

*training + keynote + networking*



**WOMEN'S**  
*Leadership*  
**CONFERENCE**

PRESENTING  
SPONSOR **b1BANK**

**March 5, 2024**  
**7:00 a.m. - 1:30 p.m.**

**Crowne Plaza Executive Center**

The 5th Annual Women's Leadership Conference will feature breakout sessions for personal and professional growth, a keynote speaker over lunch, and exclusive VIP experience.

*with keynote speaker*

**TUNDE OYENEYIN**

**NYT BEST-SELLING AUTHOR  
PELTON INSTRUCTOR  
NIKE ATHLETE  
CHANGE MAKER**

**2024 SPONSOR BROCHURE**



# WOMEN'S Leadership CONFERENCE

7:00 AM	NETWORKING BREAKFAST
8:15 AM	BREAK
8:30 AM	SESSION 1
9:15 AM	BREAK
9:30 AM	SESSION 2
10:15 AM	BREAK
10:30 AM	SESSION 3
11:15 AM	BREAK
11:45 AM	DOOR OPEN FOR LUNCHEON
12:15 PM	LUNCHEON STARTS
12:30 PM	KEYNOTE SPEAKER
1:30 PM	RECEPTION (VIP AND GENERAL)



## LEVELS & BENEFITS SPONSORSHIP LEVELS

All sponsorships include special recognition on the Junior League of Baton Rouge's website and in the event program. Name and/or logo will be used alongside any promotion of of exclusive opportunities.

	TITLE \$20,000	PARTNER \$10,000	PATRON \$5,000	SUPPORTER \$3,000	ALLY \$1,000
<b>Sponsorship Benefits</b>					
Co-Branded Event Promotion	●				
Featured on Slide before each Session	●	●	Breakout (4)		
Verbal Acknowledgement during Main Session	●	●	●		
Address Attendees during Main Session	●	●			
Seats at Head Table	2				
Total Tables at Luncheon	2	1	1		
Total Seats at Luncheon	22	10	10	8	6
VIP Reception Tickets	10	5	2		
Conduct Breakout Session	2 Sessions	1 Session	Breakout (4)		
Program Acknowledgement	Logo	Logo	Name	Name	Name
Distribute Promotional Materials	●	●	●	●	●
Social & External Media	●	●	●	●	●
Branded Promotion to JLBR Membership	Logo	Name	Name	Name	



# BE SEEN AT WOMEN'S LEADERSHIP CONFERENCE

## SPECIAL SPONSORSHIP LEVELS

### Title Sponsor

**\$20,000 (0 available)**

Company listed as title sponsor with JLBR. Company recognized as Title Sponsor in Press Release for event. Company Name/Logo displayed on all event promotional materials (posters/push cards/flyers). Prominent placement of company name/logo on day of signage. Company logo on JLBR website. INCLUDES TITLE BENEFITS

### NETWORKING BREAKFAST

**\$10,000 (1 available)**

Company will sponsor the networking breakfast at the event and will conduct a presentation to the attendees. INCLUDES PARTNER BENEFITS

### VIP RECEPTION

**\$10,000 (1 available)**

Company will sponsor the VIP reception which will feature one-on-one access to keynote speaker. INCLUDES PARTNER BENEFITS

### BREAKOUT ROOMS

**\$5,000 (4 available)**

Named Room on program and in-person announcements for full day of sessions. Option to have one speaker session and introduce breakout session in that room. Personal swag items can be placed in named breakout room. INCLUDES PATRON LEVEL BENEFITS

### SNACK & SOCIAL BREAKS

**\$3,000 (5 available)**

Logo and signage at refreshment area lobby area. INCLUDES SUPPORTER LEVEL BENEFITS

- Option 1-Attendee Boxes
- Option 2-Water/Coffee
- Option 3-Snacks (2 available)
- Option 4-Beverages (soda/juices)

SPONSOR ALL BREAKS FOR \$12,500

FEATURING KEYNOTE SPEAKER

## TUNDE OYENEYIN

Tunde's New York Times best-selling book, *Speak*, was released in May 2022. *Speak* is an empowering, inspiring memoir that shows how she transformed grief, setbacks, and flaws into growth, self-confidence, and triumph. Tunde believes that in order to S.P.E.A.K., you must "Surrender, know your Power, lead with Empathy, remain Authentic, and have the Knowledge to back it up." *Speak* debuted #1 on Amazon's List of Movers and Shakers and New Releases on the first day the book was made available for preorder.

A Texas native of Nigerian descent, she began her career as a professional makeup artist and brand educator for some of the most sought-after beauty lines in the world. Tunde developed and harnessed her talents for over 15 years, "gifting people with confidence."

Tunde struggled with her body image and self-esteem throughout her entire childhood and into her adult life until fitness offered her a greater form of self-love. Tunde launched her Instagram Live Series, *SPEAK*, which spotlights stories and voices of those who have thrived and shown resilience in the face of adversity. Celebrities such as Venus Williams, Common, Cynthia Erivo, Mel Robins, and Allyson Felix have all joined as featured guests supporting Tunde's mission. Tunde has since announced her partnerships, as a proud Nike Athlete and the face of Revlon, along with other high-profile brands. She is a leader in Facebook's "We The Culture" program elevating black voices and hosted her own Facebook Audio Live Show, "The Roots," featuring guests like Emmanuel Acho, Robin Arzón, and Cat Cora.



**104 NON-  
PROFIT  
PARTNERS**

served in 2022-2023

**1,500+  
MEMBERS**

representing a wide range  
of communities, professions,  
and demographics from  
East Baton Rouge and the  
surrounding parishes



**30,000+  
VOLUNTEER  
HOURS**

contributed annually  
through direct service,  
fundraising and in-League  
placements

**\$1 MILLION+**  
in contributions through  
cash and volunteer hours  
to the Baton Rouge  
community each year

**FOR DONOR AND SPONSORSHIP INFORMATION,  
PLEASE CONTACT [WLC@JUNIORLEAGUEBR.ORG](mailto:WLC@JUNIORLEAGUEBR.ORG)  
OR LEARN MORE AT [JUNIORLEAGUEBR.ORG/WLC](http://JUNIORLEAGUEBR.ORG/WLC).**

## OUR MISSION

Junior League of Baton Rouge is an organization of women whose Mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.

## OUR WORK IN THE COMMUNITY

The Community Assistance Fund has provided more than \$1 million in micro-grants to enhance the quality of life in the areas of health, education, and cultural development.

The JLBR Diaper Bank provides hundreds of thousands of diapers to partner agencies impacting thousands of families in East Baton Rouge Parish.

The JLBR Family Resource Center provides families with health-related information, resources, and support after illness or injury at Our Lady of the Lake Children's Hospital.

Painted Playground works with elementary schools to design, schedule, and paint playgrounds with limited or no playground equipment.

Patient Activity Days assists in facilitating play activities for patients and families during their stays at Our Lady of the Lake Children's Hospital.

Ready Hands provides thousands of hours of community service by trained volunteers to nonprofits across the Baton Rouge area.

StoryTime in the Garden promotes the importance of early childhood literacy to more than 5,000 children and families through storytelling, crafts, and activities.

## OUR VISION

Women as Catalysts for Lasting Community Change in the areas of Health, Education and Cultural Development.

## CONNECT



Instagram  
[JUNIORLEAGUEBR](https://www.instagram.com/JUNIORLEAGUEBR)



Facebook  
[JUNIORLEAGUEBR](https://www.facebook.com/JUNIORLEAGUEBR)

