

training + keynote + networking



WOMEN'S *leadership* CONFERENCE

PRESENTING
SPONSOR



March 1, 2023

7:30 a.m. – 3:30 p.m.

Crowne Plaza Executive Center

The 4th Annual Women's Leadership Conference will feature breakout sessions for personal and professional growth, a keynote speaker over lunch, an exclusive VIP experience, and post-event Happy Hour.

with keynote speaker

**JENMIFER HYMAN
RENT THE RUNWAY, CEO**



WOMEN'S Leadership CONFERENCE

Featuring Jennifer Hyman,
Rent the Runway CEO

The one-day conference will equip women with the skills and tools needed to become BOLD through breakout sessions and networking events covering:

HEALTH & WELLNESS
FINANCE
SELF ACTUALIZATION



LEVELS & BENEFITS SPONSORSHIP LEVELS

All sponsorships include special recognition on the Junior League of Baton Rouge's website and in the event program. Name and/or logo will be used alongside any promotion of exclusive opportunities.

	TITLE \$20,000	PARTNER \$10,000	PATRON \$6,000	SUPPORTER \$2,500	ALLY \$1,000
Sponsorship Benefits					
Co-Branded Event Promotion	●				
Featured on Slide before each Session	●	●	Breakout (4)		
Verbal Acknowledgement during Main Sessions	●	●	●		
Address Attendees during Main Session	●	●			
Seats at Head Table	2				
Seating Priority	1	1	1		
Total Tables at Luncheon	2	1	1		
Total Seats at Luncheon	22	10	10	8	6
VIP Reception Tickets	10	5	2		
Conduct Breakout Session	2 Sessions	1 Session	Breakout (4)		
Program Acknowledgement	Logo	Logo	Name	Name	Name
Distribute promotional materials	●	●	●	●	
Social & External Media	●	●	●	●	
Branded promotion to JLBR Membership	Logo	Name	Name	Name	

BE SEEN AT WOMEN'S LEADERSHIP CONFERENCE

SPECIAL SPONSORSHIP LEVELS

NETWORKING BREAKFAST

\$10,000 (1 available)

Enjoy breakfast and a presentation by our title sponsor, b1Bank.

INCLUDES PARTNER BENEFITS

VIP RECEPTION

\$10,000 (1 available)

One-on-one access to keynote speaker.

INCLUDES PARTNER BENEFITS

GENERAL ADMISSION MIXER

\$6,000 (1 available)

450+ attendees following luncheon and before afternoon breakout sessions

INCLUDES PARTNER BENEFITS

HAPPY HOUR

\$10,000 (1 available)

Continue the fun and networking with a cocktail.

INCLUDES PARTNER BENEFITS

BREAKOUT ROOM

\$6,000 (4 available)

Named Room on program and in-person announcements for full day of sessions. Option to have one speaker session and introduce breakout session in that room.

INCLUDES PATRON LEVEL BENEFITS

SNACK & SOCIAL BREAK

\$2,500 (4 available)

Logo and signage at refreshment area lobby area.

INCLUDES SUPPORTER LEVEL BENEFITS

SPONSOR ALL FOUR FOR \$6,000



RENT THE RUNWAY
FEATURING KEYNOTE SPEAKER,
CEO AND CO-FOUNDER

Jennifer Hyman



Jennifer Hyman serves as the CEO of Rent the Runway (RTR), which she co-founded in 2009 while a business student at Harvard. RTR is transforming the way modern women get dressed by enabling women to rent clothing. RTR has not only become a \$1 billion business—a valuation fewer than 20 women-owned companies in the U.S. have ever reached—but also did so when she was nine months pregnant.

Hyman is a mission-driven leader and has built RTR from an idea into a high-growth company with one of the most beloved brands in the country. Her proudest accomplishment has been to equalize benefits for her salaried and hourly workers and to become a national advocate of business leaders' responsibility to become moral leaders.

Hyman serves on the Board of Directors of The Estée Lauder Companies and Zalando, and is a Founding Member of the NYSE Board Advisory Council, which champions increased board diversity.

104 NON-PROFIT PARTNERS

served in 2021-2022

1,700 MEMBERS

representing a wide range
of communities, professions,
and demographics from
East Baton Rouge and the
surrounding parishes



30,000+ VOLUNTEER HOURS

contributed annually through
direct service, fundraising and
in-League placements

\$1 MILLION+

in contributions through
cash and volunteer hours
to the Baton Rouge
community each year

**FOR DONOR AND SPONSORSHIP INFORMATION,
PLEASE CONTACT WLC@JUNIORLEAGUEBR.ORG
OR LEARN MORE AT JUNIORLEAGUEBR.ORG/WLC.**

OUR MISSION

Junior League of Baton Rouge is an organization of women whose Mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.

OUR VISION

Women as Catalysts for Lasting Community Change in the areas of Health, Education and Cultural Development.

CONNECT



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[JUNIORLEAGUEBR](https://www.facebook.com/JUNIORLEAGUEBR)

OUR WORK IN THE COMMUNITY

The Community Assistance Fund has provided more than \$1 million in micro-grants to enhance the quality of life in the areas of health, education, and cultural development.

The JLBR Diaper Bank provides hundreds of thousands of diapers to partner agencies impacting thousands of families in East Baton Rouge Parish.

The JLBR Family Resource Center provides families with health-related information, resources, and support after illness or injury at Our Lady of the Lake Children's Hospital.

Painted Playground works with elementary schools to design, schedule, and paint playgrounds with limited or no playground equipment.

Patient Activity Days assists in facilitating play activities for patients and families during their stays at Our Lady of the Lake Children's Hospital.

Ready Hands provides thousands of hours of community service by trained volunteers to nonprofits across the Baton Rouge area.

StoryTime in the Garden promotes the importance of early childhood literacy to more than 5,000 children and families through storytelling, crafts, and activities.

