasanji  
President, 2019-2020  
Junior League of Baton Rouge

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## *Sponsorship Benefits*

	Title* \$20,000	Partner* \$10,000	Patron* \$5,000	Supporter* \$3,000	Contributor* \$2,000	Ally* \$1,000
<b>Event Recognition</b>						
Seats at Head Table	2	1				
Tables at Luncheon (seat 10)	2	2	1	1	1	1
Total seats at Luncheon	22	21	10	10	10	10
Seating Priority	1	1	1	2	2	3
Valet Parking Vouchers	20	15	10	5		
VIP Reception Tickets	10	5	2			
Opportunity to Speak to Audience	•					
Program Acknowledgement	Logo	Logo	Name	Name	Name	
Slideshow Acknowledgement	Logo	Logo	Name	Name	Name	
Sponsor-Provided Promotional Items on Tables	•					
<b>Pre-Event</b>						
Social Media Promotion <i>(Facebook, Instagram)</i>	•	•	•			
Website Presence	Logo	Logo	Name	Name	Name	
Email Blasts	Logo	Name	Name	Name	Name	
Press Release	•	•	•			
Ad Space in JLBR's Quarterly Magazine <i>Entre Nous</i>	•	•				
<b>Post-Event</b>						
Email Blast	Logo	Name	Name	Name		
Opportunity for Advance Commitment to 2021 Event	•	•	•	•		

\*Limited sponsorships available on first-come, first-served basis.

**Want a benefit not listed? Contact us for more options!**

**Sponsorship Contact: Tristi Charpentier**  
Phone: 225.276.9525 or Email: [wlc@juniorleaguebr.org](mailto:wlc@juniorleaguebr.org)



**WOMEN'S**  
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*Sponsorship Commitment*

**Contact Information**

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Organization/Name (*exactly as you would like it to appear on all promotional materials*)

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Contact Name/Title

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Address

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City/State/Zip

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Phone

Email

**Sponsorship Level**

- Title - \$20,000       Patron - \$5,000       Contributor - \$2,000  
 Partner - \$10,000       Supporter - \$3,000       Ally - \$1,000

**Payment Information**

- Check Enclosed       AMEX       Visa       Master Card  
(*payable to Junior League of Baton Rouge*)

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Card Number

Expiration

Security Code

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Name on Card

Signature

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Billing Address  *Use address above*

**Sponsorship Contact: Tristi Charpentier**

Phone: 225.276.9525 or Email: [wlc@juniorleaguebr.org](mailto:wlc@juniorleaguebr.org)

**Send Information and Payment to:**

Junior League of Baton Rouge, 9523 Fenway Avenue, Baton Rouge, LA 70809



Payments can also be made online at [www.juniorleaguebr.org](http://www.juniorleaguebr.org).