

WOMEN'S *Leadership* CONFERENCE

WITH PRESENTING SPONSOR



2022 Keynote Speaker
Erin Andrews

March 11, 2022
7:30 a.m. - 1:30 p.m.

Training | Keynote | Networking



WOMEN'S *Leadership* CONFERENCE

Since 1932, Junior League of Baton Rouge has been working hard to build a better Baton Rouge.

With more than 1,600 members, Junior League of Baton Rouge (JLBR) is committed to promoting voluntarism, improving the community and developing the rich potential of women. You most likely know our major fundraisers – Hollydays, River Road Recipes and Touch A Truck. We are excited to announce our third annual Women's Leadership Conference! Join us March 11, 2022 from 7:30 a.m. through 1:30 p.m. The event will feature breakout sessions for personal and professional growth, a keynote speaker over lunch, and an exclusive VIP experience. Attendees are welcome to come and go as they wish throughout the sessions.

We are pleased to announce this year's keynote speaker will be Erin Andrews. Erin Andrews is an Emmy nominated sports broadcaster as part FOX Sports' A Team. Andrews can be seen weekly on "FOX NFL Sunday," a show that records a staggering 56.4 million unique viewers, doing sideline coverage and features, as well as reporting for "NFL Thursday Night Football" and "America's Game of The Week," the most-watched show in all of television for the last 12 seasons and most-watched NFL window for the last 20 seasons.



Earlier this year, Andrews launched a podcast that she co-hosts with Charissa Thompson called "Calm Down with Erin and Charissa" for iHeartRadio. The podcast consists of unfiltered conversations between two girlfriends about life, gossip, sports and pretty much every random topic that needs to be dissected.

Andrews' recently added "creator" to her long list of titles with the launch of her women's NFL apparel line, WEAR by Erin Andrews. The fashionable, comfortable and subtle line, designed for women to wear anywhere and everywhere, has quickly garnered notable attention- becoming one of the top NFL women's only brand since it launched in October 2019. Due to overwhelming demand, WEAR has expanded to the NBA, NCAA and NHL and is projected to double in sales in 2021.

Sponsorship benefits include naming opportunities, logo and name recognition at the event, pre-event promotions and post-event acknowledgements. Sponsors are also actively promoted year-round on our website, through social media posts, in our publications, and through our 1,600+ members. It is only through individual and corporate sponsorships that JLBR can fulfill its mission of promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Without your support, JLBR would be unable to produce programs and projects in collaboration with more than 30 local nonprofit agencies to make a meaningful impact on important issues in the areas of health, education and cultural development.

On behalf of JLBR, I am inviting you to join us for the 2022 Women's Leadership Conference. By joining us, you not only increase your company's brand visibility among thousands of potential customers, your organization also receives the benefit of participating in impactful corporate citizenship activities. Please contact us directly to discuss your sponsorship. We look forward to working together to build a better Baton Rouge!



Sincerely,

Tristi Charpentier
President, 2021-2022
Junior League of Baton Rouge

Sponsorship Benefits

TITLE (1 AVAILABLE) \$20,000	PARTNER (2 AVAILABLE) \$10,000	PATRON (6 AVAILABLE) \$6,000	SUPPORTER (10 AVAILABLE) \$2,500	ALLY (10 AVAILABLE) \$1,000
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Event Recognition

Co-Branded Event Promotion	●				
Featured on Opening Slide before each Session	●				
Featured on Sponsor Slide before each Session	●	●	●		
Verbal Acknowledgement during Main Sessions	●	●	●		
Address Attendees during Main Session	●				
Seats at Head Table	2				
Seating Priority	1	1	1		
Total Tables at Luncheon	2	1	1		
Total Seats at Luncheon	22	10	10	8	6
VIP Reception Tickets	10	5	2		
Naming Opportunities (includes branded slide prior to session and introduction of speaker/s)	Full Conference	Networking Breakfast (1) Break (1)	Breakout Session (6)		
Conduct Breakout Session	●	●	●		
Program Acknowledgement	Logo	Logo	Name	Name	Name
Distribute promotional materials	●	●	●	●	

Pre & Post Event Recognition

Social Media Promotion (Facebook, Instagram)	● x4	● x2	● x1		
Website Presence	Logo	Logo	Name	Name	Name
Email Blasts	Logo	Name	Name	Name	
Press Release	●	●	●		
Branded promotion to JLBR Membership (Entre Nous Magazine and Your League Lately E-Newsletter publications)	●	●			
Email Blast	Logo	Name	Name	Name	
Opportunity for Advance Commitment to 2023 Event	●	●	●	●	

Looking for benefits not listed?

Contact Alsie Dunbar, Women's Leadership Conference Chair

225-715-1036 or wlc@juniorleaguebr.org

Thank you for supporting Junior League of Baton Rouge!

Contact Information

Organization/Name (exactly as you would like it to appear on all promotional materials)

Contact Name/Title

Address

City/State/Zip

Phone

Email

Social Media Handle(s)

Sponsorship Level

Title - \$20,000 Partner - \$10,000 Patron - \$6,000 Supporter - \$2,500 Ally - \$1,000

Payment Information

AMEX Visa Master Card Check Enclosed (payable to Junior League of Baton Rouge)

Card Number

Expiration

Security Code

Name on Card

Signature

Billing Address Use address above

Sponsorship Commitments can also be made via our website at juniorleaguebr.org/wlc

Send information & payment to:

Junior League of Baton Rouge | 9523 Fenway Avenue | Baton Rouge, LA 70809