

TOUCH A TRUCK 2018 SPONSORSHIP OPPORTUNITIES

Junior League of Baton Rouge
9523 Fenway Avenue
Baton Rouge, LA 70809

TOUCH A TRUCK “THE BIG RIG” - PRESENTING SPONSOR



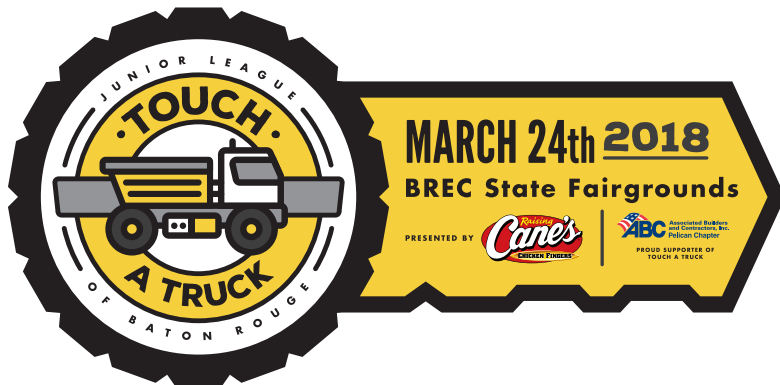
A \$10,000+ donation will entitle you or your company to the following benefits:

- Recognition as the Touch A Truck “The Big Rig” Title Sponsor, to include company logo, on all Touch A Truck mailings and event map for the event.
- Marketing exposure with Touch A Truck “The Big Rig” Title Sponsor designation and company logo in all press information to include: print, web, & media campaigns.
- Recognition as the Touch A Truck “The Big Rig” Title Sponsor with company logo in Junior League of Baton Rouge publications, Entre Nous newsletter & Junior League Baton Rouge emails disseminated to more than 2,000 League members, businesses, and community organizations.
- Recognition as the Touch A Truck “The Big Rig” Title Sponsor on the Junior League of Baton Rouge website and social media postings (i.e. Facebook, Instagram, Twitter).
- Recognition on event t-shirts if sponsorship is secured by January 8, 2018.
- Company may choose to have a representative present and product brochure placement at the event (Brochures provided by sponsor.)
- If desired, ability to set up one tent for purpose of showcasing and selling your business’ products and services during the event.
- Display of company banner, provided by sponsoring company, at the Hospitality Center/Tent to be determined in partnership between sponsoring company and the Touch A Truck Chairman.
- 25 Touch A Truck general admission tickets.

TOUCH A TRUCK “EXCAVATOR” SPONSOR

A \$5,000 - \$9,999 donation will entitle you or your company to the following benefits:

- Recognition as a Touch A Truck “Excavator” Sponsor, to include company logo, on all Touch A Truck mailings and brochures for the event.
- Marketing exposure with Touch A Truck “Excavator” Sponsor designation and company logo (where applicable) in all press information to include: print, web, & media campaigns.
- Recognition as a Touch A Truck “Excavator” Sponsor with company logo in Junior League of Baton Rouge publications, Entre Nous newsletter & Junior League Baton Rouge emails disseminated to more than 2,000 League members, businesses, and community organizations.
- Social Media recognition on behalf of Touch A Truck 2018.
- Company will receive naming rights to a “zone” at the event. Zone to be determined by the Touch A Truck committee
- Company may choose to have a representative present and product brochure placement at the event. (Brochures provided by sponsor.)
- Display of company banner, provided by sponsoring company, at the event, to be determined in partnership between sponsoring company and the Touch A Truck Committee Chair.
- 15 Touch A Truck general admission tickets.



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TOUCH A TRUCK “CEMENT MIXER” SPONSOR

A \$2,500 - \$4,999 donation will entitle you or your company to the following benefits:

- Recognition as a Touch A Truck “Cement Mixer” Sponsor on all Touch A Truck mailings and brochures for the event.
- Marketing exposure with Touch A Truck “Cement Mixer” Sponsor designation and company logo (where applicable) in all press information to include: print, web, & media campaigns.
- Recognition as a Touch A Truck “Cement Mixer” Sponsor in Junior League of Baton Rouge publications, Entre Nous newsletter & Junior League of Baton Rouge emails disseminated to more than 2,000 League members, businesses, and community organizations.
- Social Media recognition on behalf of Touch A Truck 2018.
- Recognition on event t-shirts if sponsorship is secured by January 8, 2018.
- Product brochure placement at the event. (Brochures to be provided by sponsor.)
- 10 Touch A Truck general admission tickets.

