

The Junior League of Baton Rouge is excited to announce its newest community event, Touch A Truck! Fresh to the Baton Rouge community, Touch A Truck is a family-friendly event hosted by Junior League chapters across the nation, and on April 30, 2016, it will debut at BREC's Fairgrounds at Airline Highway Park from 9:00am-3:00pm.

Children love to explore and investigate, and unrestricted play is essential for healthy, cognitive development. At Touch A Truck, children and families will receive an exceptional hands-on experience, with vehicles of all types—construction, public service, emergency, utility, landscaping, transportation, delivery, and more. Children will be able to interact with their favorite vehicles, learn about the importance of safety, and meet the men and women who serve and protect our communities. Those children who are sensitive to noise will enjoy Silent Hour from 9:00am-10:00am. Kid-friendly activities, face painting and delicious food will make this event a perfect outing for the entire family!

Touch A Truck offers Exhibitors the opportunity to interact with parents, children, volunteers and the Baton Rouge community-at-large. Exhibitors are encouraged to support the Junior League of Baton Rouge's efforts with their unique and exciting vehicles, machinery, boats and anything else that children find fascinating.

Funds that our Exhibitors assist in raising through Touch A Truck will support the Junior League of Baton Rouge in its mission to promote voluntarism, develop the potential of women and improve communities through effective action and leadership of trained volunteers. The Junior League of Baton Rouge is a 501(c)(3) organization and has served the Baton Rouge community for more than 80 years. Touch A Truck will allow the Junior League of Baton Rouge to continue to enhance the quality of life in the areas of health, education and cultural development.

For more information on becoming a Touch A Truck Exhibitor, please email the Touch A Truck Team at <u>touchatruck@juniorleaguebr.org</u>. To learn more about The Junior League of Baton Rouge, please visit <u>www.juniorleaguebr.org</u>. Thank you for your continued support.

Sincerely,

Lindsey Usrey

Lindsey Usrey Touch A Truck Chairman - 2016