



The Junior League of Baton Rouge Presents

HOLLYDAYS

SHOPPING FOR A CAUSE

October 9-18, 2020

SHOPHOLLYDAYS.ORG

COMMUNITY PROJECTS

Visit juniorleaguebr.org/community to learn more about our Community Projects!

Kids in the Kitchen | Patient Activity Days | Diaper Bank | Ready Hands
Painted Playground | Family Resource Center | StoryTime in the Garden

EVENT SPONSORSHIPS

Center Court Sponsor \$7,500

As the Center Court sponsor, your name will be prominently displayed in the middle of the Gala. Includes 8 tickets to the Gala.

Includes Patron Sponsor Benefits

Table Sponsor \$3,000

As a Table Sponsor, your name will be prominently displayed on a table at the Gala. Includes 8 tickets to the Gala.

Includes Sponsor Level Benefits

Cup Sponsor \$2,500

As the Cup Sponsor, your name and logo will be prominently displayed on all cups at either Gala or Santa. Includes 4 tickets to either Gala or Santa.

Includes Sponsor Level Benefits.

Entertainment Sponsor \$5,000

As the Entertainment Sponsor, your name and logo will be prominently displayed in front of the band at Gala or the DJ at Santa. Includes 8 tickets to either Gala or Santa.

Includes Patron Level Benefits

Parking Sponsor \$2,500

As the Parking Sponsor, your name will be prominently displayed on large signage within the parking area at either Gala or Santa. Includes 4 tickets to the Gala or Santa.

Includes Sponsor Level Benefits.

Bar Sponsor \$1,500

As the Bar Sponsor, your name will be prominently displayed on bar signage at either Gala or Santa. Includes 2 tickets to the Gala or Santa.

Includes Contributor Level Benefits.

Snowflake Tree \$1,000

As a Snowflake Tree Sponsor, your name will be prominently displayed on a 24" snowflake during Gala and Santa. Includes 2 tickets to the Gala or Santa.

Includes Contributor Level Benefits

SPONSORSHIP LEVELS

		Event Tickets (for cash donations only)	Includes physical signage at Special Events	Logo w/ link to your website included on shophollydays.org and in major print publication	Name included on shophollydays.org and in major print publication
PLATINUM UNDERWRITER	\$75,000+	24	✓	✓	✓
GOLD UNDERWRITER	\$50,000+	20	✓	✓	✓
SILVER UNDERWRITER	\$25,000+	18	✓	✓	✓
UNDERWRITER	\$15,000+	16	✓	✓	✓
BENEFACTOR	\$10,000+	12	✓	✓	✓
PATRON	\$5,000+	8	✓	✓	✓
SPONSOR	\$2,500+	4*	✓	✓	✓
CONTRIBUTOR	\$1,000+	2	✓		✓
DONOR	\$500+				✓
SUPPORTER	\$250+				✓

*With the exception of Table Sponsor, which shall receive 8 tickets



The Junior League of Baton Rouge Presents

HOLLYDAYS

SHOPPING FOR A CAUSE

2020 SPONSORSHIP/DONOR FORM

☐ Individual

☐ Organization / Company

Sponsor / Donor Information

Sponsor / Donor Name: _____
(Name as it should appear on receipt and in print)

☐ Would like donation to remain anonymous, please do not list name.

Name of Contact Person: _____ Organization / Company: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Sponsorship / Donation Information

☐ Monetary Donation :

Amount Pledged: _____

Amount Enclosed: _____

Check: ☐ Check Enclosed
☐ Balance to be mailed to JLBR office by: _____

Credit Card: ☐ Visa ☐ Master Card ☐ Amex ☐ Discover

☐ In-Kind Donation:

Value of Donation: _____

Description of Donation: _____

Tangible Item: ☐ Donation to be picked up
☐ Donation to be mailed or dropped at JLBR office

Gift Certificate: ☐ Certificate attached
☐ Certificate to be mailed to JLBR office

Donor Level:

☐ Supporter (\$250+)

☐ Donor (\$500+)

☐ Contributor (\$1,000+)

☐ Sponsor (\$2,500+)

☐ Patron (\$5,000+)

☐ Benefactor (\$10,000+)

☐ Underwriter (\$15,000+)

☐ Silver Underwriter (\$25,000+)

☐ Gold Underwriter (\$50,000+)

☐ Platinum Underwriter (\$75,000+)

☐ Other _____

Signatures

Sponsor / Donor Name:

Print: _____ Signature: _____

JLBR Contact:

Print: _____ Signature: _____

Phone: _____ Date: _____

9523 Fenway Drive • Baton Rouge, LA 70809
P 225-924-0298 • F 225-927-2547 • sponsor@hollydays.org
shophollydays.org

FOR OFFICE USE: