

## TOUCH A TRUCK 2018 SPONSORSHIP OPPORTUNITIES

Junior League of Baton Rouge  
9523 Fenway Avenue  
Baton Rouge, LA 70809

The Junior League of Baton Rouge is excited to announce that the most anticipated children's event of 2017 is rolling back into Baton Rouge in 2018! Touch A Truck is a family-friendly event hosted by Junior League chapters across the nation, and on March 24, 2018, the Junior League of Baton Rouge will bring the Third Annual Touch A Truck to BREC's Fairgrounds at Airline Highway Park from 9:00am-2:00pm.

Children love to explore and investigate, and unrestricted play is essential for healthy, cognitive development. At Touch A Truck, children and families will receive an exceptional hands-on experience, with vehicles of all types—construction, public service, emergency, utility, landscaping, transportation, delivery, and more. Children will be able to interact with their favorite vehicles, learn about the importance of safety, and meet the men and women who serve and protect our community. Those children who are sensitive to noise can enjoy Silent Hour from 9:00am-10:00am. Kid-friendly activities, face painting and delicious food will make this event a perfect outing for the entire family!

Community sponsors are essential in ensuring that Touch A Truck is a continued success in Baton Rouge! Touch A Truck offers sponsors the opportunity to interact with parents, children, volunteers and the Baton Rouge community-at-large. Sponsors are encouraged to support the Junior League of Baton Rouge's efforts with their time, finances and in-kind donations. All event sponsors will benefit from pre-event marketing, day-of signage and promotion, complimentary event tickets and day-of event hospitality.

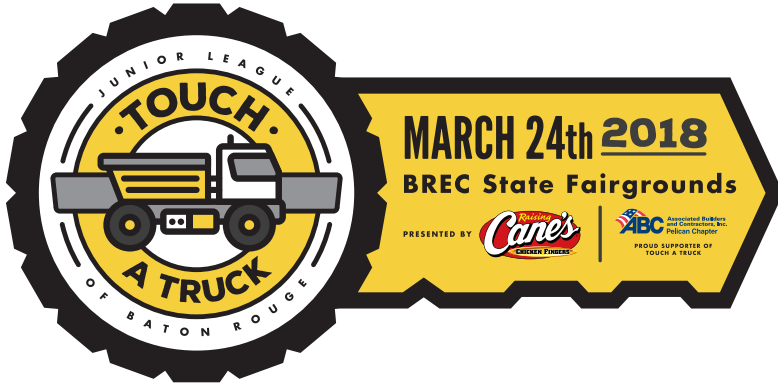
Funds raised through Touch A Truck will support the Junior League of Baton Rouge in its mission to promote voluntarism, develop the potential of women and improve communities through effective action and leadership of trained volunteers. The Junior League of Baton Rouge is a 501(c)(3) organization and has served the Baton Rouge community for over 85 years. Touch A Truck will allow the Junior League of Baton Rouge to continue to enhance the quality of life in the areas of health, education and cultural development.

For more information on becoming a Touch A Truck 2018 Exhibitor or Sponsor, please email the Touch A Truck Team at [touchatruck@juniorleaguebr.org](mailto:touchatruck@juniorleaguebr.org). To learn more about The Junior League of Baton Rouge, please visit [www.juniorleaguebr.org](http://www.juniorleaguebr.org). Thank you for your continued support.

Sincerely,

**Katie Chabert**

Katie Chabert  
Touch A Truck 2018 Chairman



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9523 Fenway Avenue  
Baton Rouge, LA 70809**

Please indicate your sponsorship or underwriter level below and provide all requested information no later than March 5, 2018 to ensure receipt of benefits related to pre-event marketing.

**Sponsor/Underwriter Levels and/or In-Kind Donation**

- \$10,000+ "The Big Rig"
- \$5000 - \$9999 "Excavator"
- \$2500 - \$4999 "Cement Mixer"
- \$1000 - \$2499 "Front End Loader"
- \$500 - \$999 "Bucket Truck"
- \$250 - \$499 "Back Hoe"
- \$0 - \$250 "Tow Truck"

*The Junior League of Baton Rouge thanks you  
for your generous support of the Third Annual Touch A Truck.*

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_ Facebook: \_\_\_\_\_

Twitter: \_\_\_\_\_ Instagram: \_\_\_\_\_

**Method of Payment**

- Check                                      Card Number: \_\_\_\_\_
- Visa    Expiration: \_\_\_\_\_
- Mastercard                                      Security Code: \_\_\_\_\_
- American Express                              Name on Card: \_\_\_\_\_

**For in-kind sponsorships, please provide**

Description of offering: *(vehicle, type of service, demonstration, etc)* \_\_\_\_\_

Approximate of in-kind sponsorships: \_\_\_\_\_

Please check if you're a member of Associated Builders & Contractors Inc.

**Checks should be made payable to The Junior League of Baton Rouge.  
For application, payment and further inquiry:**

**Junior League of Baton Rouge  
9523 Fenway Avenue  
225.927.2547  
touchatruck@juniorleaguebr.org**