TOUCH A TRUCK “FRONT END LOADER” SPONSOR

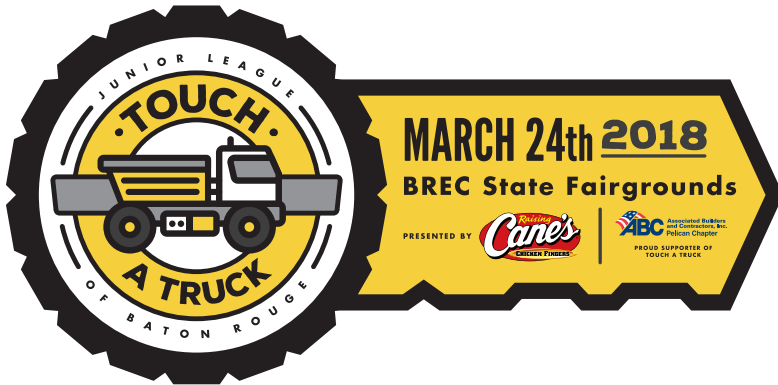
A \$1,000 - \$2,499 donation will entitle you or your company to the following benefits:

- Recognition as a Touch A Truck “Front End Loader” Sponsor on all Touch A Truck mailings and brochures for the event.
- Marketing exposure with Touch A Truck “Front End Loader” Sponsor designation in all press information to include: print, web, & media campaigns.
- Recognition as a Touch A Truck “Front End Loader” Sponsor in Junior League of Baton Rouge publications, Entre Nous newsletter & Junior League of Baton Rouge emails disseminated to more than 2,000 League members, businesses, and community organizations.
- Social Media recognition on behalf of Touch A Truck 2018.
- Product brochure placement at the event. (Brochures to be provided by sponsor.)
- 8 Touch A Truck general admission tickets.

TOUCH A TRUCK “BUCKET TRUCK” SPONSOR

A \$500 - \$999 donation will entitle you or your company to the following benefits:

- Recognition as a Touch A Truck “Bucket Truck” Sponsor on brochure for the event.
- Marketing exposure with Touch A Truck “Bucket Truck” Sponsor designation in all press information to include: print, web, & media campaigns.
- Recognition as a Touch A Truck “Bucket Truck” Sponsor in Junior League of Baton Rouge publications, Entre Nous newsletter & Junior League of Baton Rouge emails disseminated to more than 2,000 League members, businesses, and community organizations.
- Social Media recognition on behalf of Touch A Truck 2018.
- 6 Touch A Truck general admission tickets.



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TOUCH A TRUCK "BACK HOE" SPONSOR

A \$250 - \$499 donation will entitle you or your company to the following benefits:

- Recognition as a Touch A Truck "Back Hoe" Sponsor on brochure for the event.
- Recognition as a Touch A Truck "Back Hoe" Sponsor in Junior League of Baton Rouge publications, Entre Nous newsletter & Junior League of Baton Rouge emails disseminated to more than 2,000 League members, businesses, and community organizations.
- Social Media recognition on behalf of Touch A Truck 2018.
- 4 Touch A Truck general admission tickets.

TOUCH A TRUCK "TOW TRUCK" SPONSOR

UP TO \$249 donation will entitle you or your company to the following benefits:

- Recognition as a Touch A Truck "Tow Truck" Sponsor on brochure for the event.
- Recognition as a Touch A Truck "Tow Truck" Sponsor in Junior League of Baton Rouge publications, Entre Nous newsletter & Junior League of Baton Rouge emails disseminated to more than 2,000 League members, businesses, and community organizations.
- Social Media recognition on behalf of Touch A Truck 2018.
- 2 Touch A Truck general admission tickets.

Special Notes:

To provide maximum exposure for your sponsorship in all of the printed materials and website mentions of the Touch A Truck, please provide us with a high resolution file (AI or EPS) of your logo. JPEG files are not preferred, but they can be used if you do not have a high-resolution version available.

** In-Kind donations are valued at 50% for sponsorship purposes*

** Cut off for printing & signage is March 5, 2018*